



Professional bachelor

| | 4-year track - group A | | 4-year track - group B | | 3-year special track - Havo + Rooi Pannen Tilburg (or Havo + vocational HOM/ MBO-4) | 3-year track - vwo'ers / hbo-of propaedeutic (economic) | |
|-------------------|---|--------------------------------|---|--|---|--|--|
| YEAR 1 | | | | | | | |
| Semester 1 | Understanding the Hotel Industry | | Knowing the fundamentals of Hotel Management Operations | Sibelicious (training company) | | | |
| Semester 2 | Knowing the fundamentals of Hotel Management Operations | Sibelicious (training company) | Understanding the Hotel Industry | | | | |
| YEAR 2 | | | | | | | |
| Semester 3 | Developing People and Organisations (+ integrated project) | | Developing People and Organisations (+ integrated project) | | Developing People and Organisations (+ integrated project) | Developing People and Organisations (+ integrated project 'Introduction to the Hospitality Industry) | |
| Semester 4 | Managing Business Performance and Hospitality Innovation (+ integrated project) | | Exploring the International Hospitality Industry (placement) | | Managing Business Performance and Hospitality Innovation (+ integrated project) | Managing Business Performance and Hospitality Innovation (+ integrated project training company Sibelicious) | |
| YEAR 3 | | | | | | | |
| Semester 5 | Exploring the International Hospitality Industry (placement) | | Managing Business Performance and Hospitality Innovation (+ integrated project) | | Exploring the International Hospitality Industry (placement) | Exploring the International Hospitality Industry (placement) | |
| Semester 6 | Creating Excellence in Hospitality Management | | Creating Excellence in Hospitality Management | | Creating Excellence in Hospitality Management | Creating Excellence in Hospitality Management | |
| YEAR 4 | | | | | | | |
| Semester 7 | Minor (graduation) | Placement (graduation) | Research assistant (graduation) | Entrepreneural graduation (graduation) | SBM pre-master (graduation) | | |
| Semester 8 | Bachelor thesis (graduation) | | | | | SBM pre-master (graduation) | |

In addition to the different semester themes, students will attend recurrent curriculum components throughout your entire study programme. Just think of English, second foreign language, research, management skills, Management Development Programme (MPD), study trips, and projects.

DISCOVER YOUR WORLD