Admission procedures master's programmes

Academic year 2027 - 2028

CREATING MEANINGFUL EXPERIENCES

FC&S

Breda University OF APPLIED SCIENCES

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Chapter 1 General Information

The application procedure consists of the following steps:

Step 1 Submitting an enrolment application via Studielink
After applying for the study programme via Studielink, the prospective student receives an ID code (student number) from the institute. Once BUas has received the Studielink enrolment application, the applicant will receive an e-mail inviting them to follow up on their Studielink enrolment application by applying in *My Online Application*.

Step 2 Application via My Online Application, the online application portal of BUas
In *My Online Application,* the applicant will be requested to answer additional questions and to upload the relevant application documents;

- Copy of ID / passport
- The bachelor's documents including transcript of records or a transcript of records with the latest results / overview if the bachelor's degree has not yet been obtained
- English test results (*if applicable, check the TER*)
- CV (in English)
- Motivation letter (in English)
- A programme-specific assignment (for more details, see the intake procedures described in next chapters)

Once the admissions officer has checked the educational background of the applicant and the applicant (conditionally) meets the educational and English language requirements, the academy will continue with the intake procedure.

Step 3 Intake procedure of the master's programme
Each master's programme uses its own specific selection criteria, see below.

Step 4: Completion of enrolment; payment of tuition fee
To complete the enrolment, final documents must be uploaded (in the case of conditional admission). Furthermore, digital authorisation must be confirmed or the tuition fee must be paid. More information about payment of tuition fee.

Hardship Clause
The Executive Board of BUas is authorised, within the parameters of the WHW, to address serious injustices that may arise in the application of these Regulations, as well as to make decisions not provided for in these Regulations. To this end, the student must submit a written request, stating the reasons, to the Executive Board.

The stated minimum/maximum number of students per (variant of a) master's programme can still be adjusted in this document at the latest by January 2027, as this will be determined in November/December in the EB.

Chapter 2 Game Technology

Selection criteria
The prospective student will be assigned the following tests and assignments:
1: Motivation letter
2: CV/resume and degree(s)/diploma(s)
3: Portfolio (part of CV)
4: Programme-specific assignment: literature review
5: Selection interview (at Breda University of Applied Sciences or via Teams)

The first four items are submitted by applicants via *My Online Application.*

Points 1 and 3 are basic requirements, while points 2, 4 and 5 are scored. The total score will determine whether or not to admit the prospective student or not. Receiving less than 10 points for the literature review or interview may result in rejection, regardless of the total score obtained.

Assignments and criteria are stated below.

1 Motivation letter (required element, no score)
The application letter will be assessed on motivation and proficiency in the field of study.

2 CV and degree(s)/diploma(s) (required element, 25 points)
The CV will be assessed on the applicant's experience in the field of study, including the bachelor's degree(s) obtained. If the applicant has a CMGT degree and/or relevant work experience, 25 points are awarded.

3 Portfolio (required element, no score)
The portfolio will be assessed on the quality and quantity of the applicant's previous work in the field of study.

4 Programme-specific assignment: literature review (50 points in total)
Literature reviews will be assessed according to the following five criteria (10 points each):
- The review is clear and focused (or can be altered to meet this requirement).
- The topic reviewed is relevant, it tries to find solutions to current or future development challenges.
- Evidence of fundamental research skills and knowledge is presented.
- The subject fits with expertise available within the games programme or ADE research.
- The subject has the interest and support of an industry partner.

5 Interview (25 points)
As a final step, prospective students who have completed assignments 1 through 4 (with a minimum of 35 points on these steps, up to 55) will be invited for an interview. This interview is between the prospective student and two members of the Master Game Technology staff.

The following matters will be discussed during the interview:
- Why Breda University of Applied Sciences?
- Why Master Game Technology?
- Orientation (open day/orientation day)
- Questions about developments in the game industry
- Questions about expectations of the study programme

Example of intake scoring:

Master Game Technology application scoring matrix	**CMGT applicant with strong proposal**	**CMGT applicant with weak proposal**	**BA with strong proposal**	**BA with weak proposal**
CMGT/work experience score (stage 2)	25	25	0	0
Literature review score (stage 4)	40-50	10-30	40-50	10-30
2+4 sum score	65-75	35-55	40-50	10-30
Action	Accepted without interview	Interview	Interview	Rejected without interview
Intake interview (stage 5)		10-25	10-25	
Final score		45-80	50-75	
Action		Accepted if score above 55	Accepted if score above 55	

General information

Intake
MGT operates a rolling intake system. Applications for this master's programme can be submitted from 1 October to 15 August (1 June for non-EU applicants) and are reviewed in chronological order. Early application is recommended.

