

Master MSc in Supply Chain Management

Course catalogue 2026-2027 Part-time



CREATING MEANINGFUL EXPERIENCES

Introduction

This is the seventh edition of the course catalogue for the Master's programme in International Supply Chain Management at Breda University of Applied Sciences (BUas), covering the academic year September 2026 – August 2027. Starting with this edition, the catalogue is published in two separate versions: one for the full-time programme and one for the part-time programme. This catalogue covers the Part-time variant.

Section 1 sets out the rationale, positioning, and competency framework of the master's programme. Section 2 provides a description of the two semester periods and presents an overview of the curriculum, including its constituent modules. Section 3 contains individual module descriptions.

Students will receive a student manual for each module, which will be made available via the Electronic Learning Environment (Brightspace) of BUas.

The course catalogue forms part of the Teaching and Examination Regulations (TER) of the master's programme in International Supply Chain Management at Breda University of Applied Sciences for the academic year 2026–2027, which constitutes its official designation. The curriculum is approved annually by the Degree Programme Committee (DPC).

Throughout this course catalogue, the programme is referred to as Supply Chain Management (SCM). This reflects the terminology consistently used in both internal and external communications at BUas, which aligns with the nomenclature commonly adopted in the international field of supply chain education.

On behalf of the programme team,
Albert Mandemakers
Programme Coordinator, master's programme in Supply Chain Management

1. Master of Supply Chain Management

Programme profile

The profile and structure of the SCM master's programme is based on the international trends and developments studied and discussed with industry experts, as well as labour market developments. Three main perspectives were identified as being important for future supply chain managers and were used to design the programme:

1. *Changing supply chains in an international business environment:* Markets are changing rapidly in a dynamic and disruptive global environment, requiring supply chains to adapt. This covers the control, planning and (re)design of sustainable and resilient supply chains. Developments in the areas such as e-fulfilment, globalisation and trade, supply chain visibility, and technology (e.g. artificial intelligence, digital twins, control towers, and data analytics) add to the complexity of supply chains. At the same time, these developments are creating new opportunities to organise supply chains more effectively. To seize these opportunities and cope with the increasing complexity levels, young professionals need to be educated as the supply chain leaders of the future. Students will develop knowledge and skills in the fields of change, innovation and business intelligence in supply chain management.
2. *Future supply chain leaders in a cross-cultural business environment:* Future supply chain leaders do not only have specialist knowledge of the entire supply chain and understanding of the latest trends on, for example, data analytics and business intelligence. They also have the right social skills in the areas of leadership, collaboration, interculturality and change. Future leaders are therefore both generalists and specialists, as well as bridge builders between strategic, tactical and operational levels within and between organisations. They are able to optimally organise and manage the current supply chains and they are able to make continuous improvements. In addition to acquiring specific analytical knowledge and skills in the fields of logistics, business intelligence and research methods, students will develop social skills related to leadership and change. Students will explore theories which they apply in practice, develop social skills alongside technical subject matter knowledge, and use qualitative and quantitative research methods. Students who complete the master's programme successfully are expected to take up positions at national and international small and medium-sized enterprises (SMEs) or large industrial and service companies, where they may move on to leading or managerial positions within five years.
3. *Innovative capabilities in dynamic intercultural teams:* In addition to professional experts who have the necessary quantitative and conceptual knowledge and skills, these supply chain leaders distinguish themselves by competencies such as leadership and innovative capacity. In other words, the ability to implement logistics concepts or logistics improvement processes by working in intercultural teams. This is in line with the increasing demand for university of applied sciences master's level professionals who are able to bridge the gap between academic insights and professional practice. They also develop the right mix of social and analytical knowledge and skills in leadership, change management and business intelligence. This knowledge and these skills drive supply chain

innovation and data-driven decision-making. Students apply them by developing a strategic improvement and implementation plan for the supply chain within their own business environment.

Competencies

SCM uses a set of competencies to describe the intended learning outcomes at the final level of the master's programme. From this point onwards, the report refers to these competencies throughout. The competency set of the SCM master's programme fulfils the Professional Master's Standard and the Dublin Descriptors for master's programmes. Based on the discussed profile and T-shaped model, the following competency set was derived for the master's programme:

In displaying strategic, analytical, design, implementation and leadership capabilities, by using justified chosen research methods and techniques, and by taking into account organisational conditions, data complexity, social and ethical responsibilities, cross-cultural differences and (technological) developments in a changing international environment, graduates are able to:

- > A: analyse and evaluate supply chains from a strategic perspective.*
- > B: develop a supply chain improvement plan that supports a sustainable business model.*
- > C: create an approach for implementation of the supply chain improvement plan.*
- > D: demonstrate leadership skills by influencing the improvement process.*

Mastering competencies A-D, requires the following intercultural and international learning competency (IC): Graduates interact effectively and appropriately with stakeholders across cultural boundaries in international supply chain contexts, demonstrating intercultural knowledge, skills, and critical awareness of diverse worldviews including their own.

As an extension of acquiring these competencies, graduates will also develop, during the master's period, a basis for autonomous personal growth and lifelong learning.

The terminology used in relation to the competency framework can be elaborated as follows:

- (i) *Supply chains*: this refers to different functionalities for improvement within the supply chain: transportation, warehousing, inventory, operations and procurement. These functionalities are analysed and evaluated in a supply chain context (in relation to suppliers and customers). Supply chains apply to a cross-cultural and international context. If, for example, local sourcing is discussed, which may be domestic, it is embedded in a broader regional or global supply chain context.
- (ii) *Supply chain improvement plan*: a renewed and innovated design of a supply chain including a proposal and roadmap for improvement.
- (iii) *Sustainable business model*: the supply chain improvement plan adds value from a social, financial-economic, and environmental perspective (triple bottom line) on a cross-company level.
- (iv) *Approach for implementation*: demonstration of change management skills by delivering an implementation plan, by developing support among stakeholders and by creating insight into possible transition effects. Stakeholder engagement is applied at an intercultural level at both inter- and intra-organisational levels within a company or institution.
- (v) *Leadership skills*: the ability to inspire, motivate and persuade others, and to reflect on their personal development as a future leader.
- (vi) *Intercultural learning* is the ongoing process through which supply chain professionals develop the knowledge, skills, attitudes, and critical awareness necessary to collaborate effectively across cultural boundaries in global supply chain environments. This encompasses understanding diverse business practices, communication styles, and decision-making approaches, while building the capacity to work respectfully and adaptively with international partners, suppliers, customers, and stakeholders throughout complex supply networks.

