



**Breda University of Applied Sciences  
Academy of Hotel Management  
Exchange Programme Spring Semester 2021**

Address:

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Domain: Hotel & Facility

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**Introduction**

Dear prospective exchange student

Thank you for considering Breda University of Applied Sciences - International Hotel Management as a possible exchange destination. Brace yourself for an entirely new and exciting experience at a top rated programme in hotel management (according to a national authoritative student survey, October 2016).

The Academy of Hotel & Facility Management was founded in 2001 offering its students an entirely English taught programme leading to an internationally recognized BA (Bachelor of Arts) in Hotel Management.

What characterizes the Programme most is its innovative curriculum and alternative way of 'coaching' (not teaching) students to become self-responsible, result-oriented, result-oriented, communicative and innovative young professionals.

It goes without saying that this can only be achieved in close co-operation with the real-life hotel industry. We kindly invite you to experience this new way of studying for one semester yourself!

The brand new Campus of Breda University of Applied Sciences



**We currently still welcome incoming exchange students to our Campus, but please note that most courses of the exchange programme are currently taught in a blended or 100% online form. The current Covid-19 situation is monitored closely & changes to the course format can always occur. Please contact [incomingexchange@buas.nl](mailto:incomingexchange@buas.nl) for the latest update before making any costs.**

### 1. Key dates for Spring semester

<b>1 February - 18 June 2021</b>	Start-end spring semester
1 February 2021	Start Academic Programme
15 February – 19 February 2021	Carnival break
19 April – 23 April 2021	Exam week
3 May – 7 May 2021	Spring Break
31 May- 4 June 2021	Project Presentation
7 June – 11 June 2021	Re-sit week
13 June - 18 June 2021	Study (wine) field trip*
18 June 2021	End of Programme

### 2. Programme Spring Semester (Monday 1 February – Friday 18 June 2021)

!!! Please note that the Academy offers a fixed programme without free electives. In other words students can choose courses as listed below, but NOT combine them with any other courses in or outside the Hotel management Programme.

Code	Title	ECTS	
EHM2.ACC-01	Accounting	3	
EHM2.MA -01	Marketing	4	
EHM2.OM-02	Operations management	4	
EHM2.MI- 02	Management Information Systems	4	
EHM2.IP2 -01***	Integrated Project: Revenue Management ***	6	
EHM2.MDP-EX-TR1-01	Management Development Programme	2	
EHM2.ST-02	Spirits and study trip (Wine)	2	
EHM2.MLS.EM-02	Management and Leadership Skills - Event	2	
EHM2.DCS.EX-01	Dutch Culture and Society	3	
	TOTAL	30	

\*\*\* only in combination with EHM2.ACC-01; EHM2.OM-01; EHM2.MI-01; EHM2.MA-01

## Frequently Asked Questions

### Are the courses above the only ones I can choose from?

Yes they are. The exchange programme is fixed. If you are required to get 30 ECs after one semester of studying, you can simply copy the list above onto your learning agreement.

### Can I combine with courses from the Tourism or Leisure or other BUAs Programmes?

Unfortunately not. The schedules are complex and a course might be taught at different moments every week. You will know your schedule in advance, but the same class can be taught at different moments per week. That makes it impossible to combine with other BUAs programmes.

**Do I have to follow the entire programme when I am selected?**

No. You can pick and choose courses, depending on the requirements of your home university. However, you will only be allowed to take **EHM2.IP2 -01 Integrated Project: Revenue Management (6ECTS)** if you also register for marketing , operations management, accounting and management information systems.

**Why is that so?**

Because Revenue Management is a so-called top up project That means that it builds on the knowledge of the 4 other courses, which you take before that.

**So not all courses are taught at the same time?**

No. You will start with courses in marketing, operations management, accounting and management information systems first. You have 10 weeks of classes and then take the exams (19-23 April). It is only after that the course Revenue Management starts. (26 April-28 May). So instead of weekly classes, it is a intensive 4 week course/project on Revenue Management. Students participating in the Revenue Management apply and use the knowledge from the 4 theoretical courses.