Notification of admission
Students will be notified within two weeks of each round's review date whether they have been admitted to the programme or will be invited for an interview.
In the case of an interview, applicants will be informed whether they are admitted to the programme within five working days after the intake interview.

Minimum scores for admission
All results obtained will be collected and converted into a 100-point scale. Applicants who score above 55 points will be informed that they have been admitted to the programme. If an applicant fails to reach 35 points by the time of their interview, they will be rejected. Similarly, if an applicant completes the interview but does not score above the 55 points required for admission, the applicant is rejected.

Is there a maximum number of students?
Yes, in line with the apprentice-mentor model within the Master Game Technology programme, a limited number of 38 students can be admitted to the programme.

Procedure in case of more suitable students
Once the maximum number of placements on the master's programme is reached, BUas will create a waiting list. Should places become available for any reason, candidates on the waiting list will be admitted to the master's programme in chronological order.

Is there a minimum number of students determined for the programme to start?

If a minimum number of students will be set for this programme, this will be published on the BUas website as from January.

Chapter 3 Media Innovation

The selection process within the Master Media Innovation can be broadly separated into two phases; an initial selection phase (which follows the Student Office checks for eligibility and relies upon submission of written documentation) and an intake interview (conducted in person, or remotely, as a follow-up to the initial selection phase for promising candidates). The same selection process is used by both the full-time and the part-time variants of the programme. If the written material submitted indicates that the prospective student may potentially be suitable for the master's programme, the prospective student receives an invitation for an intake interview.

Initial selection
The following items, submitted via *My Online Application,* will be used for the intake procedure:

1. Motivation letter
2. CV/resume
3. Programme-specific assignment: written intake assignment

The items, and the manner in which they are assessed, are detailed below:

1. Motivation letter
The motivation letter allows the prospective student to express their reasons for applying to the programme. This document is assessed against the following criteria:

Criteria	0 POINTS	5 POINTS	10 POINTS
MOTIVATION LETTER **Expression**	Failure to provide lucid rationale for application. Writing contains a large number of errors with regard to grammar, spelling, and tenses.	Reasonably clear rationale for application. Writing contains some errors with regard to grammar, spelling, and tenses.	Extremely lucid motivation. Writing free from all but the most minor errors with regard to grammar, spelling, and tenses.
MOTIVATION LETTER **Content**	Structure and discussion often relatively incoherent. Lack of clarity regarding the applicant's media interest.	Structure and discussion generally clear. The applicant's media interests are generally clear.	Structure and discussion clear and persuasive. The applicant's media interests are extremely clear.

2. CV/resume
The CV/resume lists the prospective student's educational and work-related experience and is assessed against the following criteria:

Criteria	0 POINTS	5 POINTS	10 POINTS
RESUME/CV **Degree relevance**	Degree demonstrates no clear relation to either media or innovation (for example, BA Ethnobotany, or BA Contemporary Circus with Physical Theatre).	Degree demonstrates a tangential connection to media and/or innovation but is not directly related to either (for example, BA Education Studies, or BA Art).	Degree demonstrates a direct relation to media and/or innovation (BA Media Studies, or BA Journalism).

RESUME/CV **Media experience**	No experience of working within the media industry, either on a paid or voluntary basis.	Minor experience of working within the media industry, either on a paid or voluntary basis.	Clear experience of working within the media industry, either on a paid or voluntary basis.
RESUME/CV **Media interest**	No clear indication of an interest in media with regard to hobbies, skills, interests, etc.	Some indication of an interest in media with regard to hobbies, skills, interests, etc.	Clear, strong, indication of an interest in media with regard to hobbies, skills, interests, etc.