Box 1.1: Terminology used in the competency Framework

2. Programme of the Master of Supply Chain Management

Curriculum design and set-up

Perhaps more so than any other professional, a highly trained supply chain professional must be able to act as a *specialist* and as a *generalist* in equal measure. The supply chain professional will be required to have a versatile T-shaped profile. Specialist action is required for highly trained supply chain professionals who are involved in process optimisation. At the same time, highly trained supply chain professionals are required to approach supply chain issues from a broad generalist and multidisciplinary perspective. The supply chain professional, as a pragmatist and solution-oriented thinker, will make a concrete contribution to changes in the organisation in all processes and will often be seen as a 'master of all arts'. Supply chain experts require innovative, intercultural and leadership qualities. They will be committed to lifelong learning in order to be able to respond to rapid changes within an international supply context. The curriculum design is based on a T-shaped profile and can be considered as a derivative of the competency framework as discussed in the previous chapter. The modules embody the required range of both social and analytical knowledge and skills. Students develop themselves through generating knowledge and skills on a strategic level in the field of supply chain management and by working on supply chain cases. Incoming students start at an operational and tactical level in logistics, operations, and supply chain management. We find the supply chain modules on the axis of the programme. Throughout this master's programme, students develop themselves to become supply chain specialists and, eventually, future supply chain leaders. Adopting a T-shaped profile enables cross-domain cooperation, which is in line with the principles of BUas's educational vision. See Figure 2.1 for the T-shaped curriculum design:

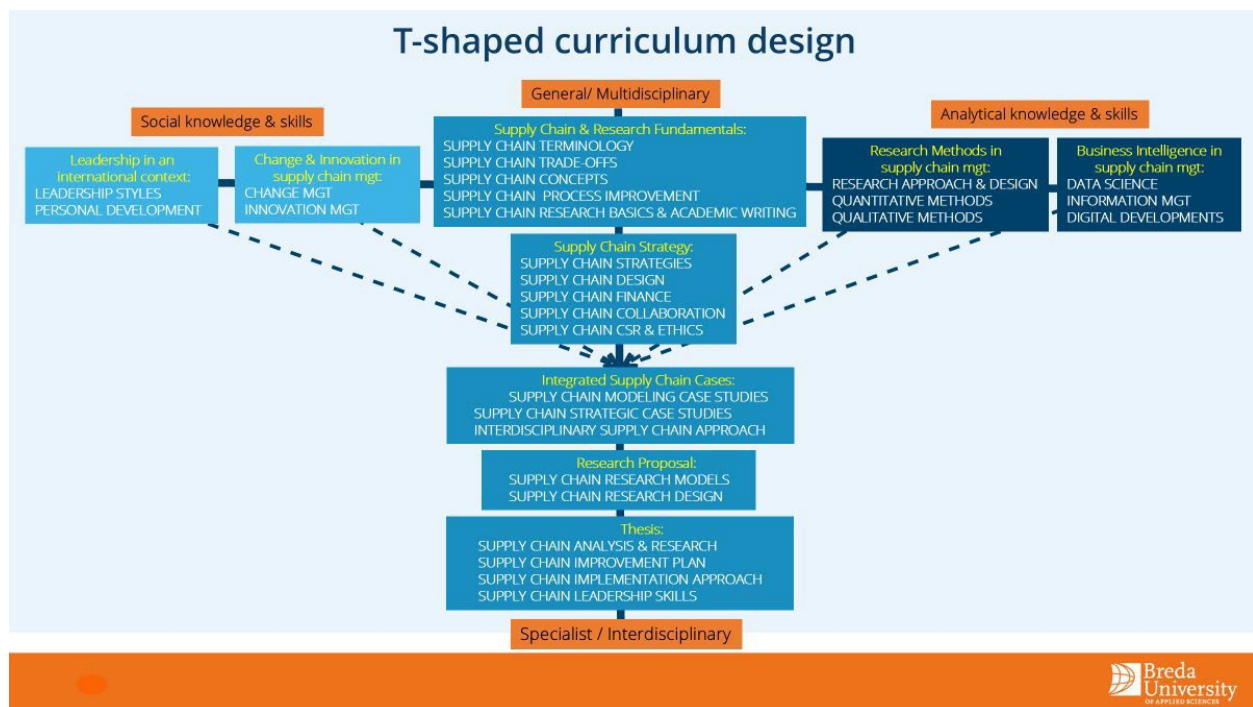


Figure 2.1 T-shaped profile curriculum design

Figure 2.2 contains the set-up of the curriculum and its timeline. International and intercultural learning activities are embedded in the design of the curriculum.

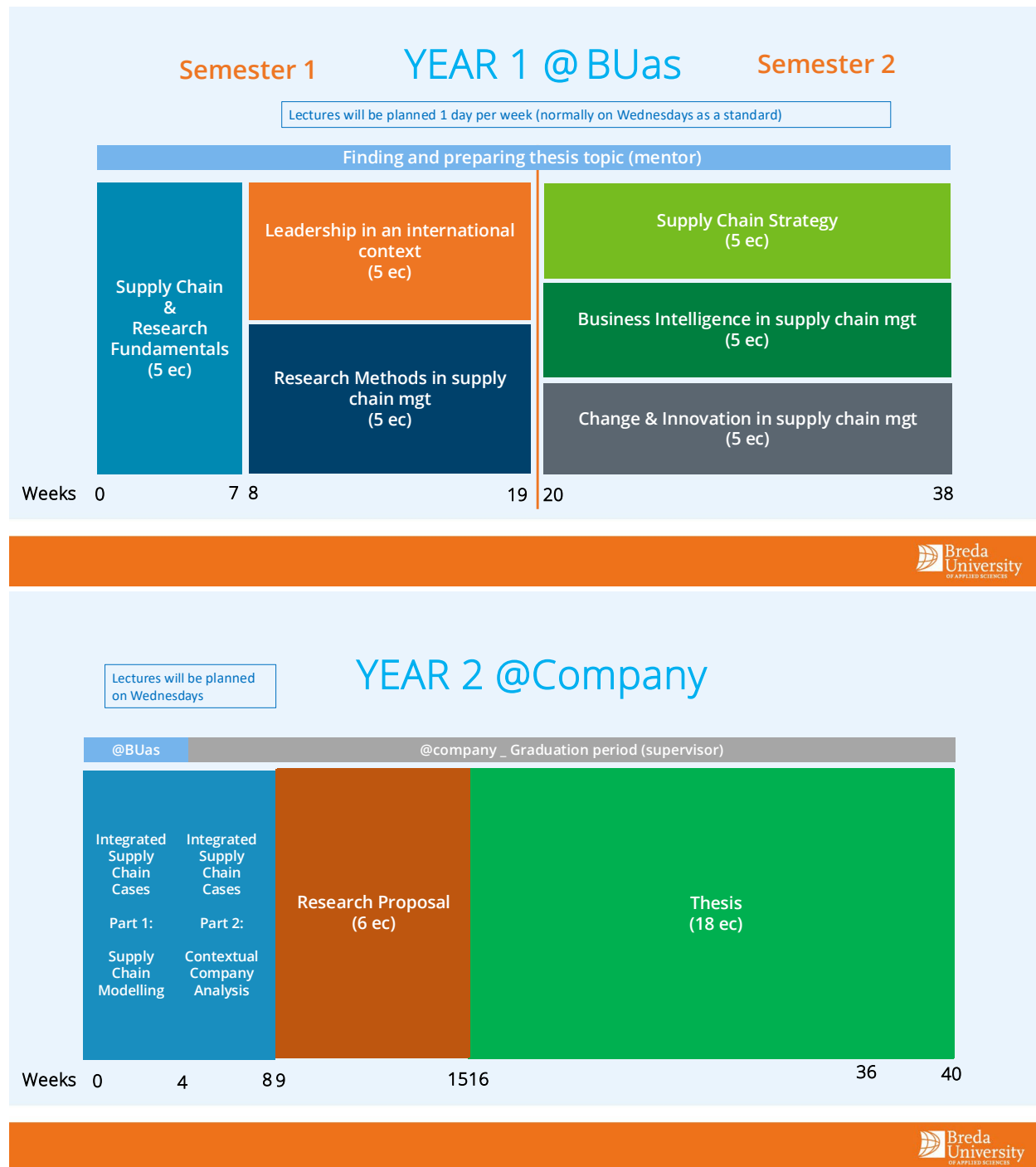


Figure 2.2: The Master Supply Chain Management curriculum and timeline in educational weeks

First academic year, 1st semester, weeks 1 to 19: Theoretical backbone 1

The programme lays the foundation for a good start at master's level by starting with Supply Chain & Research Fundamentals (SCRF). The aim of this module is to ensure that all students have an equal level of initial knowledge and skills in operations, logistics and supply chain management, quantitative research methods, and academic and professional writing. The aim of this introduction is to provide a soft landing and create an effective and safe intercultural learning environment. In this sense, the module is a logical continuation of the introduction and study week (week 0). In a business game, students learn to find sustainable global supply chains solutions. They work in groups with a mixed cultural composition, taking on different leadership roles.

