

**Breda University of Applied Sciences**  
**Academy of Leisure Management**  
**Exchange Programme Spring Semester 2019-2020**

**1. Key dates**

<b>To be announced</b>	Introduction International students
10 February 2020	Start Academic Programme
24-28 February 2020	Spring break
27 April – 4 May 2020	May holiday
24 January 2020	End of semester

**2. Programme Spring Semester (10 February 2020 – 4 July 2020)**

<b>Code</b>	<b>Title</b>	<b>ECTS</b>	<b>ECTS</b>
		<b>Fall</b>	<b>Spring</b>
DLM2.SCAN-02	Scanning		5
DLM2.COLL-01	Collecting		6
DLM2.MEAN-01	Giving meaning		6
DLM2.ACT-01	Activating		5
DLM2.CPUBL-01	Course Public and Non-Profit sector		2
DILM2.EN4 -01	English 4		4
	Progress test		2
Total EC			30

<b>COURSE Compulsory/Optional</b>	
<b>Course code</b>	DLM2.SCAN-02, DLM2.COLL-01, DLM2.MEAN-01, DLM2.ACT-01, DLM2.CPUBL-01
<b>Course title</b>	Project Stakeholder Management
<b>Course organisers</b>	Mr Simon de Wijs Mr Olaf Ernst
<b>Mode of delivery</b>	Project meetings (in groups and classes); Workshops; Lab sessions
<b>Number of EC</b>	

	24 in total
<b>Language</b>	English
<b>Course content</b>	<p>The main project is a self-recruited assignment you will work on both individually and with your project group. The focus in this project is designing a process of solving a problem of a real client with the involvement of other parties (stakeholders). These parties need to be mapped, analyzed and activated.</p> <p>This semester has been organized according the principles of Design Thinking. The most important difference with a more traditional approach is that you work with loops instead of fully finished phases that lead to predefined products, i.e. you will follow a more individual trajectory.</p> <p>In the Deep dive we will pay special attention to the important stakeholder groups from the public and NGO sector. By means of workshops you will discover what they entail and how they should be seen in the bigger picture of Stakeholder Management. You will work on a specific case to obtain these insights.</p>
<b>Literature</b>	All literature will be provided via a specifically designed website by means of digital 'building blocks'
<b>Assessment and criteria</b>	<p>For the project (Scanning, Collecting, Giving meaning and Activating) there will be a 1 hour oral exam (with the rest of your project group) after every loop.</p> <p>The assessment will be done via a specific evaluation form on the topics of Transfer, Analysis and Reflection.</p> <p>For the Deep dive the assessment is a multimedia presentation in which you work out/explain the case you worked on with your group; the final grade is a combination of a group and an individual grade.</p>
<b>Additional information</b>	As you are expected to find your own project assignment for this semester, you will be

	contacted in the months prior to your exchange with more detailed information.
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<b>COURSE Compulsory/Optional</b>	
<b>Course code</b>	DILM2.ENG4-01
<b>Course title</b>	Synthesis
<b>Course organiser</b>	Maaïke van de Sande
<b>Teaching hours</b>	9 classes
<b>Mode of delivery</b>	Face-to-face
<b>EC</b>	4
<b>Language</b>	English
<b>Learning outcomes</b>	Student can write a synthesis, apply APA, has a high level of understanding complex texts and can write clear, well-structured and coherent texts.
<b>Content</b>	<p>Writing assignments and exercises related to the final assignment.</p> <p>Course work will include: case studies, individual assignments and group assignments.</p>
<b>Literature</b>	Available on LMS – Electronic Learning Environment
<b>Assessment and criteria</b>	<p>Synthesis: 1 EC</p> <p>CV and letter: 1 EC</p> <p>Stakeholder meeting: 2 EC</p> <p>A 5.5 is needed for a passing grade</p>