

**NHTV Breda University of Applied Sciences  
Academy of Hotel Management  
Double Degree programme 2020-2021**

[www.hotelschoolbreda.nl](http://www.hotelschoolbreda.nl)

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Campus NHTV Breda University of Applied Sciences

## **Introduction**

Dear prospective exchange student

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Thank you for considering Breda University and the Double Degree in International Hotel Management as a possible destination. Brace yourself for an entirely new and exciting experience at a top rated programme in hotel management.

The programme Hotel programme was founded in 2001 offering its students an entirely English taught programme leading to an internationally recognized BA (Bachelor of Arts) in Hotel Management.

In the academic year 2020-2021, Breda University of Applied Sciences (BUAs) will unite all 7,500 students on campus, resulting in a vibrant, enticing and international study environment. Hotel & Facility are located in the newly renovated Horizon Building.

What characterizes the Academy most is its innovative curriculum and alternative way of 'coaching' (not teaching) students to become self-responsible, result-oriented, communicative and innovative young professionals.

It goes without saying that this can only be achieved in close co-operation with the real-life hotel industry. We kindly invite you to experience this new way of studying for one semester yourself!

### 1. Key dates - programme (30 August 2020 – 9 July 2021)

<b>30 August 2020</b>	Introduction International students
1 September – 4 September 2020	Introduction Academy of Hotel Management
7 September 2020	Start Academic Programme – semester 1
7 October – 11 October 2020	Study Trip (€350) (Optional)
19 October – 23 October 2020	Autumn Break
21 December – 1 January 2021	Christmas Break
4 January – 8 January 2021	Exam week/ hand in
25 January – 29 January 2021	Re-sit week
1 February – 9 July 2021	Semester 2 & Graduation Ceremony
9 July 2021	End of programme

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### 2. Programme (30 August 2020 – 9 July 2021)

#### Courses at study programme component

Study programme component	Course		Minimum points to be obtained	Minimum grade
DD	EHM3.SSBD-01	Sustainable Strategic Business Design	23	5,5
	EHM3.MDP-01	Management Development Programme	2	5,5
	EHM3.EN-01	English	3	5,5
	EHM3.PG-01	Preparation Graduation	2	5,5
	EHM4.BT-02	Bachelor Thesis	30	5,5
	Total		60	
EXEMPTION	EHM4.EXEMP-01	Exemption due to DD agreement	60	
	EHM4.EXEMP-02	Exemption due to DD agreement	60	
	Total		120	

### 3. Short Course Descriptions

**\*Please mind that literature list is always subject to change**

**The student will successfully complete the following courses:**

- **Sustainable Strategic Business Design (23 ECs)**

The course **Sustainable Strategic Business Design (23ECs)** is a third year subject that is concerned with the essence of experiences and their design to pave the road for sustainable development in our industries and wider society. It leans on knowledge developed in core subjects of previous years, such as finance, economics, marketing, business law and ethics, organizational behaviour, management information systems and investigative abilities and integrates and further develops them into sustainable strategic business design using design thinking methods. This is accomplished through research, debates, decision making and generating new and innovative approaches in our industries.

- o **English (3 ECs):** Academic and Business English, both oral and written.
- o **Management Development Programme (2 ECs):** workshops and training sessions with regards to professional leadership, steering a professional career, influencing co-workers and personality traits.
- o **Preparation Graduation (2 ECs):** The preparation graduation course is designed to help students prepare for their graduation year. During the course student will be made aware of Moreover, they will develop an initial idea on how to shape and prepare (for) their graduation year.
- o **Bachelor Thesis ( 30 ECs):** It covers the following topics: General process overview and process accountability; Introduction; Literature Review; Objectives and Research questions; Methods of Research and Analysis. These topics are expected to be covered in the bachelor thesis report.

#### 4. Useful Information

*Note: a **laptop** is needed for optimal performance.*

##### Dresscode

Certain visits / guest lectures / presentations require **correct and formal attire**. We do not impose uniforms, but Business suit & tie (men) and two piece suits (women) will be required at certain instances

##### Sibelicious

The programme boasts its own training facility, called Sibelicious, in which students are given operational duties. The following areas are part of Sibelicious:



- Reception hall with reception desk
- Service desk
- Executive meeting rooms
- Board room
- Catering facilities for staff and students – Food Court
- Restaurant
- Kitchen
- Grand Café
- Food Lab

Sibelicious enables first year students to gain experience in taking overall charge of a hospitality business under the guidance of a management team of second year students. This means that students are responsible for generating new business, making price quotations, organising meetings and events, pre production and retrospective costing and after sales. It goes without saying that the institute is ultimately responsible for monitoring the quality of the students' performance and for coaching the students who work in Sibelicious.



You received a letter with information about your personal login credentials. From this moment onwards you can use these credentials to log in to the portal as well as the other NHTV systems. You can log in to your personal portal via <http://myportal.buas.nl/> For some additional support, if needed, you are referred to the 2<sup>nd</sup> instruction video on your personal page.

In addition, you will need to use your login details from now on to make payments in the webshop <https://more.buas.nl/ECP> (e.g. for participation in the introduction event).

Through the [Portal](#) you can enter your e-mail account (add tile: BUAs), Cum Laude Learning (add tile) and Osiris (add tile). Cum Laude Learning and Osiris are the two most important applications for students of Breda University of Applied Sciences.

**Cum Laude** (LMS) is the electronic learning environment of BUAs. It is used for, for instance:

- \* Course information: course descriptions, assignment descriptions, etc.
- \* Hand-in assignments
- \* Information on examinations: exam schedule, exam regulation, exam room division etc.
- \* General information: year planning, curriculum information, regulations, etc.

**Osiris** is a student monitoring system in which your academic progress, such as your marks and ECTS, are monitored.

If you have any problems logging in, please contact the [servicedesk](#).

### **MyBUas App**

'MyBUas'. This student app provides mobile access to information about your study schedule/roster, marks, and BUAs news. The app is compatible with Android (PlayStore) and iOS (AppStore).

### **Additional Costs**

The principle of student exchange implies that students can study one semester at a partner university, while paying tuition fee at the home university. No additional costs will be charged, with the exception of school related activities that are not included in the tuition fee.

For the introduction days an extra € 135 will be charged for the participation in the so-called → **InterSib 2020**. That is including two overnight stays and full board (only in case you would like to participate).