The second part of the first semester builds upon this foundation and takes off with the modules of Research Methods in Supply Chain Management (RM), and Leadership in an International Context (LS). These modules give substance to the three perspectives discussed in chapter 1. In the first semester, students come to classes prepared in order to deepen their knowledge and exchange views with their peers and lecturers. The lecturer switches between discussing industry cases and theory in order to enhance understanding, analysis, synthesis and evaluation. Different didactic approaches are applied. In masterclasses, theory is explained and illustrated using industry cases, and vice versa, by linking and comparing industry cases to different theories. The programme also includes a Lumina personal development training course for LS. These modules contribute to building a theoretical foundation while supporting essential skill development and personal development.

First academic year, 2nd semester, week 20-40: Theoretical backbone 2

The second semester continues to build upon this theoretical foundation and takes off with the modules of Change & Innovation in Supply Chain Management (C&I), Supply Chain Strategy (SCS) and Business Intelligence in Supply Chain Management (BI). The didactical approach is a continuation of the first semester. The programme also includes a Supply Chain Business Case for C&I. These modules contribute to building a theoretical foundation while supporting essential skill development and personal development.

While the theoretical foundation is formed, students have to find a suitable host company including a thesis topic. The thesis coordinators have to formally approve the topic and placement proposal before the end of the 2nd academic week of September in the next academic year. The study timetable allows time for networking and finding a graduation company. By appointing a mentor from day one and, over time, a graduation supervisor, students will receive encouragement in their search for an appropriate thesis topic.

Second academic year, week 1-40: Integrated Supply Chain Cases (ISCC), Research Proposal and Thesis

The module Integrated Supply Chain Cases (ISCC) starts with Supply Chain Modelling. Students perform two supply chain modelling cases in class. These cases are one part of ISCC and count for 50%, alongside the contextual company analysis (CCA), which is the second part. This part takes place at the graduation placement and marks the beginning of the graduation process. The

CCA prepares students for the complexities of a professional environment. Students are individually supervised by their thesis supervisor (formerly their mentor) throughout this period. Students will perform a CCA for their graduation company, comprising internal and external elements. The internal part focuses on the organisational maturity of the company in the fields of strategy, business intelligence, change and innovation, cross cultural dynamics and leadership. The external part focuses on the company's business environment, including their supply chain positioning and market dynamics. The CCA will be the foundation for the research proposal. If students are unable to start this module with an approved thesis topic, they can still perform a CCA based on a case study after consultation with the lecturer. This would involve a case study from the literature combined with updated online information about the chosen company. This enables students to complete the module without delay.

At the beginning of week 9, students start the Research Proposal (RP) module by attending two days of masterclasses to support the creation of these RPs. At the end of week 15, students must submit their RP. After submitting their RP, students begin the thesis period. They will continue their journey in a professional environment, where they will be challenged to demonstrate the competencies, they have acquired. According to BUas's educational vision, knowledge development and sharing with the industry is the intended development path and the final step in this master's programme. During this phase, students will focus entirely on their thesis. This applied approach presupposes a further deepening of theoretical insights during the thesis period. This brings together both substantive qualities and the ability to initiate change within an organisation, in line with the programme's founding principle. Constituting 30% of the master's degree, the thesis is worth 18 ECTS credits, which indicates the importance of applying what has been learnt in practice, as well as the explicit goal of influencing and encouraging the implementation process of the proposed improvement solutions. During the thesis, students are challenged to develop an approach involving analysis, design and implementation for the company's supply chain. Additionally, students seek to raise awareness and foster support among stakeholders. This enables them to demonstrate their leadership skills. Students develop different aspects of their personal profile based on the LS Lumina training. This requires personal reflection on these aspects. This reflection relates to what is executed and accomplished when implementing an approach and demonstrating leadership skills. It should also relate to peer-reviewed literature on leadership. Students will conclude this period by submitting both a thesis and a leadership report.

Entrance criteria for the Research Proposal and Thesis

The following entrance criteria are applicable for RP and Thesis:

- > Approved thesis topic and graduation placement by the thesis coordinators before the end of the 2nd week of September in the next academic year.
- > In the event that three or more resits have to be taken, given the results of the first semester, the focus from students will be drawn to the resit weeks twenty-nine and thirty. In that case, the start of the graduation trajectory will be delayed to April 6, 2026. A study plan will be discussed with their mentor about when to resubmit insufficient papers.

When students start at April 6, they need to include in their RP a dedicated contextual company analysis as an appendix. For this, two additional weeks are incorporated in this RP trajectory. It is assumed that students in this case have already completed ISCC and have been graded for this module including the contextual company analysis based on a case-study from literature. Therefore, in that situation students will only make a contextual company analysis to support their RP. This trajectory will enable students who have passed all resits, to still be able to finish the master's programme including its thesis, before the end of the academic year.

- > In the event of an insufficient score for RP, students are obliged to first make necessary revisions to their RP. In case of minor revisions students continue with thesis and not lose any time. In case of major revisions, full focus is required for adjusting RP and the thesis trajectory will be delayed to August. In the latter case students can still finish the master's programme before the end of the academic year (if of course all previous modules have been passed). The supervisors and lecturers of the module RP decide by mutual discussion for students concerned, whether a minor or major revision is required.

Didactic approach

All of the modules in the curriculum contribute to mastering the competencies. Mastering these competencies leads to the three consecutive stages on which the curriculum is based:

- > *Stage 1 (weeks 1 to 8), Foundational Learning:* Demonstrating competencies in a standardised, controlled environment (classroom), using industry cases, working towards an initial conceptual and academic level and building initial theoretical, applied, and behavioural knowledge and skills.
- > *Stage 2 (weeks 8 to 44), Theory Building & Application:* Demonstrating competencies in a standardised controlled environment (classroom) for different disciplines, using industry cases, working towards a conceptual and academic level and building theoretical, applied, and behavioural knowledge and skills.
- > *Stage 3 (weeks 45 to 80), Professional Integration:* Demonstrating competencies in an uncontrolled complex environment (professional context) on an integrated and multidisciplinary level, working towards an applied conceptual and academic level and building theoretical, applied, and behavioural knowledge and skills. Students meet the final level by completing stage 3, demonstrating the final competencies.

Leadership is a recurring theme throughout the curriculum. Students demonstrate their development and competency level in leadership (competency D). In the kick-off SCRF module, a foundation is already laid by playing leadership roles and reflecting upon them in the business game. Consequently, during the Lumina training sessions of the LS module, students have to develop a personal development plan, which is then followed up during the thesis period in a complex, professional environment. This personal development plan involves students reflecting

on their personal growth, as well as on how they raise awareness and foster support among stakeholders.

