



**BUAS Academic Premaster Strategic Business Management & Marketing
Overview Partner Universities and Master of Science Programmes for direct access**

University	Faculty	MSc Programme	Entrance conditions by the University
University of Maastricht (UM)	School of Business and Economics (SBE) Excellence Programmes (selection required)	MSc Business Intelligence & Smart Services MSc Economics & Strategy in Emerging Markets MSc in Learning & Development in Organisations MSc International Business Tracks: MSc Strategic marketing MSc Strategy & Innovation MSc Organization: Management, Change & Consultancy MSc Entrepreneurship & SME Management MSc Marketing & Finance MSc Strategic Corporate Finance MSc Sustainable Finance MSc Supply Chain Management Double Degree Programmes (QUT Australia, UCL Belgium, LUISS Rome, NOVA Lisbon) International Triangle Programme International Business	SBM
University of Amsterdam (UvA)	Amsterdam Business School (ABS)	MSc Business Administration Tracks: MSc Marketing MSc Strategy MSc Leadership & Management MSc Entrepreneurship and Management in the Creative Industries MSc Entrepreneurship & Innovation MSc International Management MSc Digital Business	SBM



Erasmus University Rotterdam (EUR)	Rotterdam School of Management	Accounting & Financial Management (MScBA) Business Analytics Management (MScBA) Business Information Management (MSc BIM) Finance & Investments (MScFI) Global Business & Sustainability (MScGBS) Human Resource Management (MScHRM) International Management – CEMS (MScIM) Extra selection Not for Built Environment, Creative Business or Creative Media & Game Technologies students Management of Innovation (MScMI) Marketing Management (MScMM) Master in Management (MScBA) Organisational Change & Consulting (MScOCC) Strategic Entrepreneurship (MScSE) Strategic Management (MScSM) Supply Chain Management (MScSCM) Not for Built Environment, Creative Business or Creative Media & Game Technologies students	SBM + total average of 7
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<i>For the following MSc programmes, admission is dependent on individual performance and annual agreements</i>			
University Antwerp (BE)		MSc Cultuurmanagement(nl) MSC Organisation & Management	
University of Tilburg		MSc Leisure Studies MSc Communications and information Sciences	
University of Nyenrode		MSc in Management <i>Tracks:</i> MSc Global Business MSc Digital Business & Innovation MSc Financial Management	Nyenrode Admission Test
University of Twente		MSc Business Administration <i>Tracks:</i> MSc Service Management MSc Human Resource Management	
University Warwick (UK)		MSc International Management	