

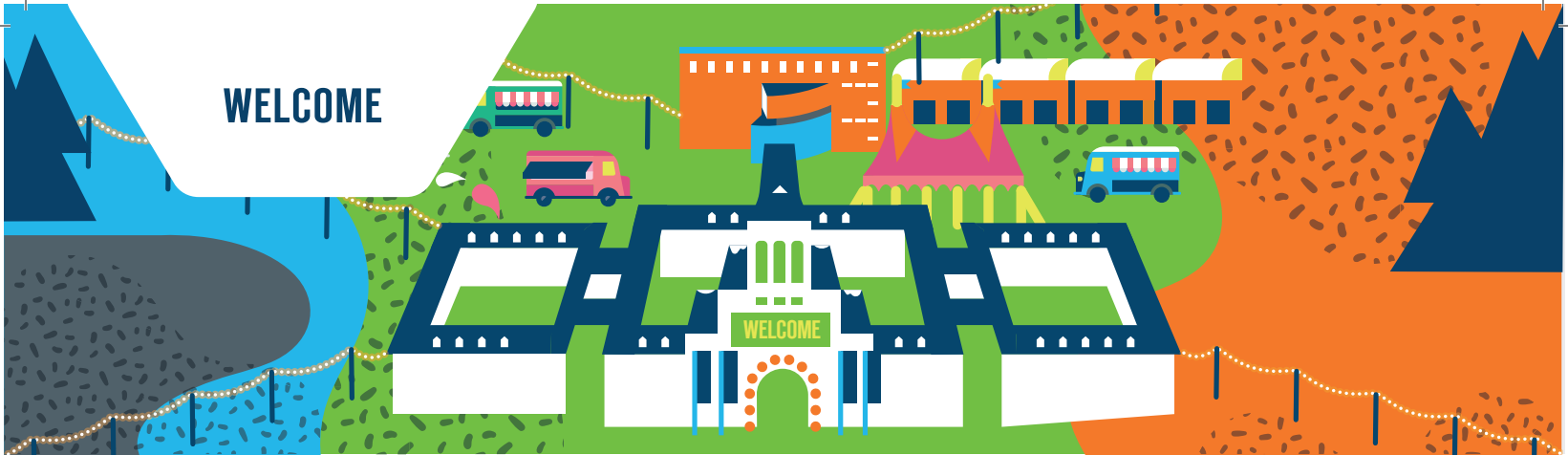


**OPEN
DAY**

STUDY CHOICE EVENT
**DISCOVER
YOUR WORLD**

**07
MAR**

BUas.nl



WELCOME

Leuk dat je naar de open dag bent gekomen van Breda University of Applied Sciences (BUas). Een extra feestelijk event - met festival food trucks en muziek - omdat we heel blij zijn met onze nieuwe campus.

Op de BUas campus studeren en werken mensen uit de hele wereld en daarom is de voertaal Engels. Je merkt het snel genoeg aan alles wat je om je heen ziet en hoort. Laat het op je inwerken, ga in gesprek met studenten en docenten en ontdek hoe het is om bij ons te studeren!

Op pagina 3 vind je een handige checklist, zodat je niets hoeft te missen!

Enjoy!

Nice to have you here on the Open Day of Breda University of Applied Sciences (BUas). An extra festive event - with festival food trucks and music - because we are very happy with our new campus.

People from all over the world study and work at the BUas campus, so the main language is English. You will notice it soon enough by everything you see and hear around you. Let it all sink in, talk to students and lecturers and discover what it's like to study with us!

On page 3 you will find a useful checklist, so you don't have to miss anything!

Enjoy!

**LEISURE
& EVENTS**
Pages 8 & 9

**TIMETABLE
OF THE
PRESENTATIONS**
Pages 4 & 5

**HOTEL
& FACILITY**
Pages 6 & 7

Ocean Building

**GAMES
& MEDIA**
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**BUILT
ENVIRONMENT
& LOGISTICS**
Pages 11 & 12

Festival Square

Horizon Building

TOURISM
Pages 6 & 7

Frontier Building

**BREDA
STUDENT LIFE**
Page 10

**ALL
MASTER'S
PROGRAMMES**
Pages 11

**BUS
STOP**

1

Bus Timetable:
see back cover



**Non-Smoking
Campus**

CHECKLIST



Discover our campus!