Table 2.1 shows this process in three stages schematically by using the module abbreviations that were previously indicated in this chapter:

Transitioning between the stages S1, S2 & S3 related to competencies A-D and the different modules

MODULES COMPETENCIES	SCRF	SCS	LS	C&I	RM	BI	ISCC	RP	TH
A	S1	S2			S2	S2	S2 → S3	S3	S3
B	S1	S2		S2	S2	S2	S2 → S3	S3	S3
C	S1		S2	S2	S2		S2 → S3		S3
D	S1		S2	S2			S2 → S3		S3

Table 2.1: Competency framework and programme stages per module (see list of abbreviations)

Each module has its own learning objectives that contribute to the four competencies. See the ISCM competency matrix for a description of the learning objectives of each module and how they connect with the programme's competencies. This is shown schematically in Table 2.2. For example, the SCS module that is taken at stage 2 (S2) entails four learning objectives, two of which (1 and 2) contribute to competency A, and two of which (3 and 4) contribute to competency B. The student manuals of the different modules explicitly set out the learning objectives, how they are examined, and the programme topics covered.

The cells contain the different learning objectives (1-n) for each module that contribute to mastering the competencies (A-D) in the different stages (S1-S3) towards the final level (last column)

MODULES COMPETENCIES	SCRF	SCS	LS	BI	C&I	RM	ISCC	RP	Thesis
A	1 – 8	1		1-6			1 & 3	1 - 4	A S3
B	2 & 3	2 & 3			1	1 – 10	2 & 4	5	B S3
C	3		1, 3 & 5		2		5		C S3
D	3		1 – 5		3		6		D S3
Stages 1, 2 & 3	S1	S2					S2 → S3	S3	

Table 2.2: Connection of module learning objectives to programme competencies and stages

The programme explicitly includes the internationalisation goals at curriculum level, reflecting

the four competencies and the learning objectives. These goals have been translated into four areas of application and competency development, in which international and intercultural learning is formulated. These areas of application and competency development are incorporated into the learning objectives, thereby contributing to the development of the four final competencies.

The programme offers a structured, inclusive, and internationally focused learning environment, supported by a rich variety of didactic methods and styles that align with the learning objectives of each module:

- > Masterclasses, two styles:
 - A. Explaining the theory and linking it to industry cases (Bloom's understanding and applying knowledge)
 - B. Explaining industry cases and linking them to theory (Bloom's analysing and evaluating knowledge)
 - C. Hybrid: combination of A & B
- > Business games: Focus on learning theoretical concepts and leadership roles in a simulated business environment
- > Student group work:
 - A. that encourages students to learn from peers
 - B. that enhances social bonding and intercultural competency development
 - C. on an industry case or business game with a group assessment
- > Training: Personal skill development on data-analytical capabilities and leadership skills
- > Supervision: Focus on both content and process (both on a group and individual level), including personal coaching, mentoring, thesis supervision, and formative feedback on papers, assignments, etc.
- > LC: Learning together through sharing ideas, feedback and knowledge by students, lecturers, researchers and professionals from the industry
- > Graduation track at a company with an applied thesis topic research and leadership competency development

Box 2.1: Terminology used in the competencies

From a Bloom's Taxonomy¹ perspective, if the emphasis is on understanding and application, one can use type A masterclasses, interspersed with the occasional use of type B masterclasses. In masterclasses of type A, theory is taught and applied using real-life context cases. In type B masterclasses, theory is used to discuss, analyse and evaluate real-life context cases. In practice, these didactic styles are often mixed in class (C: hybrid form). From the perspective of Bloom's Taxonomy, it can be said that the programme's didactic approach gradually shifts towards using more components of Bloom's Taxonomy. The graduation project in particular demands a great deal of creativity from students.

Use of artificial intelligence (AI) by students

The master's programme has implemented its AI policies for the programme as a whole and for each individual module in accordance with the BUas Student AI Guidelines. These guidelines outline how content generated by large language models can be used for educational purposes. It provides the freedom to ban the use of AI completely, or allow everything, provided that students are transparent and correctly reference and quote in accordance with BUas guidelines. BUas uses five AI levels based on AIAS (AI in Scale Assessment). Decision-making and responsibility for setting the appropriate AI level for each module lies with the lecturers concerned. Team meetings have taken place to ensure alignment within the master's programme. It has been determined for all modules to what level the use of AI is allowed and why. This information has been communicated to students in the study manuals and in this course catalogue.

The master's team applies a dedicated policy within the BUas framework in terms of generating content by large language models. An appeal is made to students' ethics. Students are expected to critically analyse information and assess its relevance, validity and reliability for themselves. Students then synthesise and consolidate the information, reporting on their findings in a professional manner. These activities are part of the students' learning process. During the programme, students write papers and conduct research for their thesis using proven methods. Although content generation by large language models can be quite impressive, it may also contain unreliable information.

The use of AI is mostly permitted during the brainstorming, planning and pre-research phases, after which the final submission should be free from AI (AI level 2). Furthermore, specific tasks are permitted, such as generating or improving R-codes for statistical analysis and using AI-powered transcription tools to transcribe interviews (level 3). Students are also permitted to improve the quality of their writing, using Word features or tools such as DeepL, but these cannot be used to translate large amounts of text (level 3). Students are not permitted to enter company-specific input as a prompt into an AI tool, as this may result in confidentiality issues with companies. Additionally, student's Lumina report contains personal information, which should not be circulated on the internet (AI level 1). Table 2.3 lists the allowed AI levels for each module of the curriculum:

¹ Bloom's Taxonomy: Krathwohl, D.R., *A Revision of Bloom's Taxonomy: an Overview*. 41.4 (2002): 212-218.

Module	Credits	Summative assessment	AI Level
Supply Chain & Research Fundamentals (SCRF)	5 EC	Written examination (75%) and a group assessment (25%) with one mark as a weighted average score; both assessments need to be sufficient (≥ 5.5)	Written examination: Not Applicable. Group assessment: AI level 2, only use AI in brainstorming and planning phase, but the assignment report should be free of AI and AI level 3 for AI-assisted editing*.
Supply Chain Strategy (SCS)	5 EC	One individual paper (100%) (≥ 5.5)	Paper: AI level 2, only use AI in brainstorming and planning phase, but the assignment report should be free of AI and AI level 3 for AI-assisted editing*.
Leadership in an international context (LS)	5 EC	Participation in Lumina training sessions (conditional). Lumina Development plan (conditional) Leadership Assignment (60%) MC exam (40%)	Paper: AI level 2, only use AI in brainstorming and planning phase, but the assignment report should be free of AI. Furthermore, AI level 3 for AI-assisted editing* and interview transcripts. PDP report: No AI use (AI level 1) except for AI-assisted editing* (AI level 3).
Research Methods in supply chain management (RM)	5 EC	Two individual papers (both 50%) with one mark as a weighted average score; both papers need to be sufficient (≥ 5.5)	Two papers: No AI use (AI level 1) except for AI-assisted editing* at AI level 3. Furthermore, AI level 3 for generating R-codes and interview transcripts.
Business Intelligence in supply chain management (BI)	5 EC	Written exam (75%) and a R-assignment portfolio (25%) with one mark as a weighted average score; both parts need to be sufficient (≥ 5.5)	Written exam: Not Applicable R-assignment portfolio: No AI use (level 1) except for AI-assisted editing* and generating R-codes at AI-level 3.
Change & Innovation in supply chain management (C&I)	5 EC	Oral examination (60%) and a group assessment (40%) with one mark as a weighted average score; both assessments need to be sufficient (≥ 5.5)	Oral examination: Not applicable Report group assignment: AI level 2, only use AI in brainstorming and planning phase, but the assignment report should be free of AI and AI level 3 for AI-assisted editing*.
Integrated Supply Chain Cases (ISCC)	6 EC	One individual paper (50%) and one individual assignment (50%) with one mark as a weighted average score; both parts need to be sufficient (≥ 5.5)	CCA Paper: AI level 2, only use AI in brainstorming and planning phase, but the assignment report should be free of AI and AI level 3 for AI-assisted editing*. Individual model building assignment: AI level 5 and AI-assisted editing* (AI-level 3).
Research Proposal (RP)	6 EC	One individual paper (100%) (≥ 5.5)	Paper: No AI use (AI level 1) except for AI-assisted editing* at AI-level 3.
Thesis (TH)	18 EC	Graduation assessment, based on a thesis and leadership report including presentation and defence (100%) (≥ 5.5) and an individual pass for all LC activities (contracting game, network event & graduation tables)	Thesis: No AI use (AI level 1) except for AI-assisted editing* at AI level 3. Furthermore, AI level 3 for generating R-codes and interview transcripts. Leadership report: No AI use (AI level 1) except for AI-assisted editing* (AI-level 3). LC-activities: Not Applicable.