**What if I already have followed one of those 4 courses at my home university?**

Compare the course descriptions below and send us a course description (and proof that you passed it) of a course at your home university before the start of the semester ([ceuleers.a@buas.nl](mailto:ceuleers.a@buas.nl)). If the contents match, you can still register for the Revenue Management Project.

**What if I decide not to take EHM2.IP2 -01 Integrated Project: Revenue Management? Does my programme then end in April?**

Not really. Courses like Management Development Programme (EHM2.MDP-EX. 01) , Management and Leadership Skills – Event (EHM2.MLS-EM-01) or Dutch Culture and Society (EHM2.DCS.EX-01) are spread over the entire semester. Also, if you failed an exam in the first round (19-23 April), you have one extra opportunity to take the exam again in week of 7-11 June. Please note that taking a re-sit is not uncommon in the Dutch educational system.

**What about the EHM2.ST-02 Study Trip?**

It is a course that consists of a Spirits course and written exam (theory) and a one week Winefield trip (usually France) where different chateaux are visited. To cover costs, EUR 375 pp is charged. In order to obtain the credits, students should pass the test and take part in the trip.

**Can I also simply join the wine trip and not take the exam?**

Yes, but then you will not get the 2 ECs for EHM2.ST-02 in the end.

**What if I need to take the course, but cannot afford to go on the trip?**

Then a research assignment on Spirits will be given to you. Please note that assignment will mean 54 hours of work and travelling in the Netherlands (i.e. equivalent of 2 ECs) and will have to be completed and handed in before the end of your exchange semester. If this is your case, please let us know before registering for the course EHM2.ST-02 on your Learning Agreement.

**If I decide not to take EHM2.ST-02 Study Trip, does my program end one week earlier?**

Yes it does. Your exchange semester will then end Friday 11 June 2021

**Why don't you offer any languages on your programme?**

Academic English is only taught in the Fall Semester. There are also classes in French (B1), German (B1) , Dutch (A2) and Spanish (A2), but these are spread over an entire academic year. Only one level per

language is taught and joining a course (halfway the year) would only get you 1.5 ECs. You can always check in your schedule when the classes are taught and ask the teacher if they allow to join a class on a voluntary basis. It will not be part of the official Transcript of Records at the end.

**What if I only pass part of a course?**

In order to pass a course (and receive the ECs), you need to obtain a minimum overall score of 5,5/10. If a course consists of more than one exam, then you will only get the credits if you score an overall minimum of 5.5. You cannot score lower than 4.5 on any sub courses. The system might differ per course, but will explained in every course syllabus. You will not get half the credits for a course, if you only take part in some exams.

**I still have a question!**

Then feel free to send us an email: [hotelmanagement@buas.nl](mailto:hotelmanagement@buas.nl) or [ceuleers.a@buas.nl](mailto:ceuleers.a@buas.nl)

### 3. Course Descriptions

Course Code	EHM2.ACC-01
Course Title	<b>ACCOUNTING</b>
Course Coordinator	John Mackillop <a href="mailto:mackillop.j@buas.nl">mackillop.j@buas.nl</a>
Language of Instruction	English
Semester	February – June
Teaching Hours	
Semester	SEMESTER 4
Module	Managing business performance and hospitality innovations
Mode Of Delivery	lectures + workshops
ECTS credits	3
Learning Outcomes	By the end of this module students should be able to:  1. Identify the different types of costs found in a company and their relation to the P&L account; 2. Recognize the importance of Contribution in a firm's decision-making processes, and use it to determine cost allocation, break-even, and cost based approaches to pricing; 3. Distinguish between the different types of budget, and their relationship with standard costing and variance; 4. Distinguish between the different types of budget, and their relationship with standard costing and variance
brief description	Accounting in general can be defined as 'A series of processes and techniques used to identify, measure and communicate economic information which users find helpful in making decisions'. Financial accounting, with its emphasis on the accounts (profit and loss, balance sheet and statement of cash flows) focuses on the needs of external users, and is backward looking, or historic, in nature. Managerial accounting, on the other hand is intended to help managers – in all areas of the organization, rather than just the finance department - make decisions with a view to improving future results. It is therefore focused on the internal users and more forward looking. The break-even level of output, allocation of overhead costs to the appropriate department, cost control, budgeting, and pricing decisions are all part of managerial accounting.
Literature	Schmidgall, Raymond S. (2011) Hospitality Managerial Accounting 7th Ed. AHLA, Michigan USA (SCH) Gowthorpe, Catherine (2011) Business Accounting and Finance 3rd Ed. Cengage Learning, Hampshire, UK (Gow)
Assessment & Criteria	Written exam (100%)
Prerequisites	

