Application Procedure for Study Programmes with Study Choice Activities

Academic year 2027-2028

CREATING MEANINGFUL EXPERIENCES

FC&S

Breda University OF APPLIED SCIENCES

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Chapter 1 General Information

The application procedure consists of the following steps:

Step 1 Submitting an enrolment application via Studielink
After applying for the study programme via Studielink, the prospective student receives an ID code (student number) from the institute. Once BUas has received the Studielink enrolment application, the applicant will receive an e-mail inviting them to follow up on their Studielink enrolment application by applying in *My Online Application*.

The applicant is advised to apply by 1 May at the latest; for non-EU applicants, this is the deadline. Application after 1 May is still possible for Dutch and EU applicants.

Step 2 Application via My Online Application, the online application portal of BUas and study choice activities
Items marked with an asterisk only apply to applicants who are considered as international applicants.
In *My Online Application,* the applicant will be requested to answer additional questions and to upload the relevant application documents;

- CV (in English)*;
- Copy of ID / passport*;
- Secondary school diploma including list of marks (and a translation if these documents are not in one of the following languages: English, French, German or Dutch) or the most recent list of marks if the diploma has not been obtained yet*;
- English test results (if applicable, check the TER (Teaching and Examination Regulations)*;
- For Bachelor of Science Leisure Studies applicants only: study choice questions + motivation letter (see chapters 2 and 3)
- All programmes with study choice activities (except for the Bachelor of Science Leisure Studies) (see chapters 2 and 3 for more information):
    - Study choice information and questions: See chapters 2 and 3 for more information.
    - For Dutch applicants: Meet & Greet on the campus (strongly recommended)
    - For international applicants: online Meet & Greet meeting (strongly recommended)

Step 3 (Conditional) admission letter
If the applicant (conditionally) meets the educational and English language requirements and if the mandatory parts of the study choice procedure (see chapters 2 and 3) have been finalized, the applicant receives a (conditional) admission letter via e-mail.

Step 4 Completion of enrolment; payment of tuition fee
To complete the enrolment, final documents must be uploaded (in the case of conditional admission). Furthermore, digital authorization must be confirmed or the tuition fee must be paid. More information about payment of tuition fee.

Chapter 2 Study Choice Procedure for Applicants with Previous Education Abroad

The academies support prospective students applying for the first year of a higher education degree programme by offering study choice activities (also referred to as 'matching procedure' at BUas), to help them make the right study choice. We want to help applicants check that the programme they have chosen aligns with their expectations. Participating in the mandatory parts of the study choice activities before 1 September of the upcoming academic year is a requirement for enrollment.

2.1 Study choice activities except for the Bachelor of Science Leisure Studies

Interactive story (mandatory)

In order to help applicants check that the programme they have chosen aligns with their expectations, we offer 'Interactive stories'. Applicants are asked to swipe through the different sections, to gain a better understanding of the programme's content, what they will learn, what makes the programme unique, what student life looks like, and the career opportunities it can lead to. They are also asked to complete the quiz to see if the programme suits them.

After this, a few final questions are asked in My Online Application:

- What aspect of the programme appeals to you the most after watching the interactive story?
- Wat is/are the most important reason(s) why you chose BUas?
- What have you read, seen and heard during your orientation process that has convinced you that this programme is a good fit for you?

Meet & Greet online (not mandatory)

After the applicant has received a (conditional) admission letter via e-mail and has accepted the offer of a place to study at BUas, they will be invited by the academy for an online Meet & Greet with a lecturer and fellow future students. This will give applicants the opportunity to ask remaining questions, connect with future classmates, and get an even better feel for the programme and BUas.

2.2 Study choice activities for the Bachelor of Science Leisure Studies

Motivation letter

The applicant is asked to upload a motivation letter in My Online Application.