* To improve the quality of writing, students can use e.g. the Word features or DeepL. This can be used for editing and translating sentences. It is not allowed to use it for translation of large amounts of text.

Table 2.3: Applied AI-levels to programme modules

3. The module descriptions

The order of appearance of the module descriptions in this course catalogue is as follows:

1. Supply Chain and Research Fundamentals (5 ECTS)
2. Supply Chain Strategy (5 ECTS)
3. Leadership in an international context (5 ECTS)
4. Research Methods in supply chain management (5 ECTS)
5. Business Intelligence in supply chain management (5 ECTS)
6. Change & Innovation in supply chain management (5 ECTS)
7. Integrated Supply Chain Cases (6 ECTS)
8. Research Proposal (6 ECTS)
9. Thesis (18 ECTS)

BSE1.SCRF-1SCMP Supply Chain & Research Fundamentals

Size	5 ECTS
Contribution to competencies	A. Analyse and evaluate supply chains from a strategic perspective. B. Develop a supply chain improvement plan that supports a sustainable business model. C. Create an approach for implementation of the supply chain improvement plan. D. Demonstrate leadership skills by influencing the improvement process.
Learning goal	This module enables students to: • strengthen their previously acquired fundamental knowledge of logistics, operations and supply chain management, and acquire knowledge about strategic supply chain thinking. • strengthen their previously acquired knowledge and skills in academic writing and statistics, and acquire new knowledge and skills using the statistical software R.
Objectives	At the end of this module the student is able to: 1. Understand and apply fundamental terminology, concepts and triple bottom line trade-offs in supply chain management. 2. Analyse and evaluate business policies and disruptions and how they can impact supply chains on a strategic, tactical and operational level. 3. Apply and evaluate different leadership roles in analysing and implementing sustainable business decisions and strategy in supply chain management. 4. Learn to read academic articles critically and use them as models for their own writing projects. 5. Read, synthesize and criticise articles for the purpose of their own research project. 6. Apply the basics of academic writing to a paragraph and a report. 7. Perform basic descriptive and inferential statistics in several circumstances and interpret the results in an applied context. 8. Use the software package R to perform basic descriptive and inferential statistics.
Subjects	Subjects covered in this module include: ▪ Demand planning and forecasting ▪ Manufacturing and operations ▪ Procurement and suppliers ▪ Inventory management ▪ Distribution management (transportation & warehousing, last mile, transport modalities & intermodality, LSPs & shippers) ▪ Ethics, Sustainability & Closed loop supply chains ▪ Trade compliance ▪ Academic writing ▪ Types of sources and how to use them to prepare a literature review ▪ Descriptive and inferential statistics ▪ Software R and statistical packages

Literature	▪ Chopra, S. (2019) <i>Supply Chain Management: Strategy, Planning and Operation</i>, 8th edition, Global Edition ISBN 9781292496252 ▪ Zijm, W.H., Klumpp, M., Heragy, S., Regattieri, A. (2019) <i>Operations, Logistics and Supply Chain Management</i>. Springer. ▪ Peer reviewed articles related to the topics examined throughout the course from publications with a high Scientific Journal Rank (SJR). <i>Can be found via https://www.buas.nl/library/library-metasearch, while some will be provided by the course instructors via proxy links.</i>
Planning 1st semester	Weeks: 1-7 Each week will involve the following: 2 lectures of 2 contact hours for supply chain fundamentals 2 lectures of 2,5 contact hours for research fundamentals 4 to 6 contact hours supply chain management game (Triple Connection) Week 6: Hand in assignment management game Week 7: Written exam
Examination	The examination will be as follows: Written exam: 75% (partly open-ended questions and partly multiple-choice) Group assessment supply chain management game: 25% (based on game results and paper) Each examination component must be assessed with a minimum of 5.5 to pass the module. Formative assessment, especially in Masterclasses B (training exam questions and cases).
Module owner	A. Mandemakers (MSc, PhD candidate)
Professors	A. Mandemakers (MSc, PhD candidate), Vacancy, R. van der Wegen (MA) and M. Miranda-Ackerman (PhD)

Size	5 ECTS
Contribution to competencies	A. Analyse and evaluate supply chains from a strategic perspective. B. Develop a supply chain improvement plan that supports a sustainable business model.
Learning goal	This module enables students to analyse, evaluate and propose a Supply Chain Strategy, impacted by macro & meso developments. This Supply Chain Strategy focuses on how to create market competitiveness and added value to customers.
Objectives	At the end of this module the student is able to: 1. Analyse and evaluate the current corporate and supply chain strategy and set-up within the dynamics and impacts of external influences within the context of the business, industry, market. Determine the strategic fit and define a relevant improvement topic. 2. Compare different perspectives of the improvement topic within the supply chain and adapt a framework that derives from the literature and has relevance for the chosen company. 3. Design an alternative strategic supply chain and its expected impact on financials, sustainability, resilience, supply chain performance metrics and network design at a strategic level. 4. Critically reflect on own cultural assumptions and biases in supply chain management.
Subjects	Subjects covered in this module include: ▪ Supply chain strategies ▪ Supply chain strategic framework ▪ Supply chain collaboration ▪ Distribution network and channels ▪ Global Supply chain network design ▪ Supply chain finance ▪ Supply chain sourcing ▪ Supply chain resilience ▪ Supply chain ethics ▪ International trade compliance
Literature	• Chopra, S. (2019) Supply Chain Management: <i>Strategy, Planning and Operation</i>. 8th edition, Global Edition. ISBN 9781292496252 • Nakano, M. (2020). <i>Supply chain management: strategy and organization</i>. Singapore: Springer Nature. • Peer reviewed articles related to the topics from publications with a high Scientific Journal Rank (SJR). Can be found via https://www.buas.nl/library/library-metasearch.
Planning 1st semester	Week 20-34: Masterclasses, based on Masterclass A and B format. Week 34: hand in individual paper.
Examination	Individual paper (100%) • Write a topic paper that constitutes a supply chain strategy for an international company. Your supply chain strategy must clearly evaluate and link to the corporate strategy, to relevant business developments, and to the theoretical body of knowledge of supply chain strategy. • This examination component must be assessed with a minimum of 5.5 to pass the module. (see Appendix B). In case of failing criteria '4 Authentic Research Journey' and / or '5 Academic writing and structure' and / or '6 Presentation and referencing', the overall result will be NVD/ not sufficient.