Course Code	EHM2.MA- 01
Course Title	<b>MARKETING</b>
Course Coordinator	Marjolein Meeuwissen <a href="mailto:Meeuwissen.m@buas.nl">Meeuwissen.m@buas.nl</a>
Language of Instruction	English
Semester	February – June
Teaching Hours	

Module	Managing Business Performance and Hospitality Innovations
Mode Of Delivery	Lectures
ECTS credits	4
Learning Outcomes	The course aims to make students competent in critical areas of services marketing, e-marketing (and revenue management for HM)
brief description	<p>With a strong focus on creating valuable experiences and meaningful customer-to-customer and customer-to-firm relationships, companies need to build trust, to understand customer context, perceptions and feelings, and to facilitate interactions between many service actors.</p> <p>Today's customer is collaborative and often wishes to be considered as a partner, rather than as a consumer.</p> <p>Marketing is the business function which deals with customers' needs and wants. The role of marketing management is to help companies better understand customer preferences, use that knowledge to create value through designing brands, products and services, and determining best ways to price, communicate, deliver and interact.</p> <p>Facility Management: Even in environments where technical product quality is critical, service and interaction processes become ever more important and customized. This poses important challenges for organisations, systems and people to become ever more customer centric.</p> <p>Hospitality Management: As supply of services is wide and highly competitive and as customers wish to have access to supply at the tip of their fingers, hospitality organisations see that their business and services are largely online, and can easily be found.</p> <p>As businesses and customers today live 'in the moment' it means that services, products and prices are highly dependent on people, situations and contexts for their continued existence. This forces service organisations to have smart information, decision support and content systems in place.</p> <p>Today's complex and dynamically changing customer profile includes customers' traits (gender, culture, needs etc.), connections, past purchases and experiences, product knowledge, user experience, needs, desires, preferences, expectations, interactions and finally evaluations of service and relationship performance.</p> <p>To measure service impact and organisational performance, organisations are prompted to collect and process customer profile information and customer feedback in real-time.</p>
Literature	Wilson, A., Zeithaml, V., Bitner, M.J. & Gremler, D. (2016). Services Marketing: Integrating Customer Focus Across the Firm. 3rd European edn, UK; (HM only) Forgacs, G. (2017), Revenue Management - Maximizing Revenue in Hospitality Operations. American Hotel & Lodging Institute. (*subject to change)
Assessment & Criteria	Assignment and final MC exam (50%-50% weight)
Prerequisites	

Course Code	EHM2.OM-TR1-02
Course Title	<b>OPERATIONS MANAGEMENT</b>
Course Coordinator	Mirre Weijzen <a href="mailto:Weijzen.m@buas.nl">Weijzen.m@buas.nl</a>
Language of Instruction	English

Semester	February – June
Teaching Hours	
Semester	SEMESTER 4
Module	Managing Business Performance and Hospitality Innovations
Mode of Delivery	Lectures & workshops
ECTS credits	4
Learning Outcomes	<p>Upon completion of this course, the student should be able to:</p> <ul style="list-style-type: none"> <li>• Develop an understanding of the interrelation between the core principles of operations management.</li> <li>• Illustrate and substantiate how the core principles of operations management influence effectiveness and customer satisfaction</li> <li>• Understand the different types of operational processes and their implications for operations management.</li> <li>• Distinguish the management areas of operations management and prioritize them within a given context.</li> <li>• Understand the essence of process design and its interrelation with the core principles and management areas within operations management.</li> <li>• Be able to apply different approaches to process improvement.</li> <li>• Understand the importance of alignment between HRM and operations management.</li> <li>• Be able to compare a range of contemporary strategies and how they can be used to create order winners.</li> </ul>
brief description	<p>Operations Management is a significant activity in most organizations. Most people in an organization work in the operations function, most of the cost is spent on operational activities, and probably most of the value created derives from operations.</p> <p>This applies to all kinds of organizations within the hospitality industry.</p> <p>This course has been divided into four Step Stones:</p> <ul style="list-style-type: none"> <li>• Understanding operations management</li> <li>• Managing operations management</li> <li>• Designing and developing operations management</li> <li>• Operations Strategies</li> </ul>
Literature	Operations Management by Peter Jones & Peter Robinson
Assessment & Criteria	Group Assignments and Mc Exam
Prerequisites	
Course Code	EHM2.MI- 02
Course Title	<b>MANAGEMENT INFORMATION SYSTEMS</b>