3. Programme-specific assignment: written intake assignment

The written intake assignment asks students to write an argumentative essay, in formal English, using APA-style citations and referencing. Prospective students can choose to argue either for or against one of three provided statements. Prospective students are assessed against the following criteria:

Criteria	0 POINTS	5 POINTS	10 POINTS
WRITTEN ASSIGNMENT **Word count**	Over or under the required word count by more than 75 words.	Over or under the required word count by less than 75 words.	Within the required word count.
WRITTEN ASSIGNMENT **Academic form**	Grammatical conventions not followed through the document, numerous lapses into informal English and a high level of spelling errors that, in places, may have interfered with the comprehensibility of the document. Document poorly formatted and structured throughout. Inconsistencies in tense and perspective	While there may have been minor errors, the document followed normal conventions of spelling and grammar throughout with only minor lapses from formal English. Errors did not significantly interfere with the comprehensibility of the document. Document generally well formatted and structured throughout. Only the most minor inconsistencies in tense and perspective.	Levels of formal English to an academic standard and, essentially, free of any but the most minor of errors. Document extremely well formatted, presented and structured. No inconsistencies presented within either use of tense or perspective.
WRITTEN ASSIGNMENT **Use of APA citations and referencing**	Failure to follow APA style and conventions. References in bibliography that are not cited in text or references cited in text that are not in bibliography (at least three). Mistakes (at least ten) in bibliography, including references out of alphabetical order, incomplete reference information, incorrect identification of sources, incorrect sequence within individual references, and mistakes in convention.	Generally followed APA style and conventions with a few minor errors. No more than two cases of references not being cited or citations not being referenced. No more than five minor mistakes in bibliography. Reference list was in alphabetical order, complete reference information was provided, and only minor mistakes in convention were present such as a misplaced comma or incorrect use of italic text.	Consistently followed APA style and conventions with no errors. All citations in text were present in the bibliography and vice versa. Bibliography was correctly formatted and contained no more than two minor errors.

WRITTEN ASSIGNMENT **Clarity and structure**	The text does not answer the essay question. It loses its point in tangential discussions and it remains ultimately inconclusive. The logical steps of the argumentation do not follow one another but are disconnected, the text is non-hierarchical and hard to embrace as a systematic piece - the red thread, or the line of reasoning presented. The answer is often unclear and is difficult for the reader to follow and reconstruct its logics. It lacks a clear introduction - body - conclusion structure.	The essay elaborates on the original question and answers it in a satisfactory manner - it is a well-reasoned and argued conclusion. Despite some minor problems with its argumentation, it flows logically from its premises to its conclusions. The order of the proposed topics and elements - introduction, body, conclusion - that constitute the author's reasoning is efficient and easy to follow for the reader. The text is well supported and does not spread itself thin treating secondary topics or losing sight of the task of answering the question.	The text answers the essay question in full with the presentation of well-structured arguments and examples. The order of its arguments is logical and rhetorically efficient. The essay is fully satisfactory and is of a level expected of a student arriving onto a master's degree.
WRITTEN ASSIGNMENT **Use of literature**	The use of literature does not demonstrate the balanced and critical attitude towards academic sources themselves (or the capability to make intra-disciplinary connections) that would be expected of a potential masters' student.	The essay contains critically reflections on literature as well as connections among different sources that meaningfully support the presented arguments in a manner that would be expected of a potential masters' student.	In their text, the applicant not only makes substantial and meaningful use of literature and theoretical insights, but is able to criticise, connect and extend them in order to formulate an academic answer to the essay question that goes beyond the expected level of academic literacy and critical thinking expected of a potential masters' student.

Students who score 55 points or higher within the initial selection are invited to the intake interview, details of which can be found below. In both cases the aim is to inform the students within five working days of the decision.

Intake interview

The intake interview is typically conducted in person for prospective students who are residents of the Netherlands and online for prospective students who reside outside the Netherlands. It allows the institute to assess prospective students and is assessed against the following criteria:

Criteria	0 POINTS	10 POINTS	20 POINTS
Media awareness	The applicant is unable to talk confidently regarding the media industry and/or demonstrates a lack of general media awareness regarding recent developments.	The applicant demonstrates a reasonable level of knowledge regarding the media industry and a good level of awareness with regard to recent developments.	The applicant has a high level of media awareness and knowledge and is in touch with the latest media developments.
Critical thinking	The applicant is unable to clearly demonstrate the ability to think critically about the topics discussed.	The applicant is generally able to demonstrate the ability to think critically about the topics discussed.	The applicant demonstrates an extremely high level of critical thinking about the topics discussed.
Lucidity of response	The applicant is unable to construct logical argumentation or is unable to give voice to their logic due to issues with their spoken English.	The applicant is able to construct logical argumentation and is generally able to give voice to their logic without any issues relating to their spoken English.	The applicant is able to construct highly logical argumentation and is easily able to give voice to their logic without any issues relating to their spoken English.
Reflection	The applicant is unable to reflect upon the questions asked and/or their own work; or is unable to reflect in a substantive manner due to issues with spoken English or English comprehension.	The applicant is able to reflect upon the questions asked and/or their own work; or is able to reflect in a generally substantive manner without issues with their spoken English or English comprehension.	The applicant is able to offer valuable reflection upon the questions asked and/or their own work. They are able to reflect in a highly substantive manner without any issues with their spoken English or English comprehension.
Motivation	The applicant is unable to elucidate upon their motivation to join the programme even when asked.	The applicant is able to offer, when prompted, additional information on their motivation to join the programme.	The applicant demonstrates a strong motivation to join the programme and is able to elucidate without the need for prompting.

In addition, prospective students are given the opportunity to ask questions relating to the content, structure, and demands of the programme in order to be fully informed. Prospective students need to score 60 points or higher in the intake interview in order to be admitted to the programme.

What if an applicant does not meet the necessary requirements:
Applicants who do not hold a bachelor's degree but wish to apply for the Master Media Innovation executive programme on the basis of prior learning and professional experience (EVCs/RPL), need to submit their well-founded written request including all supporting documents before 1 June. Requests submitted after this date to Breda University of Applied Sciences will not be dealt with. For further details on the conditions and procedure, please check the TER of this master's programme.

General information
Notification of admission
Within five working days following the intake interview, prospective students are informed whether or not they are admitted to the programme.

Is there a maximum number of students?
For MMI R (fulltime) the maximum number is 40. For the MMI executive the maximum is 20.

Is there a minimum number of students?
Yes, for MMI R (full-time) the minimum is 15. For MMI executive, the minimum number is 12; if this number is not reached, the academy director can decide to cancel the MMI executive programme.

Chapter 4 Tourism Destination Management

The programme management uses the following documents / interviews for the selection process:
1: Motivation letter
2: CV/resume and degree(s)/diploma(s)
3: Programme-specific assignment: an independent reference check
4: Selection interview(s) (via Teams)

The first three items are submitted by applicants via *My Online Application.*

Assignments and criteria are stated below.

1 Motivation letter
The application letter will be assessed on motivation and proficiency in the field of study, but also on the structure and style of the letter.

2 CV/resume and degree(s)/diploma(s)
The CV will be assessed on the applicant's experience in the field of study. The committee members will consider, among other things:

- bachelor's degree(s) obtained;
- work/work placement experience;
- international/intercultural experience;
- proficiency in English;
- participation in any additional activities and or travel experiences.

3 Programme-specific assignment: an independent reference check
Each applicant will propose the names of two referees[2] who will be sent a form to evaluate the following skills: research, cross-cultural communication, English proficiency, and academic writing.

4 Selection interview
As a final step, prospective students who have completed assignments 1 through 3 will be invited to an initial orientation interview. If the results of this interview are sufficient, they will be admitted to the programme directly. In case the prior education does not completely fit or the prospective student does not fully meet the requirements, the candidate will be invited for a final interview. In the results are insufficient, a letter of rejection will be sent.

The following matters will be discussed during the interview:

- Why Breda University of Applied Sciences?
- Why Master Tourism Destination Management/ Urban Tourism & Mobility / Tourism Hospitality Innovations?
- Orientation / familiarisation with this programme
- Questions about expectations of the study programme. Future ambitions. Motivation. Their link to Tourism.
- Explain the differences between the three specialisation. Enquire again about their preferences and expectations.
- Questions about experiences with group work
- Questions about their research experience
- Questions about their international/intercultural experiences
- Questions about their educational and work experiences

[2] At least one academic or business e-mail address

- Question about their experience with academic writing skills
- Sharing information on the programme content and workload
- Testing the English-speaking skills and communication skills in general

The students will be assessed based on the uploaded documents (Written part) and the intake interviews (Oral part). These will be marked as sufficient or insufficient on three items, according to the table below.