- Formative Assessment with planned feedback moment on the individual paper will take place during this course. The formative feedback will be peer feedback in culturally mixed, diverse groups of students, using the rubric and forward looking to improving the paper. These sessions will be supervised by one of the lecturers.

Module owner

R. van der Wegen (MA)

Professors

R. van der Wegen (MA), M. Miranda-Ackerman (PhD) and L. Zhu (MSc, PhD candidate)

BSE1.LINC-1SCMP Leadership in an international context	
Size	5 ECTS
Contribution to competencies	C. Create an approach for implementation of the supply chain improvement plan. D. Demonstrate leadership skills by influencing the improvement process.
Learning goal	The 'Leadership' module enables students to explore the challenges of leadership and to experiment with and acquire leadership skills in a simulated situation with the goal to be prepared for graduation as well as for working in a real life international business environment as a supply chain leader.
Module parts	The module is structured in two parts: 1. Masterclasses based on the book on the book <i>Leadership, Theory and Practice</i> and peer reviewed articles focusing on existing theories on leadership, the complexity and challenges of leadership, related to leading teams and organizations in the supply chain. 2. Training programme focusing on team building, personal characteristics, communication styles and behaviour, and experimenting with supply chain leadership skills.
Objectives	At the end of this module the student is able to: 1. Explore and evaluate the influence and effects of leadership behaviour and communication in leading (supply chain) teams and organizations also in an international environment. With particular attention to how cultural contexts shape leadership effectiveness in international settings. 2. Act consciously, according a personal development plan, to develop leadership skills and adjust this plan based on academic and professional insights, experiences, and reflection. Including reflection on one's own cultural assumptions and their influence on leadership behaviour. 3. Distinguish different leadership concepts, leadership styles, types of leadership behaviour and the effectiveness in different situations and organizations linked as much as possible towards supply chain. Analysing how cultural values and cross-cultural dynamics affect the applicability of these concepts in international business. 4. Analyse relationships between leadership behaviour, leadership traits and skills, decision making, power and influence tactics, and the implications they have on effective leadership. 5. Analyse the relationship between cultural values, leadership behaviour, diversity, and their relevance in a cross-cultural international context.
Subjects	Subjects covered in this module include: ▪ The nature of supply chain leadership and leadership behaviour ▪ Leadership theories and concepts such as, and not limited to, adaptive leadership, charismatic leadership, transformational leadership, value-based leadership, ethical leadership, cross cultural leadership, diversity linked as much as possible towards supply chain. ▪ Methods to analyse leadership behaviour and leadership concepts ▪ Model for personality test and development (Lumina Learning) ▪ Connecting with cultural values as well as diversity in a cross-cultural international (working) environment.
Literature	Leadership, Theory and Practice. Edition 10, revised. Peter Northouse. Sage Publications, 2025. International student edition with ISBN 978 107 198 0 132 (see Appendix C) Approximately 5 peer reviewed articles will be included in the programme aiming at discussing the latest relevant developments: https://www.buas.nl/library/library-metasearch

	Currently the following articles could be used in the programme. Lecturer will inform in class which articles (or others) will be studied: Alvesson, M., Einola, K. (2019). Warning for excessive positivity: Authentic leadership and other traps in leadership studies. <i>Leadership Quarterly</i>, 30, 383-395 (will be used with Chapter 9 of the book) Bastardo, N., & Vugt van, M. (2019). The nature of followership: evolutionary analysis and review. <i>The Leadership Quarterly</i>, 30, 81-95. (will be used with Chapter 13 of the book) Gottfredsen, R.K., Wright, S.L., Heaphy, E.D. (2020). A critique of the Leader-Member Exchange construct: Back to square one. <i>Leadership Quarterly</i>, 31, Issue 6. (will be used with Chapter 7 of the book) Hofstede, G. (1993). Cultural constraints in management theories. <i>Academy of Management Executive</i>, 7, 81-90. (will be used with Chapter 15 of the book)
Planning 1st semester	Week 7: Kick-off lecture Week 8 -18: Masterclasses B including discussions about the theory in the book, papers and cases linked as much as possible towards supply chain and a training focusing on personal development related to leadership. Week 14: Hand-in Personal development plan based on Lumina Week 18/19: Hand-in Assignment Leadership & Written exam about lectures, PowerPoint slides and respective chapters from the study book
Didactics	Cross-cultural student team work. Cultural awareness and individual feedback. Stimulating interaction in a cultural mixed classroom. Stimulating peer feedback Personal leadership development in a cultural mixed classroom.
Examination	• Participation in Lumina training sessions (conditional) • Lumina Development plan (conditional) • Leadership Assignment (60%) • MC exam (40%) NB Lumina Development is graded with a Pass or Fail. Individual Paper assignment (Leadership) and MC exam is a pass when final score is minimum 5,5 with no Fails. Credits will thus be awarded if all parts of the Leadership module (1 participation and development plan Lumina; 2 Assignment Leadership; 3 MC exam) are completed according to the above requirements.
Module owner	E.D. van Diffelen (MSc, MBA)
Professors	E.D. van Diffelen (MSc, MBA); K. Kampstra (MBA)

BSE1.RMSC-1SCMP Research Methods in supply chain management

Size	5 ECTS
Contribution to competencies	A. Analyse and evaluate supply chains from a strategic perspective. B. Develop a supply chain improvement plan that supports a sustainable business model. C. Create an approach for implementation of the supply chain improvement plan.
Learning goal	The 'Research Methods' module enables students to conduct research aimed at solving knowledge gaps in supply chain management situations. Students will take relevant supply chain management variables chosen by lecturers, formulate research questions, analyse existing questionnaire data on these variables using descriptive and inferential statistics, and report on findings including their practical and academic implications. Based on these implications they will formulate a second round of research questions, collect and analyse qualitative data, and report on findings including their practical and academic implications.
Objectives	At the end of this module the student is able to: 1. Formulate research questions based on a given business or consumer (related) problem and relevant variables (placed into a sustainable supply chain context). 2. Choose between experiment, case study, longitudinal, and cross-sectional research designs based on research questions and context. 3. Compose a critical literature review demonstrating synthesis and criticism of academic and professional sources while using an academically based referencing system. 4. Justify and apply the use of interviewing as a qualitative data collection method, including designing the interview item list and applying inductive thematic coding as a qualitative data analysis method. 5. Justify and apply the use of questionnaires as a quantitative data collection method including designing a quantitative self-response questionnaire based on existing literature. 6. Operate R via RStudio, including basics of opening, running, and saving script and data files and exporting data and graphs. 7. Produce and interpret appropriate descriptive measures of central tendency and dispersion, and linear models of bivariate relationships including relevant inferential and effect size statistics, for variables of all levels of measurement. 8. Justify the use of and report the results of qualitative and quantitative analysis using the appropriate combination of original text, quoting from interviews, and conceptual diagrams, written text, tables, and graphs to an academic audience, in English, at a publishable level of quality. 9. Argue for the contribution of research findings to present practical and academic knowledge. 10. Critically reflect on the choices made during the research process.
Subjects	Subjects covered in this module include: ▪ Research philosophy; ▪ Research questions; ▪ Research design; ▪ Literature review; ▪ Interviewing approach, methods, and practice; ▪ Questionnaire approach, methods, and practice; ▪ Inductive thematic coding; ▪ R and R Studio; ▪ Data handling; ▪ Exploring and graphing data;