Course Coordinator	Hans Winsnes Winsnes.h@buas.nl
Language of Instruction	English
Semester	February – June
Teaching Hours	
Semester	SEMESTER 4
Module	Managing Business Performance and Hospitality Innovations
Mode Of Delivery	Lectures / Workshops / Q&A sessions
ECTS credits	4
Learning Outcomes	<ol style="list-style-type: none"> <li>1. Students will be able to identify organizational challenges of IT implementation in an organization from a sociotechnological perspective.</li> <li>2. Students will have a clear understanding of DataBase Management Systems (DBMS) effectiveness as it relation to an organizations operational effectiveness.</li> <li>3. Students will be able to associate with relevant software and hardware platforms in order to support effective communication e-business platform.</li> <li>4. Students will have a thorough insight into organization’s application and use of E-business as related to operation in a global competitive business setting.</li> <li>5. Students will obtain essential insight to an organization need for data protection in protecting organizational resources through implementation of relevant industry security practices.</li> <li>6. Students will be able to demonstrate in-depth knowledge of systems used for operational excellence related to client and customer intimacy.</li> <li>7. Students will demonstrate a high level of understanding and potential application of the commercial opportunities and values of e-commerce through various electronic platforms.</li> <li>8. Students will be able to apply the fundamental principles of Enterprise-wide Knowledge Management as it relates to retention of knowledge assets of a firm.</li> <li>9. Students will demonstrate and apply advanced knowledge in the applications of professional software (Microsoft Outlook &amp; PowerPoint) in order use effectively in a business setting.</li> </ol>
brief description	<p>The program builds on fundamentals of MIS in a Digital Firm. Students will be further exposed to and explore various ways in which information technology relates to organizational objectives and goals given the increasing inter-relationship between these two in today’s global world. As such topics related to different types of Information Systems Technology for Business in the applications of Business Intelligence, Communication Platforms, Security of Information Systems, and Operational Excellence, will be covered.</p> <p>Focus will be on integrating MIS as a support function for organizational overall improved productivity outcomes as a business support function achieving an overall company strategy.</p> <p>Case based workshops, related to relevant business scenario’s, are provided to confront students with practical solution applications through process improvements, aiming at implementation of operational support through organizational strategies derived from set objectives.</p> <p>Students will continue to build on fundamental introductory professional software applications taught in the 1st year.</p> <p>Intermediate skills in Microsoft Outlook &amp; PowerPoint will be provided</p>

	through workshops and e-learning courses. Management Information Systems are greatly related to Operations and strategic objectives. Focus will therefore be on integrating as much industry relevant examples as possible to demonstrate relevance towards MIS.
Literature	Management Information Systems - Managing the Digital Firm (Global edition) Kenneth C. Laudon & Jane P. Laudon (15th Edition): Part 1, Chapter 1-4, ISBN-10: 1-292-21175X • ISBN-13: 978-1-292-21175-6  Microsoft office latest version. English version.  Microsoft office software on Mediaplus learning environment (license for 3 years)  Microsoft Academy for extra information and practice
Assessment & Criteria	<b>Final grade needs to be &gt;5.5</b>  <b>Theory Exam 80% of final grade</b> (Multiple choice 60%, Case Study 40%)  <b>Professional Software 20% of final grade</b> (average of Powerpoint & Outlook, both need to be >4.5)

