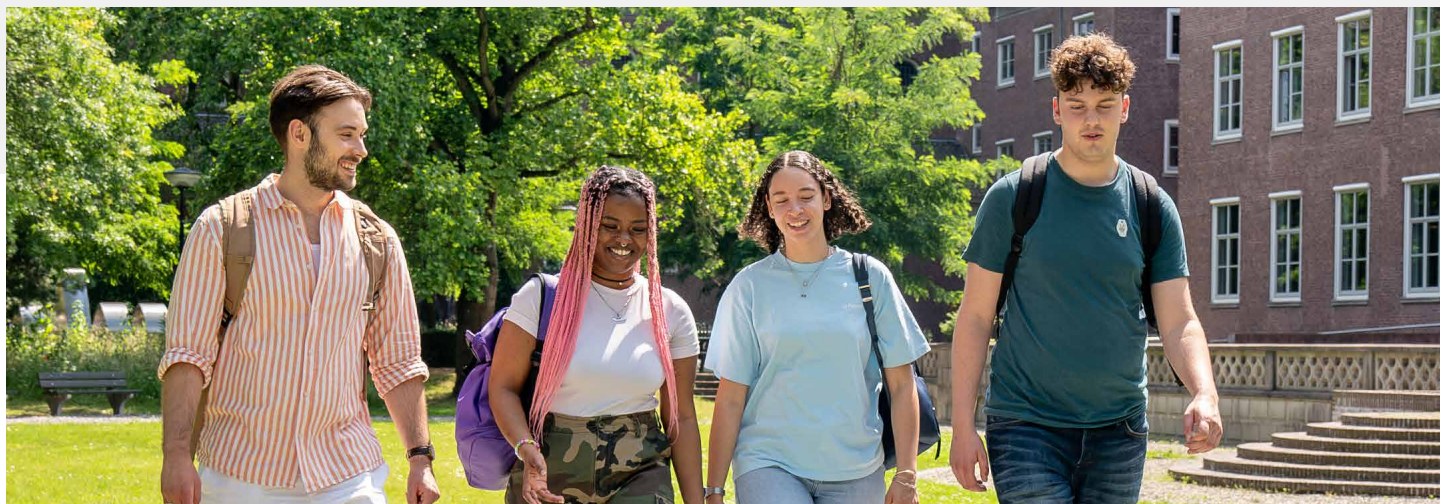


# BUas | STUDY IN THE NETHERLANDS

## BACHELOR'S & MASTER'S PROGRAMMES IN THE FIELDS OF:



### Why BUas stands out

#### > Personal and small-scale

With around 7,000 students, Breda University of Applied Sciences, BUas in short, is smaller than many other Universities of Applied Sciences. Lecturers know you by name and are easily accessible for help or advice.

#### > The most international classroom in the Netherlands

BUas has the highest percentage of international students among Dutch Universities of Applied Sciences and all our study programmes are fully taught in English, so you learn in a global community. There are also many opportunities for work placements or exchanges abroad.

#### > Real-world projects, practice-oriented lecturers

You will be taught by top lecturers with hands-on experience, and work for real clients. Getting a placement position at one of the big names in your field of expertise is a real option such as Samsung, Disney, Google, TUI, and Hilton.

#### > Top-rated programmes that match your interests

At BUas you study what inspires you and what the industry needs, in programmes that have been top-ranked nationally and internationally for years.

#### > Breda: your safe, historic student city

A welcoming city with a friendly, small-scale feel and a historic heart. As a student city Breda has it all: pubs, outdoor terraces, restaurants, shops, sport clubs and many events and festivals. Our green campus is just a short walk from the city centre and Breda has good connections with cities like Amsterdam and Paris.

 SINCE 1966

 SOME 7,000 STUDENTS FROM OVER 80 COUNTRIES

 ALMOST 39,000 GRADUATES





# Our study programmes

## Bachelor's programmes | 3 or 4 years

### Applied Data Science & Artificial Intelligence | BSc

Gain hands-on experience solving real-world problems with AI tools like machine learning and computer vision. Ideal preparation for roles in data science and AI consulting.