- Research skills
  This is a combination of the independent reference check, research skills shown in the motivation letter and CV, and based on additional questions during the intake interview.
- International and/or tourism experience
  This could be international and/or tourism experience, for example, in the form of work placements, ex-changes or work experience. This could be shown in the CV and motivation letter, and additional questions may be asked during the intake interview.
- Motivation
  Why a master's degree, why Tourism Destination Management, personal motivation, proactive attitude, experience with and open to group work, open-minded, eager, etc. based on written documents and oral conversation(s).

	Written documents	Oral conversation	**Final conclusion**
Research skills	SUF / INSUF	SUF / INSUF	**SUF**
International and tourism experience	SUF / INSUF	SUF / INSUF	**SUF**
Motivation	SUF / INSUF	SUF / INSUF	**SUF**

To be accepted to the programme, the applicant needs to meet the following results:
- three sufficient scores in the final conclusion

The six sub-results of the Written and Oral part will be marked as sufficient or insufficient:
- all sufficient = admission
  one out of six insufficient = discussion case
  two out of six insufficient = rejection

  If two out of three of the written documents are insufficient, students will not be invited to the intake interview(s).

- In the case of a discussion case, additional information will be requested in order to reach a final conclusion. This could include, for example, the thesis from the bachelor's degree, references, or an additional explanation/motivation.

General information
The procedure will take approximately two to three weeks, from the moment the applicant has uploaded all the requested documents, the Student Office has informed the management of the master's programme that the applicant meets the educational and English language requirements, and the referees have uploaded the requested information.

Notification of admission
The final letters of admission or rejection will be sent within a maximum of five working days after the final interview or after having received all requested information.

Is there a minimum number of students?
Yes, for TDM-SOHM there is a minimum set of 6 students. For TDM no minimum has been set.

Is there a maximum number of students?
For TDM-SOHM and for TDM no maximum has been set.

Chapter 5 International Supply Chain Management

Selection criteria

Prior to the selection phase, there is a pre-selection process to evaluate the candidates' knowledge and experience in the field of logistics, operations, and supply chain management. This evaluation will be based on the documents received, which provide insight into the candidates' educational and professional backgrounds. Following a positive evaluation, the candidate will be invited for an interview.

The following selection criteria are applicable:

- Assessment to test for a match in terms of personal affinity with supply chain management, professional experience (work placements, jobs, etc.) in the field of logistics and supply chains, motivation for the master's programme, and competencies that meet the master's characteristics and demands.
- Assessment of educational career: participation in honours programmes, talent programmes or extracurricular activities during the bachelor's period, successful completion of a master's programme, variety of professional or academic course certificates, international educational experience, internships, (applied) thesis re-search experience, or possible other educational achievements. To this end, a formula is used that results in a weighted average score of the main phase of the candidate's previous bachelor's education.
- Assessment of degree programme documentation of the candidate's bachelor's education (possibly including a master's education) on the (preliminary) weighted average score, the Grade Point Average (GPA). This also includes an assessment of the curriculum share of and marks for Management Accounting and Finance subjects, and for Mathematics, Statistics, and Operations Research subjects.

The items above have been submitted via *My Online Application.*
In total, 65 points are required for passing the selection criteria. This can be achieved as follows:

Selection criteria	Score (converted to) Dutch marking system	Weight
Personal affinity with supply chain management	4 (min.) -9 (max.)	15%
Professional experience (work placements, jobs, etc.)	4 (min.) -9 (max.)	15%
Motivation	4 (min.) -9 (max.)	15%
Competencies (related to the master's programme)	4 (min.) -9 (max.)	15%
Educational career	3 (min.) -10 (max.)	10%
Prior study programme in Management Accounting & Finance	3 (min.) -9 (max.)	10%
Prior study programme in Management Mathematics, Statistics and Operations Research	3 (min.) -9 (max.)	10%
Weighted average score of main phase	4 (min.) - 10 (max.)	10%

General information

Minimum scores for admittance

In total 65 points are required for passing the selection criteria. Where the selection process reveals sufficient potential, but the candidate does not yet fully meet the selection criteria, a conditional decision may be made to place the candidate on hold. Specific requirements relating to preparatory study activities will be communicated. Upon successful completion of a tailored online learning package and submission of the relevant certificates, the candidate may still be admitted to the master's programme.