Course Code	EHM2.IP2-TR1-02
Course Title	<b>INTEGRATED PROJECT II: REVENUE MANAGEMENT</b>
Course Coordinator	Stan Josephi Josephi.s@buas.nl
Language of Instruction	English
Semester	February – June
Teaching Hours	
Semester	SEMESTER 4
Module	Managing Business Performance and Hospitality Innovations
Mode Of Delivery	lectures + workshops
ECTS credits	6
Learning Outcomes	After successfully completing the assignment students should be able to: <ul style="list-style-type: none"> <li>•Procure the necessary management information from different data sources to inform RM decision-making;</li> <li>•Analyse and interpret large sets of hotel PMS (Property Management System) data in Excel;</li> <li>•Understand and apply different forecast techniques and project a hotel's future demand;</li> <li>•Apply relevant criteria of customer profiling to identify and target potential customers that match the hotel's strategic direction and product</li> <li>• Make recommendations about the optimization of rates and products to fulfil a hotel's revenue potential.</li> </ul>
brief description	It appears that pricing is vital to the survival and growth of hotels in today's fiercely competitive marketplace. Getting it right requires a thorough understanding of all elements that influence demand and therefore places additional demands on the skill set of revenue managers.

	<p>This project will mainly cover the tactical and operational stages of RM (that of course have to be aligned to the strategic elements of RM decision-making), and will encourage students to approach a real-life business case from different perspectives. The aim of this course is to develop a recommendations for the case hotel how to optimize rates and availability of products. For this, students are expected to forecast demand levels for a given period, based on a thorough analysis of real-life (historic) hotel and market data.</p> <p>For this, you will be invited to explore a multitude of real-life data sets in order to justify your decisions. Furthermore, you are also expected to apply what you have learned from other subjects (e.g. Marketing, Management Information Systems).</p>
Literature	Revenue management: maximizing revenue in hospitality operations - Forgacs, G. - ISBN 9780866124461 - druk 2
Assessment & Criteria	Report (40%) and presentation (60%)
Prerequisites	EHM2.ACC-01; EHM2.OM-01; EHM2.MI-01; EHM2.MA-01

Course Code	EHM2.MDP-EX-TR1-01
Course Title	<b>MANAGEMENT DEVELOPMENT PROGRAMME</b>
Course Coordinator	Loretta del Prado Prado.l@buas.nl
Language of Instruction	English
Semester	February - June
Teaching Hours	3x 4 hours (mandatory)
Mode Of Delivery	interactive training sessions
ECTS credits	2
Learning Outcomes	In this semester the focus of the Management Development Programme is on personal development, professional development and study approach. On one hand you will get trained in self-management that refers to intra-personal methods, skills and strategies. This will support you directing your own activities towards the achievement of your objectives. On the other hand you will get training in Leadership skills, Team Dynamics and Application skills. Next to this you will be offered individual coaching which is focused on being successful in your study and career choices.
Brief Description	<p>Although the exchange programme is not similar to the regular Management Development Programme, the exchange students will participate in the training sessions together with the students who participate in the regular Management Development Programme. All training sessions are visible in the schedules. For hand in dates see the schedule below.</p> <p>There are different sessions offered during this course:</p> <ul style="list-style-type: none"> <li>• Leadership</li> <li>• Followership /Leadership (Leadership tango)</li> <li>• Conflict management</li> </ul>
Literature*	
Assessment & Criteria	The testing is based on active participation during the training sessions. You will be issued a 'Pass' for the course, if you attend all sessions (as indicated above). If you miss out on any of the sessions, you need to take a resit. The resits will consist of assignments, which are to be found on natschool and will be published after the training.
Prerequisites	