Er valt natuurlijk een heleboel te ontdekken op onze campus en als je hier komt studeren is daar nog tijd genoeg voor. Neem vandaag alvast een kijkje in alle campusgebouwen. We hebben er drie:

- > Horizon
- > Ocean
- > Frontier

Elk gebouw is anders, maar overal zijn inspirerende werkplekken, studieruimtes en leuke plekken om wat te eten en te relaxen.

Goed om te weten, onze campus is een rookvrije campus. In de gebouwen, maar ook buiten op het terrein mag niet gerookt worden.

Discover our campus!

There is of course a lot to discover at our campus and if you enrol as a student here, you will have plenty of time to do so. Have a look in all campus buildings today. There are three of them:

- > Horizon
- > Ocean
- > Frontier

Every building is different, but there are inspiring workplaces, study spaces and comfortable areas to eat and relax everywhere.

What's good to know is that our campus is a smoke-free campus. Smoking is not permitted - neither inside the buildings, nor outside in the campus grounds.

Heb je een rondje gemaakt, check dan even of je de 'must sees' hebt gehad. Heb je:

- ☐ afgetrapt op het sportveld?
- ☐ alle ins en outs gehoord van onze studenten en docenten?
- ☐ *Breda Student Life* meegekregen in het Frontier gebouw?
- ☐ een bezoek gebracht aan de Library in het voormalige klooster?
- ☐ een kijkje genomen op ons Festival Square?
- ☐ een rondje gelopen op onze BUas Mile?
- ☐ je ingeschreven voor een meeloopdag?

**Heb je alles gevonden?
Zo niet, vraag het de student ambassadors op het Festival Square.**

If you have made a tour of the buildings, check whether you have visited all the must-sees. Did you:

- ☐ kick off at the sports field?
- ☐ hear all ins and outs from our students and lecturers?
- ☐ experience *Breda Student Life* in the Frontier Building?
Did you meet our Student Office?
- ☐ visit the Library in the former convent?
- ☐ check out our Festival Square?
- ☐ have a walk around our BUas Mile?
- ☐ register for an Orientation Event?

**Did you find everything?
If not, please ask the student ambassadors at our Festival Square.**

TIMETABLE OF THE PRESENTATIONS



FACILITY	HOTEL	TOURISM	10 h	11 h	12 h	13 h	14 h	15 h	HORIZON BUILDING
International Facility Management *			10.15		11.45		14.00		Chapel Page 6
Hotel Management *			10.15		11.45		14.00		Chapel Page 6
* General kick-off Facility & Hotel (combined)									
Student panel Facility				11.00	12.00	13.00			Taste Lab Page 6
Student panel Hotel				11.00	12.00	13.00	14.00		Hs-0.026 Page 6
Tourism Management				11.00		12.30	13.15		Chapel Page 6
Tourism Management			10.30		12.00		13.30		Hn-0.002 Page 6
Associate degree Tourism Management			10.30		12.00		14.00		Hs-1.033 Page 7
Bachelor of Science Tourism (Academic Bachelor)				11.00		13.00			Hs-1.033 Page 7
Student panel Tourism				11.15		12.45			Hn-0.002 Page 6
Student panel Tourism					11.45		13.15		Hn-0.003 Page 6

LEISURE & EVENTS

OCEAN BUILDING

		10 h	11 h	12 h	13 h	14 h	15 h		
Leisure & Events Management		10.15	11.00	11.45	12.30	13.15	14.00	Oc-0.016	Page 8
Leisure & Events Management		10.30	11.15	12.00	12.45	13.30	14.15	Oc-1.008	Page 9
Bachelor of Science Leisure Studies			11.00		13.00			Oc-1.015	Page 9