[3] If applicable, the results of master's programmes are included as well.

Notification of admission

Within three working days following the interview intake, prospective students are informed if they are admitted to the programme.

Is there a maximum number of students?

The maximum number for both the SCM fulltime as the parttime track is 40.

Procedure in case of more suitable students

Once the maximum number of placements on the master's programme is reached, BUas will create a waiting list. Should places become available for any reason, candidates on the waiting list will be admitted to the master's programme in chronological order.[4]

Is there a minimum number of students determined for the programme to start?

If a minimum number of students will be set for this programme, this will be published on the BUas website as from January.

[4]. The date on which an applicant submits the application package via My Online Application determines the order on the waiting list.

Chapter 6 Strategic Events Management

The intake procedure for the Master Strategic Events Management involves an assessment of documents submitted, followed by an intake interview, which may be conducted in person or remotely.

The following items, submitted via *My online application,* will be used for the intake procedure*:*

1. CV/resume
2. Motivation letter
3. Programme-specific assignment: intake questions

Pitch and intake interview

Prospective students will be invited to take part in an intake interview and to prepare a creative pitch as part of the admissions process.

The intake interview is typically conducted in person for prospective students who are residents of the Netherlands and via Teams for prospective students who reside outside the Netherlands.

Industry representatives will be invited to join the pitches and intake interviews in an advisory role, however, their presence is not guaranteed in every session.

The pitch and intake interview enable the institute to assess prospective students and to determine whether they are able to adequately demonstrate the following admission criteria:

1) Having a job in the events industry. If the student has not yet secured a position, they must demonstrate active efforts to find one.
2) Awareness and vision of developments in the events industry
3) Relevant experience in the events industry
4) Capability of reflection and critical thinking required by a master's programme
5) Ability to elucidate upon their motivation for joining the programme
6) Satisfactory levels of English communication skills

The intake assessment panel discusses each student's documentation portfolio (CV, motivation letter, and intake questions) as well as performance during the pitch and intake interview in order to make the final decision.
The final decision is based upon the approval of the documentation submitted as well as the candidate's performance during the pitch and interview.

<u>Mandatory</u>
Students are required to be employed in the events industry—either in a job or a traineeship—for the duration of the programme. This employment must begin no later than 1 September. If a student does not have a position at the time of the intake interview, the intake panel will assess the likelihood of the student securing suitable employment. In some cases, students may be placed on hold with the condition that they find a job in the events sector. Admission will be granted as soon as employment is confirmed.

General information

Minimum scores for admission
To be admitted to the programme, candidates must have a sufficient score on all six points mentioned above.

Notification of admission

The candidate will be informed within two weeks of the interview whether they have been admitted to the master's programme. If they are admitted to the programme, they will receive an official admission letter.

If an applicant does not meet our admission criteria, their application will not be approved. However, we will provide feedback on how they can improve and meet the selection criteria in the future. We encourage them to reapply at a later date.

If the applicant is successful in the decisive intake interview, they will receive an official admission letter.

Is there a maximum number of students?

No, not applicable.

Is there a minimum number of students determined for the programme to start?

If a minimum number of students will be set for this programme, this will be published on the BUas website as from January.

Chapter 7 Imagineering

The intake procedure for the MBA Imagineering involves an assessment of documents submitted, followed by an intake interview, which may be conducted in person or remotely.

The following items, submitted via *My Online Application,* will be used for the intake procedure*:*
1. CV/resume
2. Motivation letter
3. English test (if applicable)
4. Programme-specific assignment: intake questions

Pitch and intake interview
Prospective students will be invited to take part in an intake interview and to prepare a creative pitch as part of the admissions process.
The following subjects will be dealt with during the intake interview:

- previous education
- (international) experience (studies, work, exchange, other purpose)
- prior research experience
- interests
- motivation
- personal profile
- communication/collaboration skills
- creativity and innovation
- the five meta-competencies of the Master Imagineering: Transparency, Reflection, Inspiration, Appreciation and Leadership (TRIAL)
- For internationals: personal network in the Netherlands

The Imagineering admissions team discusses each student's documentation portfolio (CV, motivation letter, and intake questions) as well as performance during the pitch and intake interview in order to make the final decision. The final decision is based upon the approval of the documentation submitted and the candidate's performance during the pitch and interview.