Study choice questions

In order to help applicants check if they have made the right choice of study, they are asked to answer the following questions:

- This programme will appeal to people who are curious about the world. The programme will of course teach you how things are, but is also aimed at developing an inquisitive mindset. Do you like asking questions and finding the answer yourself?
- Bachelor in Science degrees take a more analytical approach to various subjects, which is why students receive training in statistics. Are you comfortable with mathematics?
- What style of studying do you prefer?
- Our programme is an English-taught programme. How confident do you feel about studying in English?
- Did you take part in one of the following activities? Open day/evening, Digital Discovery Day, Taster Day (Proefstuderen), Join a Student, Another orientation activity.

- By means of the following questions, we would like to know what you would like to learn in this programme.
    - Understand how people behave and what motivates their leisure choices.
    - How to design leisure activities that make a difference (events for building networks, activities to contribute to individual well-being).
    - How to develop strategic plans for the development of leisure businesses (develop new concepts for museums, develop collaborations between different companies).
    - How to help (local) governments create policies for development of leisure (e.g. motivating people to engage in sports, marketing cities as tourist destinations, considering the social and economic impacts of large-scale events).
    - How to organize events or other leisure activities.

Advice to contact the academy

Based on the answers to the study choice questions, the applicant receives an admission letter including advice to contact the academy in the case of a negative recommendation/doubt.

Chapter 3 Study Choice Procedure for Applicants with Dutch Previous Education

The academies support prospective students applying for the first year of a higher education degree programme by offering study choice activities (also referred to as 'matching procedure' at BUas), to help them make the right study choice. We want to help applicants check that the programme they have chosen aligns with their expectations. Participating in the mandatory parts of the study choice activities before 1 September of the upcoming academic year is a requirement for enrollment.

3.1 Study choice activities except for the Bachelor of Science Leisure Studies

Interactive story (mandatory)
In order to help applicants check that the programme they have chosen aligns with their expectations, we offer 'Interactive stories'. Applicants are asked to swipe through the different sections, to gain a better understanding of the programme's content, what they will learn, what makes the programme unique, what student life looks like, and the career opportunities it can lead to. They are also asked to complete the quiz to see if the programme suits them.

After this, a few final questions are asked in My Online Application:

- What aspect of the programme appeals to you the most after watching the interactive story?
- Wat is/are the most important reason(s) why you chose BUas?
- What have you read, seen and heard during your orientation process that has convinced you that this programme is a good fit for you?

Meet and Greet on campus (strongly recommended)
After applicants have answered the questions above, they will be able to:

- Schedule a Meet & Greet on campus (strongly recommended) OR
- Indicate that they have already sufficiently orientated themselves on the programme and therefore do not wish to attend a Meet & Greet OR
- Request to be contacted by the academy regarding their study choice, based on the Interactive Story and the answers OR
- Indicate that they are staying abroad and are therefore unable to attend in person.

Once all questions have been answered and the application has been submitted, the applicant will receive an admission letter via e-mail.

<u>Meet & Greet on campus:</u>
During this day, a lecture is offered and applicants are asked to complete a test or (group) assignment to give them a better idea of what studying at BUas is like. Programme expectations are also discussed, and applicants have the opportunity to ask questions to both lecturers and BUas students. The specific programme has the opportunity to ask the applicant to prepare for the Meet and Greet on campus by reading an article and/or watching a knowledge clip.

3.2 Study choice activities for the Bachelor of Science Leisure Studies

Motivation letter

The applicant is asked to upload a motivation letter in My Online Application.

Study choice questions

In order to help applicants check if they have made the right choice of study, they are asked to answer the following questions:

- This programme will appeal to people who are curious about the world. The programme will of course teach you how things are, but is also aimed at developing an inquisitive mindset. Do you like asking questions and finding the answer yourself?
- Bachelor in Science degrees take a more analytical approach to various subjects, which is why students receive training in statistics. Are you comfortable with mathematics?
- What style of studying do you prefer?
- Our programme is an English-taught programme. How confident do you feel about studying in English?
- Did you take part in one of the following activities? Open day/evening, Digital Discovery Day, Taster Day (Proefstuderen), Join a Student, Another orientation activity.
- By means of the following questions, we would like to know what you would like to learn in this programme.
    - Understand how people behave and what motivates their leisure choices.
    - How to design leisure activities that make a difference (events for building networks, activities to contribute to individual well-being).
    - How to develop strategic plans for the development of leisure businesses (develop new concepts for museums, develop collaborations between different companies).
    - How to help (local) governments create policies for development of leisure (e.g. motivating people to engage in sports, marketing cities as tourist destinations, considering the social and economic impacts of large-scale events).
    - How to organize events or other leisure activities.