BUILT ENVIRONMENT & LOGISTICS

GAMES & MEDIA

ALL MASTER'S PROGRAMMES

FRONTIER BUILDING

		10 h	11 h	12 h	13 h	14 h	15 h		
Built Environment		10.15	11.15	12.30		14.00		Fs-2.015	Page 12
Built Environment			10.45	11.45	13.15			Fs-2.011	Page 12
Built Environment			10.45	11.45	12.45			Fe-2.038	Page 12
Logistics Management Logistics Engineering		10.15	11.15	12.15	13.15			Fs-2.004	Page 12
Logistics Management Logistics Engineering			10.45	12.30	13.45			Fs-2.008	Page 12
Logistics Management Logistics Engineering			11.00	12.00	13.00			Fe-2.037	Page 12
Creative Media and Game Technologies		10.15	11.15	12.15	13.15	14.15		Fe-1.016	Pages 11 & 13
Creative Business		10.30	11.30	12.30	13.30	14.30		Fe-1.017	Pages 11 & 13
MASTER'S PROGRAMMES									
Master of Science Leisure and Tourism Studies (Academic Master)				12.00		14.00		Fe-1.032	Page 11
Master Game Technology						14.00		Fe-1.028	Page 11
Master Imagineering				12.00				Fe-1.028	Page 11
Master Leadership in Supply Chain Management				12.00				Fe-1.036	Page 11
Master Media Innovation			11.00					Fe-1.036	Page 11
Master Strategic Events Management			11.00		13.00			Fe-1.028	Page 11
Master Tourism Destination Management					13.00			Fe-1.032	Page 11

HORIZON BUILDING GROUND FLOOR

Hotel & Facility
Tourism

Student Panel
Hotel Management

Student Panel
International
Facility Management

Presentation
Hotel Management
&
International
Facility Management

Presentation
Tourism Management
(NL)

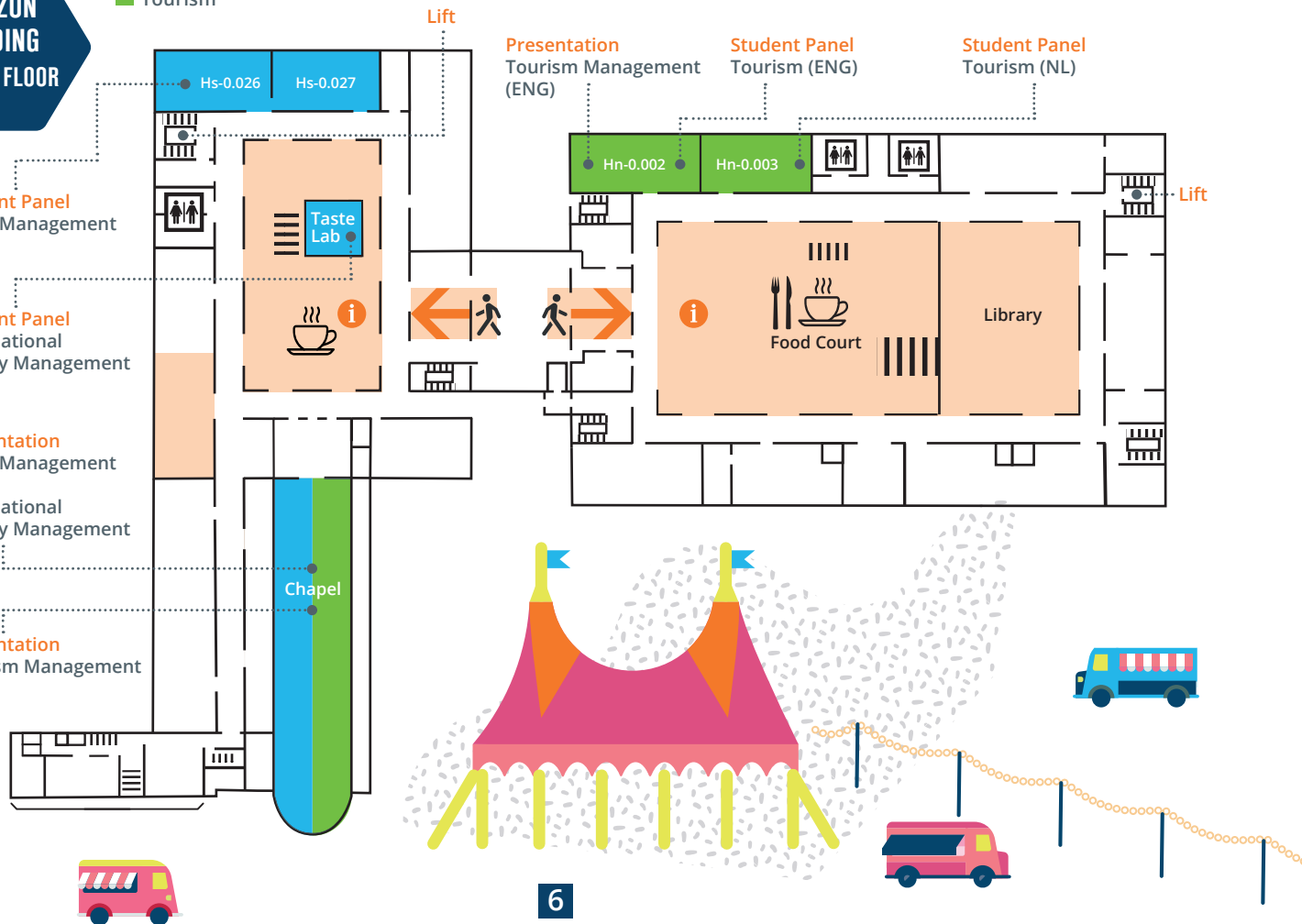
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Presentation
Tourism Management
(ENG)