	▪ Descriptive and inferential statistics; ▪ Writing a research report; ▪ Linking findings to literature and society; ▪ Quality criteria for research; ▪ Using research to address business and consumer problems.
Literature	Articles (references provided through Brightspace)
Planning 1st semester	Week 7: Kick-off lecture Week 8-18: Masterclasses A & B Week 13 & 18: Hand in papers
Examination	Individual paper assignments: quantitative research (50%), and qualitative research (50%). Each examination component must be assessed with a minimum of 5.5 to pass the module. Formative assessment, especially in masterclasses B, peer feedback, individual consultations.
Module owner	A. Mandemakers (MSc, PhD candidate)
Professors	A. Mandemakers (MSc, PhD candidate) & Vacancy

BSE1.BISC-1SCMP Business Intelligence in supply chain management	
Size	5 ECTS
Contribution to competencies	A. Analyse and evaluate supply chains from a strategic perspective. B. Develop a supply chain improvement plan that supports a sustainable business model.
Learning goal	The 'Business Intelligence' module enables students, as future leaders, to make faster and more informed decisions based on the available information. Business Intelligence is the collective name for processes of collecting and analysing correct and reliable data, so that the right decisions can be made in complex supply chains. Attention is paid to the role of 'Business Intelligence' in relation to supply chain control and supply chain collaboration.
Module parts	The BI module is structured in two parts: - Part I will expose the students to some of the main techniques employed in modern data science with an emphasis on the initial steps (data preparation and data exploration) and final steps (interpretation of the outcomes, and taking decisions on the basis of these outcomes) of the typical data science process. The middle steps of the process consist of intuitive understanding of the algorithms, their strengths and weaknesses, and potential uses. - Part II will introduce data-analytic thinking, in the context of the strategic information needs of managers of organizations across the supply chain. . This part will also zoom in on related new developments.
Objectives	At the end of the 1st part of the module the student is able to: 1. Evaluate the obtained information from key analytical techniques, using the main assessment models. 2. Interpret the information stemming from selected key analytical techniques and use this information for making informed decisions and recommendations. 3. Evaluate the impact of new developments in business intelligence on the management of supply chains. At the end of the 2nd part of the module the student is able to: 4. Apply the principles of enterprise data management, and the relationship between strategic management and business intelligence. 5. Apply the main models for data architectures and the key terms related to these models. 6. Apply the principles of data management and the importance of governance aspects of data in supply chain management.
Subjects	Subjects covered in this module include: - Definition and understanding of business intelligence (functions; roles; deliverables; and metrics) - Enterprise data management - Definitions of big data and smart data - Big data analytics - Blockchain - Predictive analysis - Managerial aspects of business intelligence and business analytics (strategy; tools; applications; and models) - Recent developments in the field of business intelligence, big data and smart services - The information needed to support the mission and strategy of an organization and a supply chain design - Internal and external data sources needed to be able to produce the requested information

	▪ The application of business analysis techniques and methods ▪ Laws and agreements regarding privacy and confidentiality ▪ Problems regarding reliability, security and privacy
Literature	Jaggia, Sanjiv, Alison Kelly, and Kevin Lertwachara. 2025. <i>Business Analytics</i>. Third Edition. New York: McGraw-Hill Education. ISBN 9781264901531 Articles (both academic and non-academic) <i>NOTE: for sources like Harvard Business Review you can make an account and read a few free articles per month.</i>
Planning 1st semester	Week 20 Kick-off lecture Week 21-34: Masterclasses, including R-trainings Week 31: Hand in assignment portfolio R-trainings Week 35: Written exam
Examination	Written exam (75%) Portfolio of Data Analytics Projects Using R (25%) Formative assessment, especially in Masterclasses B (training exam questions and cases).
Module owner	Vacancy
Professors	Vacancy with P. de Hoon (MSc) & guest lecturers

BSE1.CISM-1SCMP Change & Innovation in supply chain management	
Size	5 ECTS
Contribution to competencies	B. Develop a supply chain improvement plan that supports a sustainable business model. C. Create an approach for implementation of the supply chain improvement plan. D. Demonstrate leadership skills by influencing the improvement process.
Learning goal	The Change & Innovation (C&I) module enables students to explore the multiple perspectives of C&I processes in general, and in international supply chains in specific, at the individual, team, and organization levels. By combining theory on C&I with practical cases, students develop the ability to develop, plan, lead and implement C&I processes successfully in an international and diverse business environment.
Objectives	At the end of this module the student can: 1. Design a change management strategy and improvement plan based on a well-defined business problem by applying innovation management models and methods 2. Compare and evaluate change management models and methods to formulate an implementation plan for a supply chain strategic innovation 3. Select a leadership approach to lead teams, and supervise and control the supply chain innovation implementation
Subjects	Subjects covered in this module include: • Individual, team and organization behaviour and cultural awareness • International supply chain innovation and trends • Main schools of change & innovation management • Cases of international intercultural approaches to supply chain change. • Innovation and organizational structures • Planned and emergent change in turbulent regional and global context • Leadership and challenges in the change process • Organisational and cross culture issues and its impact on C & I • Change implementation and control planning
Literature	Cameron, E., Green, M. (2024) <i>Making Sense of Change Management. A Complete Guide to the Models, Tools and Techniques of Organizational Change</i>. Kogan Page Ltd. ISBN 9781398612853 Peer reviewed articles with a high Scientific Journal Rank (SJR) will be included in the programme aiming at discussing the latest relevant developments. <i>Can be found via https://www.buas.nl/library/library-metasearch.</i>
Planning 1st semester	Week 20: Kick-off lecture Week 21-34: Masterclasses A&B Week 34: Hand in group assignment paper Week 36: Oral exam
Examination	Oral exam (60%) and group assessment (40%) – Each examination component must be assessed with a minimum of 5.5 to pass the module*. – Formative assessment with planned feedback moments on the paper will take place during masterclasses. – Formative assessment with feedback moment on the oral exam will take through a mock oral assessment during a masterclass. <i>* The group report forms the basis for the oral exam. If you miss the opportunity to hand it in (1st opportunity) or do not reach at least a 4.5 mark, you are not invited for the oral exam. The oral exam will then be graded with a 'Missed Opportunity'.</i>
Module owner	M. Miranda-Ackerman (PhD)
Professors	M. Miranda-Ackerman (PhD), K. Kampstra (MBA) and J. van Kelle (MSc)