### Creative Business | BA

Turn your ideas into media productions, from film to digital platforms. You will work in BUAs' Media Lab with professional tools and real clients in an international classroom.

### Creative Media and Game Technologies | BSc

The best game programme in the Netherlands and number 3 worldwide! Choose your path – design, programming or art – and build a strong portfolio with real team projects.

### Leisure & Events Management | BA

Design live experiences that enrich people's lives, from festivals to sports events. Choose from six personalised tracks, including theme parks, esports and social innovation.

### Bachelor of Science Leisure Studies | BSc

Study the leisure industry through a scientific lens. Taught partly at Tilburg University, this programme prepares you for research or the Master of Science Leisure and Tourism Studies.

### International Facility Management | BSc

Learn how to create sustainable and people-focused work environments. Study business, design, and service excellence with projects and work placements across Europe.

### Hotel Management | BA

Dive into the world of hospitality with real experience in our Sibelicious training company. Study management, design hospitality concepts, and go on work placements worldwide.

### Tourism Management | BA

Become a changemaker in sustainable tourism. Design travel experiences, manage destinations, and work on international projects from day one.

### Bachelor of Science Tourism | BSc

Explore tourism's impact on society, environment, and economy from an academic perspective in this joint degree with Wageningen University & Research. Focus on sustainability and development.

### Built Environment | BSc

Shape the cities of tomorrow through urban design, mobility planning or spatial development. Get hands-on experience through labs, field trips and international exchanges.

### Logistics Engineering | BSc

Focus on the technical and AI-driven side of logistics. Learn how to use robotics and data to optimise supply chains in industries from transport to events.

### Logistics Management | BSc

Learn the business side of logistics, how to manage supply chains, customer relations, and sustainability. Choose your own focus: events, healthcare or global logistics.

## Master's programmes | 1 year

### > MBA Imagineering | MBA

*Also available in executive format*

### > Master Game Technology | MSc

### > Master Media Innovation | MA

*Also available in online executive format*

### > Master Strategic Events Management | MSc

*Part-time*

### > Master of Science Leisure and Tourism Studies | MSc

### > Master Tourism Destination Management

Three tracks:

- Tourism Destination Management | MA
- Tourism and Hospitality Innovations | MA | 18 months
- Urban Tourism and Mobility | MA

### > Master Supply Chain Management | MSc

## Pre-master's programmes | 1 year

### > Leisure and Tourism Studies

### > Strategic Business Management and Marketing (SBM)

## Find the study programme that suits you





# Practical information

## Tuition fee

- > BUas is a government-funded institute. Bachelor's and master's students from the EEA (or of Surinamese or Swiss nationality) pay the statutory fee of €2,695 (2026-2027).
- > A higher statutory tuition fee of €3,650 because of extra facilities and equipment applies to these bachelor's programmes:
  - Applied Data Science & AI
  - Creative Business
  - Creative Media and Game Technologies
- > The following master's programmes have another statutory fee:
  - MBA Imagineering
  - Master Strategic Events Management
  - Tourism and Hospitality Innovations

## Admission requirements

- > **Bachelor's programmes:** an equivalent of a Dutch diploma of higher general secondary education (havo) or pre-university education (vwo) is required. You can also be admitted with an equivalent of a Dutch level-4 mbo diploma.
- > **Master's programmes:** make sure to check the application procedure for each master's programme, as it may vary. You can find this information on the relevant master's programme page at **BUas.nl**
- > If you are not sure if your diploma (to be obtained) meets the admission requirements, we advise you to apply for the study programme anyway. The admission officer will inform you if you (conditionally) meet the admission requirements of the programme of your choice.
- > Please note that, as an international applicant, you may also be required to submit English test results.

## Housing

- > With a steadily growing student community, accommodation in Breda can be scarce and sometimes challenging to find.
- > BUas does not offer on-campus housing, but to support you, we offer a Housing Manual with practical tips and a Housing Buddy who can answer your questions and can do viewings.
- > Monthly rental prices for student rooms in Breda generally range between €500 and €1,000.

Further details and other practical matters



*"I chose BUas to put my knowledge into practice and experience working with real-life problems in companies to which I could work at after graduating."*

Kaja

BUas student