Student Panel
Tourism (ENG)

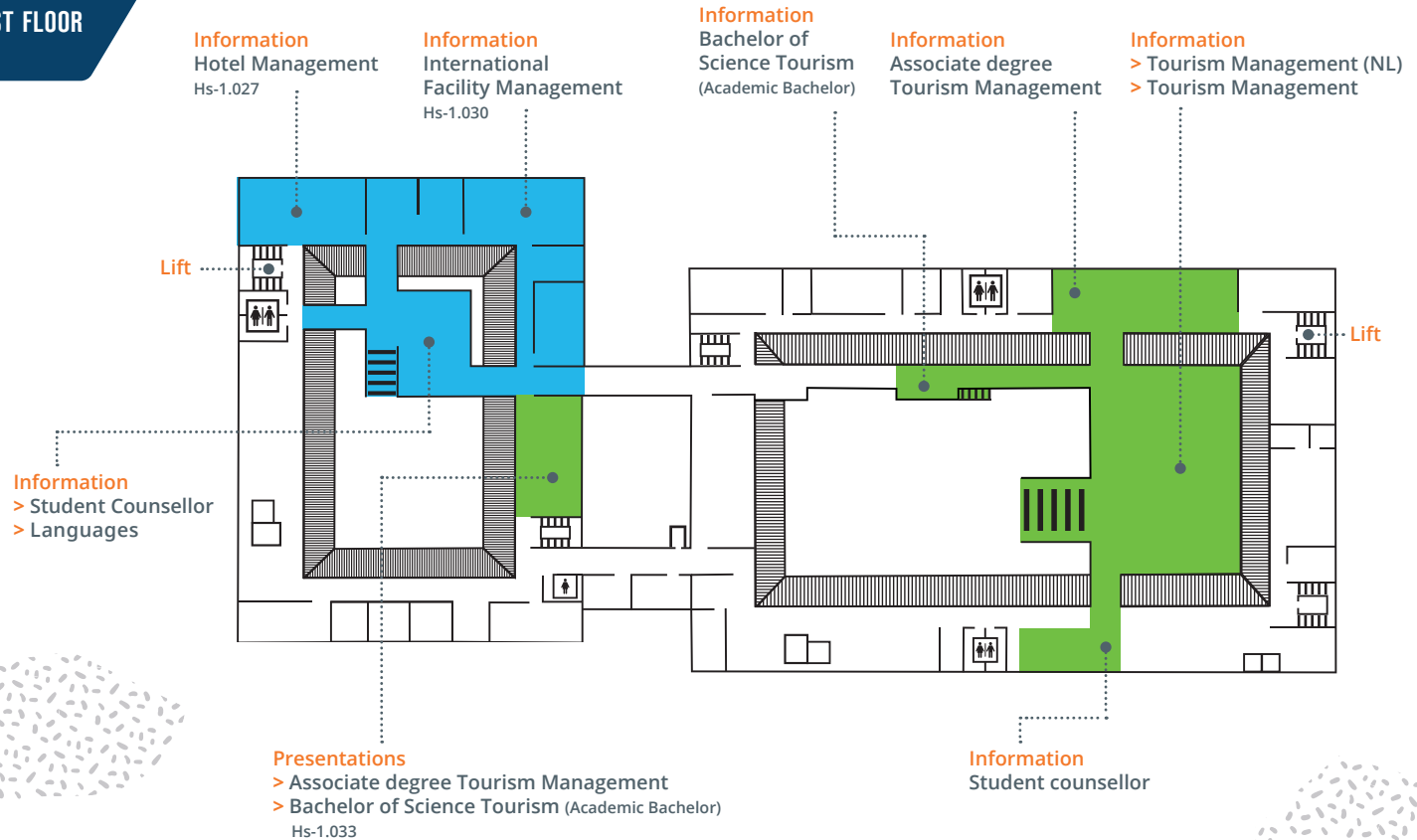
Student Panel
Tourism (NL)