BSE1.ISCC-1SCMP Integrated Supply Chain Cases

Size	6 ECTS
Contribution to competencies	A. Analyse and evaluate supply chains from a strategic perspective. B. Develop a supply chain improvement plan that supports a sustainable business model. C. Create an approach for implementation of the supply chain improvement plan. D. Demonstrate leadership skills by influencing the improvement process.
Learning goal	The Integrated Supply Chain Cases module enables students to make efficient and effective decisions in supply chains through mathematical programming (and network analysis) and by integrating knowledge and skills from five perspectives (Strategy, Business Intelligence, Change & Innovation, Leadership, Interculturally) in a real-life environment. The transition to the business environment also involves students exploring who their stakeholders are within the organisation. This is an important first step in shaping leadership development in a complex business environment.
Module parts	The module Integrated Supply Chain Cases is structured in two parts: ▪ Part I: Modelling (Model Building) ▪ Part II: Integrated Cases (Contextual Company Analysis)
Objectives	At the end of this module the student is able to: Part I: 1. Model complex supply chain problems in a mathematical format. 2. Solve network problems with exact algorithms or heuristics and appropriate software. Part II: 3. Explore problems in a real-life case about a supply chain from an interdisciplinary perspective. 4. Analyze and identify opportunities in a complex supply chain environment and cope with ambiguities. 5. Evaluating an organisation's capabilities in a real-world context to make structural changes from the different perspectives. 6. Identify relevant internal and external stakeholders and assess their influence and importance in relation to the real-life case.
Subjects	Subjects covered in this module include: Part I: Mathematical programming (LP, MIP) and network problems (e.g.: VRP) Part II: Business environment, macro and industry trends, market dynamics, supply chain capabilities and company maturity, strategic improvement and research opportunities identification.
Literature	Part I: Scientific articles related to network analysis. <i>Can be found via</i> https://www.buas.nl/library/library-metasearch Papers on software tools like Excel Solver, Open Solver and VRP Spreadsheet Solver Part II (Integrated Cases): Paper: Peer reviewed articles from publications with a high Scientific Journal Rank (SJR). Accessible via: https://www.buas.nl/library/logistics/library-logistics-databases
Planning 2nd semester	Week 1-4: Supply Chain Modelling: Masterclasses & Feedback Week 5-8: Contextual Company Analysis: Masterclasses & Feedback, Guest lecture(s) Week 3: Hand-in Modelling assignment A Week 4: Hand-in Modelling assignment B Week 8: Hand in assignment paper Contextual Company Analysis

Examination	For both parts, an individual paper must be presented. Each part counts for 50% of the module Integrated Supply Chain Cases. Each component (part) should be assessed with min. 5.5 to pass the module. Formative assessment: Masterclasses B, feedback sessions.
Module owners	M.A. Miranda Ackerman (PhD)
Professors	M.A. Miranda Ackerman (PhD), A. Mandemakers (MSc, PhD candidate), Vacancy and R. van der Wegen (MA) with guest lecture(s) from industry.

BSE1.REPR-1SCMP Research Proposal

Size	6 ECTS
Contribution to competencies	A. Analyse and evaluate supply chains from a strategic perspective. B. Develop a supply chain improvement plan that supports a sustainable business model.
Learning goal	The 'Research Proposal' module enables students to write a well-founded research proposal for their thesis topic and graduation placement by building on the preliminary research conducted during ISSC.
Module parts	The module is the follow up course to ISSC
Objectives	At the end of this part of the module the student is able to: 1. Explain the business problem that the company is facing and formulate a clear objective by using (and if necessary refining) the preliminary analysis conducted during ISSC. 2. Critically review literature on the focal topic, demonstrating synthesis and criticism of academic and professional sources while using an academically based referencing system in a way that supports the thesis objective 3. Compare and contrast the analysis of the company's context conducted during ISSC to the literature and use it to formulate relevant research questions. 4. Argue for, and apply the appropriate research design (experiment, case study, longitudinal, cross-sectional research designs and supply chain research models) based on the research questions and professional context. 5. Anticipate on the issues and choices that will need to be made during the research process and reflect on how they influence the quality of the research for decision-making. <i>This also includes but is not limited to issues related to stakeholder management, inter-cultural (research) issues, organizational biases etc.</i>
Subjects	Subjects covered in this module include conducting research in a professional supply chain context: Formulating a research proposal (introduction, literature review, contextual company analysis, empirical research design, reflection) that supports the achievement of a business objective and taking into consideration the business context.
Literature	Literature and resources used in the first semester remain relevant. Other relevant excerpts & references to study books will be provided.
Planning 2nd semester	Week 9-15: Graduation Placement Research Proposal Week 9-10: Kick-off lecture and lectures about designing a Research Proposal Week 10-14: Online Q&A and individual supervision. Week 15: hand in Research Proposal.
Examination	Individual paper/ Research Proposal (100%) Formative assessment: masterclasses B, individual supervision and graduation table
Module owner	A. Kokkinou (PhD)
Professors	A. Kokkinou (PhD), A. Mandemakers (MSc, PhD candidate), H. Quak (PhD) & M. Miranda-Ackerman (PhD)

BSE1.THES-1SCMP Thesis

Size	18 ECTS
Realization of competencies	A. Analyse and evaluate supply chains from a strategic perspective. B. Develop a supply chain improvement plan that supports a sustainable business model. C. Create an approach for implementation of the supply chain improvement plan. D. Demonstrate leadership skills by influencing the improvement process.
Learning goal	The thesis contributes to the competencies A, B, C and D and has the following learning goal: Students bring about a supply chain improvement plan and -process in a professional context and thereby demonstrate professional communication and leadership skills.
Module parts	The different modules of the curriculum all contribute to the mastery of the competencies. The thesis period concludes the master's programme and assesses the end level of the student for the master's programme. At the end of the first semester (by the end of week 17) students need to hand in the final draft of the thesis topic and graduation placement. The thesis coordinators need to approve the handed in topics and placements. The course Integrated Supply Chain Cases bridges towards the uncontrolled complex characteristics of a professional environment at the graduation company. After handing in the Research Proposal, students start with the thesis period. Students will continue their path in the professional environment and will be challenged to demonstrate the acquired competencies.
Objectives	1. To deliver a thesis report that contains a description of a research conducted, based on the thesis topic. 2. This implies to deliver a supply chain analysis and a design. The design includes an improvement plan and an implementation approach of the supply chain. 3. It is required (to a certain extent) to realize the first steps of the implementation process towards an improved and/or innovated supply chain and to demonstrate leadership skills.
Subjects	Subjects covered in this module include: ▪ Thesis topics that refer to the different functionalities of the supply chain. These functionalities are analysed and evaluated in a supply chain context (in relation to suppliers and customers) at a strategical level. ▪ Supply chain analysis and design including an improvement plan and an implementation plan of the supply chain. ▪ The first steps of the implementation process towards an improved and/or innovated supply chain.
Literature	No prescribed literature. Relevant excerpts & references to study books will be provided during supervision and graduation tables.
Planning 1st semester	Week 16 - 38: @Graduation Placement (five days per week); @BUas for supervision purposes. The thesis period is individually supervised by both a University lecturer and a company advisor. During the thesis period graduation tables (learning community) and individual supervision are organized at BUas. The graduation tables enable students to give feedback, to benchmark their findings, and to learn from peers, lecturers, researchers and professionals. Week 36: hand in Thesis & Leadership report Week 37: Presentation & Defense

Examination	Individual thesis and leadership report, presentation and defense (100%) Assignment based on Learning community theme products including participation needs to be assessed as sufficient (alphanumeric assessment) as a precondition for participating in the examination. Formative assessment: Graduation tables and individual supervision
Module owner	A. Mandemakers (PhD candidate)
Professors	A. Mandemakers (PhD candidate) and A. Kokkinou (PhD)



Games



Leisure & Events



Tourism



Media



Data Science & AI



Hotel



Logistics



Built Environment



Facility

Mgr. Operations 2
4817 JS Breda

P.O. Box 1917
4800 DB Breda
The Netherlands

Phone
+31 (0) 181 22 01
E-mail
management2@breda.nl
Website
www.breda.nl

CREATING MEANINGFUL EXPERIENCES