Course Code	EHM2.MLS.EM-02
Course Title	<b>MANAGEMENT AND LEADERSHIP SKILLS: EVENT MANAGEMENT</b>
Course Coordinator	Wil Gooskens <a href="mailto:Gooskens.w@buas.nl">Gooskens.w@buas.nl</a>
Language of Instruction	English
Semester	February - June
Teaching Hours	Pm
Mode Of Delivery	Lectures, Tutor Meetings, organising an event
ECTS credits	2
Learning Outcomes	<p>After completing this theme, students:</p> <ul style="list-style-type: none"> <li>• are able to design a feasible event concept (including: description of the event and the event theme, description of the goals of the event, timing of the event, global F&amp;B concept (if applicable))</li> <li>• are able to apply event marketing to the approved event concept</li> <li>• are able to format a preliminary event budget, including a complete overview of all expected costs and revenues</li> <li>• are able to apply financial management including budget, break event calculation, cash flow and calculation of prices</li> <li>• are able to write a feasible script which will be the basic foundation of the event</li> <li>• are able to execute the event based upon the approved concept plan and approved script</li> <li>• are able to operationalize the script during the event execution</li> <li>• are able to evaluate the concept plan, financial plan, marketing strategy, script and event execution</li> <li>• are able to understand the process of generating profit</li> </ul>
Brief Description	<p>The importance of the theme event management lies in the opportunity for students to show their entrepreneurial skills by organising and executing an event. The content of the course focuses on applying the basics of event management, with special emphasis on the crucial role of marketing and budgeting. Profit which results from events will be transferred to corporate social responsible charity causes. Within the context of a project team, students focus on understanding theories and models related to Event Management and how to apply them in a practical situation. In addition, students will apply their hospitality and communication related skills, that they practiced in year 1, in a real-life situation.</p>
Literature	Wagen van der, L (2008). Event management. Sydney: Pearson Education Australia.
Assessment & Criteria	group grade ( 50%): preparation, event, report individual grade (50%): participation & individual input
Prerequisites	

Course code	EHM2.DCS.EX-01
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Course title	Dutch Culture and Society
Language of Instruction	English
Course coordinator	Frederike van Ouwerkerk
Language of Instruction	English
Semester	4
Module	Managing Business Performance
Mode of Delivery	Lectures / Visits
ECTS credits	3
Learning Outcomes	To get acquainted with Dutch Culture and Society
Brief Description	A course designed for incoming exchange students at BUAs
Literature	TBD
Assessment & Criteria	Video & report
Prerequisites	

Course Code	EHM2.ST-TR1
Course Title	<b>STUDY TRIP – WINE FIELD TRIP &amp; SPIRITS</b>
Course Coordinator	Eric Andersen Andersen.e@buas.nl
Language of Instruction	English
Semester	February – June
Teaching Hours	Spirits course 7 x 2 hours 14 hours + Preparation exam
Semester	SEMESTER 4
Module	Managing Business Performance and Hospitality Innovations
Mode Of Delivery	Lectures
ECTS credits	2
Learning Outcomes	<p>The learning objectives of the course parts are as follows:</p> <p><b>Spirits course part</b></p> <ul style="list-style-type: none"> <li>• Understands the distillation process in pot- and column still</li> <li>• Knows ingredients and production process of tequila and vodka</li> <li>• Knows ingredients and production process of gin and jenever</li> <li>• Knows ingredients and production process of rum</li> <li>• Knows ingredients and production process of fruit distillates</li> <li>• Knows ingredients and production process of liqueurs</li> <li>• Knows ingredients, origin and production process of whiskies</li> <li>• Knows basic classifications of several spirits types</li> <li>• Understands the food and spirit pairing principles based on the taste cube</li> <li>• Is aware of the global spirits market and its most important players</li> <li>• Is aware of requirements for sensible drinking and the effect of alcohol on humans</li> <li>• Is aware of the most important brands of distilled beverages and is able to link these with its associated spirit(s) (sub) total</li> <li>• Understands the basics of cocktails, terminology and tools used in this field</li> </ul> <p><b>Study trip part</b></p> <ul style="list-style-type: none"> <li>• Experiencing the vineyards, wine cellars and distilleries up front and personal</li> <li>• Different sizes and levels: mass-production and marketing and more artisanal cognac/spirits and wine estates</li> <li>• Coming to grips with the technical aspects of wine and spirit making, such as viticulture, fermentation and maturation aspects</li> <li>• Understand the different classification systems also in relation to quality levels</li> </ul>