Lift



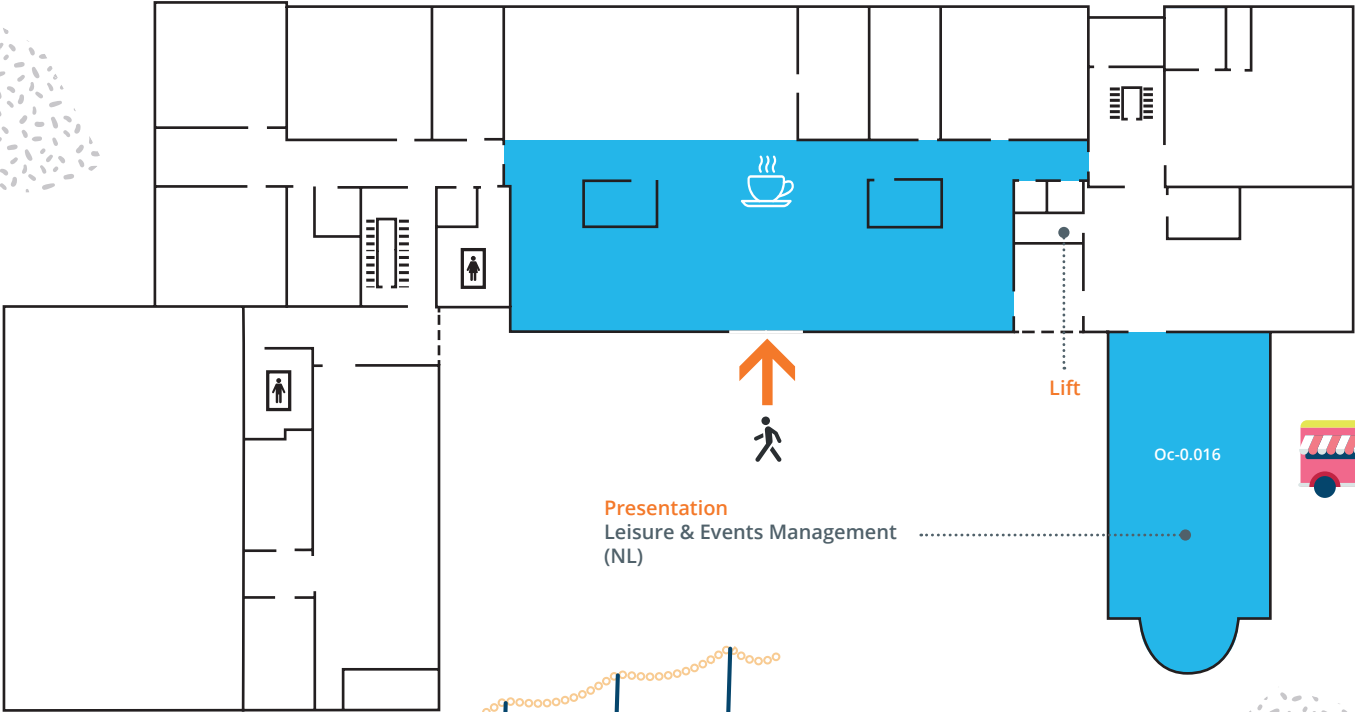
HORIZON BUILDING 1ST FLOOR

■ Hotel & Facility
■ Tourism



OCEAN
BUILDING
GROUND FLOOR

Leisure & Events



Presentation
Leisure & Events Management
(NL)