Advice to contact the academy

Based on the answers to the study choice questions, the applicant receives an admission letter including advice to contact the academy in the case of a negative recommendation/doubt.

Chapter 4 Application Conditions Related to Study Choice Activities

An EU applicant enrolling for the first year may apply via Studielink until 1 September. However, different rights and obligations apply to applicants who do so before or by 1 May compared to those who apply after 1 May. For non-EU applicants, the application deadline is 1 May.

4.1 Application by 1 May at the latest for a degree programme via Studielink prior to the academic year of first enrolment

1. The programme offers support to prospective students – who have applied for the first year of a programme and have been found (conditionally) admissible on the basis of their previous education and English language requirements – in making the right study choice by offering a study choice check. The activities designated as mandatory activities are required for enrolment in the programme.

2. In cases where a prospective student does not meet the specific previous education requirements, additional assessment is needed to demonstrate that the prospective student meets requirements that are substantively comparable. Participation in study choice activities is only possible after any deficiencies have been remedied.

3. In the event that a prospective student is 21 years of age or older and does not meet the previous education requirements, this prospective student may be assessed for suitability for the relevant study programme through an admission test (or 21+ arrangement). Participation in the study choice activities is only possible after a positive result has been achieved in the entrance examination.

4. The mandatory parts of the study choice activities (= Interactive story for all matching programmes except for ILS, the motivation letter for ILS + Study choice questions for all matching programmes) take place before 1 September.

5. The degree programme issues an admission letter (via e-mail) directly after completion of the mandatory parts of the study choice activities.

6. If the prospective student has failed to participate in the mandatory parts of the study choice activities without a valid reason for its absence, the enrolment of this prospective student will be refused.

7. Prospective students whose home address is so far from Breda University of Applied Sciences that physical attendance is impracticable may participate in in the (strongly recommended) online Meet and Greet, if available.

4.2 First application after 1 May prior to the academic year of first enrolment

1. The enrolment application of a prospective student who applies for the first year of a programme via Studielink after 1 May may be refused by the Executive Board.

2. The programme offers support to prospective students – who have applied for the first year of a programme and have been found (conditionally) admissible on the basis of their previous education and English language requirements – in making the right study choice by offering a study choice check. The activities designated as mandatory activities are mandatory for enrolment in the programme. The programme can decide not to offer study choice activities for applicants who apply after 1 May which can lead to refusal by Executive Board

3. In cases where a prospective student does not meet the specific previous education requirements, additional assessment is needed to demonstrate that the prospective student meets requirements that are substantively comparable. Participation in study choice activities is only possible after any deficiencies have been remedied.

4. The mandatory parts of the study choice activities (= Interactive story for all matching programmes except for ILS, the motivation letter for ILS + Study choice questions for all matching programmes) take place before 1 September.

5. The degree programme issues an admission letter (via e-mail) directly after completion of the mandatory parts of the study choice activities.

6. If the prospective student has failed to participate in the mandatory parts of the study choice activities without a valid reason for is absence, the enrolment of this prospective student will be refused.

7. For prospective students who have received a negative binding study recommendation from another higher education programme and who apply after 1 May as a result of this, as well as for prospective students who have submitted a request for enrolment to another higher education programme by 1 May at the latest, the provisions set out in 4.1 apply.

8. Prospective students whose home address is so far from Breda University of Applied Sciences that physical attendance is impracticable may participate in the (strongly recommended) online Meet and Greet, if available.

Games

Leisure & Events

Tourism

Media

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Facility

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