	<ul style="list-style-type: none"> <li>• Last but definitely not least: commercial considerations, such as: <ul style="list-style-type: none"> <li>◦ The quality pyramid e.g. (base (bulk) wines to Grand Crus Classés)</li> <li>◦ Position of wines of the area that is visited in the global marketplace, traditionally and nowadays Gastronomic uses of the respective wines</li> </ul> </li> </ul>
brief description	<p>The course consists of two parts. The first part is a spirits course in which the spirits market, distillation and major spirit products will be dealt with. In the spirits course attention is also given to other than the big global brands and the volumes that local spirits brands (outside Europe) produce. The meaning of spirits in Europe but also outside Europe is dealt with in the lectures. As beer and wine are mostly leading alcoholic beverages in Europe this is not always the case in other parts of the world. The course contains two workshops that are going to be taken care of by industry partners.</p> <p>The second part is a study field trip. The trip usually focusses on the wine production areas in France but may also have a different destination. During the study trip the export opportunities of the several wineries or distilled beverage makers are included in the tour as well as target groups in foreign markets in relation to the perception of the respective products</p>
Literature	<p>Walton, S. The Complete Guide to Spirits &amp; Liqueurs. The book can not only be used as an addition on the powerpoint slides but it is also expected that a student recognizes the global brands of the various types of spirits that are presented in the brands.</p> <p><b>Divers</b> Furthermore knowledge about the taste model and taste cube of Dr. Klose and its application to spirits and food is material to master.</p>
Assessment & Criteria	Written Exam + Participation
Prerequisites	

#### 4. A sneak preview...



#### **Useful Information**

*Note: a **laptop** is needed for optimal performance.*

#### Dresscode

Certain visits / guest lectures / presentations require **correct and formal attire**. We do not impose uniforms, but **Business suit & tie (men)** and two piece suits (women) will be required at certain instances

#### Sibelicious

The programme boasts its own training facility, called Sibelicious, in which students are given operational duties. The following areas are part of Sibelicious:

- Reception hall with Visitor Centre
- Service desk
- Executive meeting rooms/ Board room
- Restaurant
- Kitchen
- Coffee Corner
- Grand Café
- Taste Lab

Sibelicious enables first year students to gain experience in taking overall charge of a hospitality business under the guidance of a management team of second year students. This means that students are responsible for generating new business, making price quotations, organising meetings and events, pre production and retrospective costing and after sales. It goes without saying that the institute is ultimately responsible for monitoring the quality of the students' performance and for coaching the students who work in Sibelicious.



### Personal Portal online

You received a letter with information about your personal login credentials. From this moment onwards you can use these credentials to log in to the portal as well as the other systems. You can log in to your personal portal via <http://myportal.buas.nl/>. For some additional support, if needed, you are referred to the 2<sup>nd</sup> instruction video on your personal page. In addition, you will need to use your login details from now on to make payments in the webshop <https://more.buas.nl/ECP> (e.g. for participation in the wine field trip).

Through the [Portal](#) you can enter your e-mail account (add tile: BUas), Cum Laude Learning (add tile) and Osiris (add tile). Cum Laude Learning and Osiris are the two most important applications for students of Breda University of Applied Sciences.

**Cum Laude Learning** is the electronic learning environment of Buas. It is used for, for instance:

- \* Course information: course descriptions, assignment descriptions, etc.
- \* Hand-in assignments
- \* Information on examinations: exam schedule, exam regulation, exam room division etc.
- \* General information: year planning, curriculum information, regulations, etc.

**Osiris** is a student monitoring system in which your academic progress, such as your marks and ECTS, are monitored.

If you have any problems logging in, please contact the [servicedesk](#).

### WiFi at Breda University of Applied Sciences

If you want to make use of WiFi at Breda University, you will need to add the wireless internet of Buas to your network settings on your own laptop/smartphone. Please do this straight away, so that you can use WiFi immediately when you arrive at the Campus. Check the manual via this link: [Wifi Settings](#). For every device there is an instruction video.

### MyBUas App

'MyBUas'. This student app provides mobile access to information about your study schedule/roster, marks, and BUas news. The app is compatible with Android (PlayStore) and iOS (AppStore).



**Additional Costs**

The principle of student exchange implies that students can study one semester at a partner university, while paying tuition fee at the home university. No additional costs will be charged, with the exception of school related activities that are not included in the tuition fee.

During the Spring Semester Hotel Management Programme, an **extra € 375** will be charged for the participation in the study (Winefield) trip (13 through 18 June)

