

BUas Internationalisation Policy 2026-2029

A European R&D University with a global outlook



Human-centered
and future-forward

The strategy

European-Centred
Globally Connected



From Ambition to Impact: Internationalisation as Enabler

The ambition

Future-Ready Professionals

International learning for professional success

- Ensure that every student develops global professional competencies by integrating international and intercultural learning outcomes across all curricula.
- Provide diverse pathways to international learning, ensuring equitable access regardless of students' circumstances.
- Prepare graduates for success in both Dutch and international labour markets, with targeted support for international students' career integration in the Netherlands.

International partnerships for curriculum enhancement and mobility

- Build and maintain a coherent portfolio of international partnerships and networks that strengthens BUas' education, research and professional community
- Ensure that international engagement is financially sustainable, equitably accessible and environmentally responsible, by maximising the use of available funding instruments and prioritising diverse mobility formats.

European University of Applied R&D

KreativEU European university alliance

- Position BUas as an influential partner within the KreativEU European university alliance.
- Leverage KreativEU to enhance research capacity, create collaborative opportunities, and strengthen BUas' European research profile.



International partnerships for R&D excellence

- Establish a robust European reputation recognised for R&D excellence in BUas' domains of expertise.
- Secure sustainable European research funding through strategic partnership development and project selection.



Caring Community

Campus life and study support

- Ensure that all students experience an inclusive international community that values diversity and supports intercultural learning.
- Cultivate students' global development and sense of belonging through comprehensive study support and extracurricular activities.

Staff recruitment and development

- Equip staff with the expertise needed to guide students in their journey towards becoming global professionals through an ongoing recruitment and training programme.
- Recruit and nurture top-tier (research) staff able to actively contribute to curriculum development and the advancement of original knowledge within our institute.



For more information about our ambition and strategy, please contact the BUas Global Engagement Team:
GlobalEngagement@buas.nl

CREATING MEANINGFUL EXPERIENCES

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The key performance indicators



Timeline and implementation

Strengthen (2026-2027)

Formalise ILO, accelerate CeQulnt certification, build virtual/blended expertise, assess partnerships

Complete the KreativEU deliverables, build European funding capacities and align the education-research partnership

Strengthen staff onboarding, training, and offer student Dutch language support.

Scale (2027-2028)

Scale virtual programmes, diversify mobility, optimise Erasmus+ funding, and expand intercultural and global collaborations.

Achieve structural integration, maximise funding, and amplify policy influence and international research visibility.

Improve international student retention and study success, strengthen alumni integration, and increase staff satisfaction.

Optimise (2028-2029)

Full CeQulnt certification, 50% graduate with international experience, balanced mobilities

Sustain alliance impact, secure funding, positive reputation, aligned education - research

New housing opened, thriving intercultural community with 30% international composition

CREATING MEANINGFUL EXPERIENCES