Lift

Oc-0.016

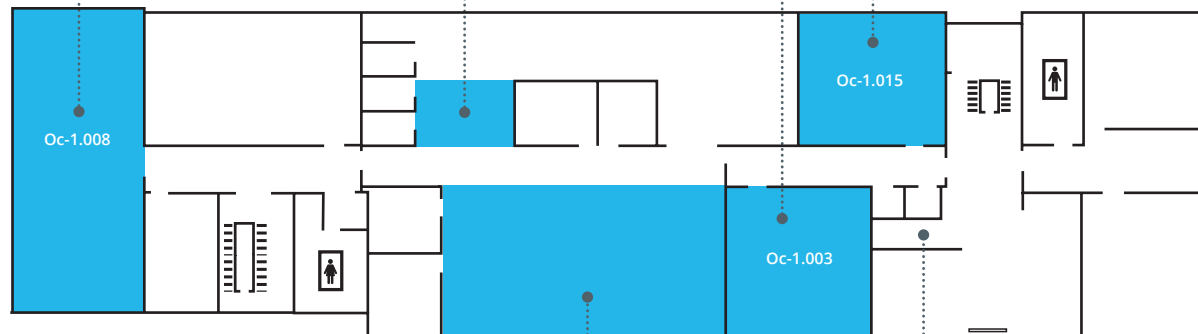
OCEAN BUILDING 1ST FLOOR

Presentation
Leisure & Events Management
(ENG)

Information
Student counsellor

Information
Bachelor of Science
Leisure Studies
(Academic Bachelor)

Presentation
Bachelor of Science
Leisure Studies
(Academic Bachelor)



Information
Leisure & Events Management

OCEAN BUILDING 2ND FLOOR

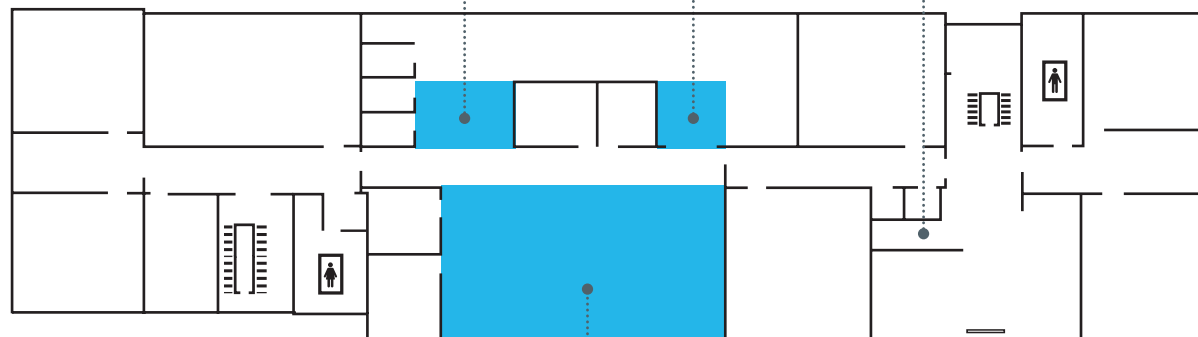
Information
Specialisations

- > Live Music & Dance Events
- > Attractions & Theme Parks Management
- > Social Innovation
- > Sports & esports
- > Urban Hotspots
- > Strategic Events Productions