General information
Notification of admission
The candidate will be informed within two weeks of the interview whether they have been admitted to the master's programme. If they are admitted to the programme, they will receive an official admission letter.

If an applicant does not meet our admission criteria they will be turned down and may be referred to another master's programme at Breda University of Applied Sciences.

Is there a maximum number of students?
No, not applicable.

Is there a minimum number of students determined for the programme to start?
If a minimum number of students will be set for this programme, this will be published on the BUas website as from January.

Chapter 8 Leisure and Tourism Studies (academic master)

The following items, submitted via *My Online Application,* will be used for the intake procedure*:*

1: Degree(s)/diploma(s) and curriculum vitae
2: English test (if applicable)
3: Motivation letter
4: Programme-specific assignment: intake assignment of the Master Leisure and Tourism Studies

Assignments and criteria are stated below.

1 Degree(s)/diploma(s) and curriculum vitae
The curriculum vitae will be assessed on the applicant's experience in the field of study, including the academic bachelor's degree(s) obtained.

2 English test scores
See the website for English language requirements.

3 Motivation letter
The application letter will be assessed on motivation and proficiency in the field of study.

4 Programme-specific assignment: **Intake assignment**
The intake assignment will be assessed on evidence of fundamental skills and knowledge in the area of quantitative and qualitative academic research methods, theoretical knowledge in the area of leisure and tourism studies (obtained in an academic bachelor's programme), and academic skills in reading and writing. Therefore, the assignment contains three questions related to the knowledge and skills necessary to smoothly complete the academic master's programme. These questions are:

a. Could you please attach a summary of your bachelor's thesis, including the main research question, objectives, relevance, theoretical framework, methods and techniques used, results, and conclusion/discussion (research cycle)? If you haven't finished your bachelor's thesis yet, could you please already give a provisional summary? If writing a bachelor's thesis was not a mandatory component of your academic bachelor's programme, in which other course(s) did you execute the entire research cycle (including defining a main research question, objectives, relevance, theoretical framework, methods and techniques used, results, and conclusion/discussion)? Please attach a summary of this course in which you describe the components of the research cycle executed.

b. What kind of qualitative and/or quantitative research methods have you used in your academic bachelor's programme study process? Are your familiar with and are you able to work with SPSS or R (statistical software)?

c. Which academic knowledge do you have about/of Leisure and Tourism Studies?

The most important criterion to enter the academic master's programme is that the prospective student is able to work with the statistical program SPSS or R (statistical software) and has practical skills to perform advanced analyses in this program (see a, b + degree/diploma). A second criterion is that the prospective student has obtained academic knowledge of related field(s) of study, such as leisure, tourism, culture, events, media, sports, communication, creativity and urban development (see a, c + degree. Diploma), in their academic bachelor's programme. A third criterion is that the prospective student has (sufficient) skills in academic reading and writing (e.g. a thesis, paper, essay).

Based on evidence collected in steps 3 and 4, in particular related to the three criteria described before, the programme director of the academic pre-master's programme and Master Leisure and Tourism Studies will decide to welcome the applicant to the master's programme. Sometimes, a prospective master's student is advised to familiarise themselves with additional reading material and/or research methods prior to the start of the academic master's programme. It is also possible that a prospective student is advised to first attend the pre-master's programme to eliminate any significant deficiencies in knowledge and skills.

General information

Pre-master's programme

A student who has passed the pre-master's programme is not obliged to follow the intake procedure. For this student, the conditions to enter the academic master's programme are mentioned in the relevant Teaching and Examination Regulations.

Notification of admission

Within five working days following the intake assessment, prospective students are informed whether or not they are admitted to the programme.

Is there a maximum number of students?

No, not applicable.

Is there a minimum number of students determined for the programme to start?

If a minimum number of students will be set for this programme, this will be published on the BUas website as from January.

Games

Leisure & Events

Tourism

Media

Data Science & AI

Hotel

Logistics

Built Environment

Facility

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