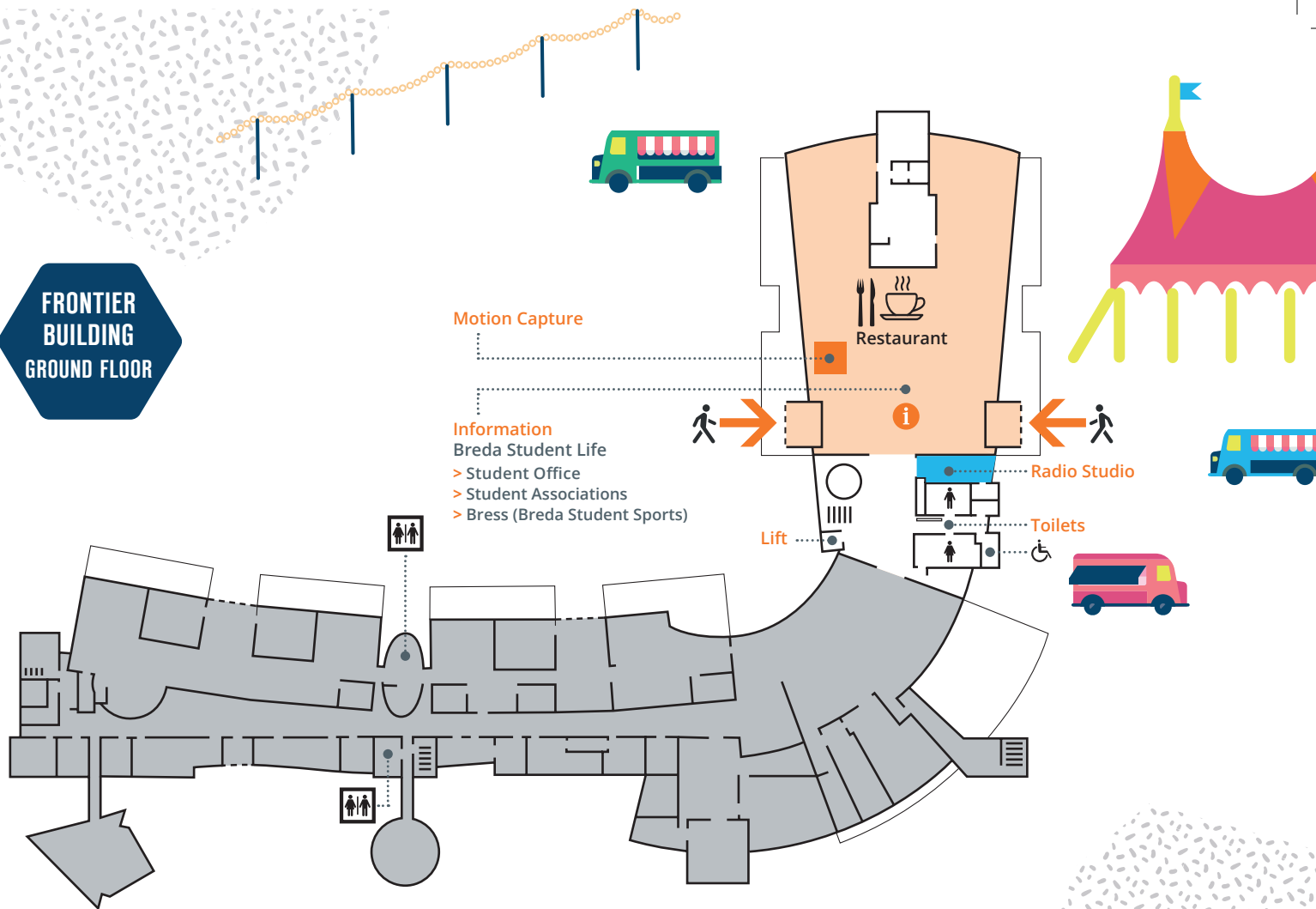
Information
Tailor-made track
for 'havo' graduates

Information
Connected to the Industry

Lift



FRONTIER BUILDING GROUND FLOOR



FRONTIER BUILDING 1ST FLOOR

- Games
- Media
- Master's programmes

Presentations

- > Master of Science
Leisure and Tourism Studies
- > Master Tourism
Destination Management

Information

All master's programmes

Presentations

- > Master Media Innovation
- > Master Leadership in
Supply Chain Management

Lift

Fe-1.032

Fe-1.034

Fe-1.036

Fe-1.028

Presentations

- > Master Imagineering
- > Master Game Technology
- > Master Strategic Events Management

Presentation

Creative Media & Game Technologies

Lift

Toilets

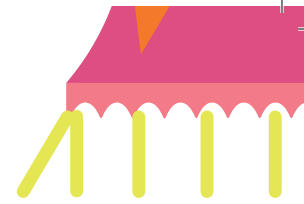
Fe-1.016

Fe-1.017

Presentation
Creative Business

FRONTIER BUILDING 2ND FLOOR

■ Built Environment & Logistics



Presentation

- > Logistics Management (NL)
- > Logistics Engineering (NL)

Presentation

- > Logistics Management (ENG)
- > Logistics Engineering (ENG)

Presentation

- Built Environment (ENG)
- > International Spatial Development

Presentation

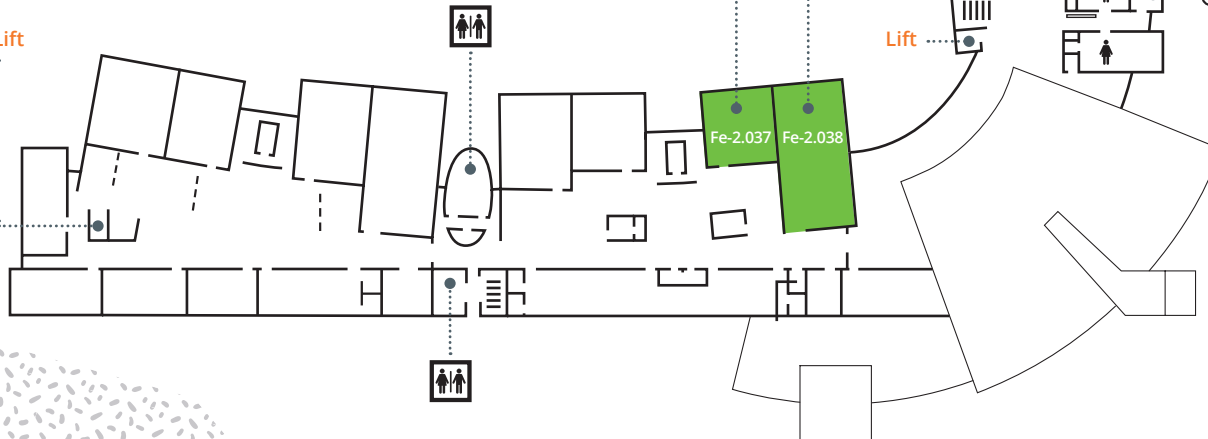
- Built Environment (NL)
- > Mobiliteit
- > Ruimtelijke ordening en planologie
- > Urban Design

Information

- > Built Environment
- > Logistics
- > Student counsellor
- > Students@work

Lift

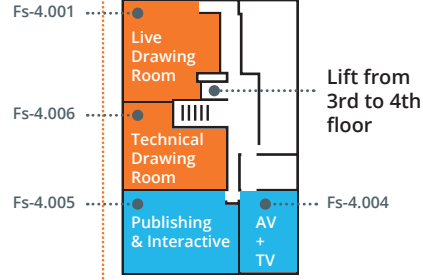
Lift



FRONTIER BUILDING 3RD FLOOR

Games
Media

FOURTH FLOOR



Lift from
3rd to 4th
floor

Information

- > Creative Business
 - > Ask a Student
 - > Placement Office
 - > Marketing & Design Experiences
 - > Student counsellor
- Fs-3.002 & Fs-3.013

Study Path
Design & Production

Study Path
Programming

Study Path
Visual Arts

Lift

Information
Virtual Reality
Fe-3.031

Information
> Student counsellor
> Placement Office
Fe-3.034

BUS TIMETABLE



ROUTE 1

Visitors who arrive by
> Car from direction [A16](#)

- NAC Breda football stadium, P5
- BUas Campus
- NAC Breda football stadium, P5

- > First bus departure at the bus stop 09.15 hrs.
- > Hop on every 10 minutes at both bus stops
- > Last bus departure at BUas Campus 15.30 hrs.

ROUTE 2

Visitors who arrive by
> Car from direction [A27](#)

- Lovendijksstraat 61-63 Breda
- BUas Campus
- Lovendijksstraat 61-63 Breda

- > First bus departure at the bus stop 09.15 hrs.
- > Hop on every 10 minutes at both bus stops
- > Last bus departure at BUas Campus 15.30 hrs.

ROUTE 3

Visitors who arrive by
> Public transport (railway station)

- NS Railway Station Breda (North Side)
- BUas Campus
- NS Railway Station Breda (North Side)

- > First bus departure at the bus stop 09.15 hrs.
- > Hop on every 10 minutes at both bus stops
- > Last bus departure at BUas Campus 15.30 hrs.