BUAS Academic Premaster Strategic Business Managament & Marketing

Overview Partner Universities and Master of Science Programmes for direct access

University	Faculty	MSc Programme	Entrance conditions
University of Maastricht (UM)	School of Business and Economics (SBE) Excellence Programmes (selection required)	MsC Business Intelligence & Smart Services MSc Economics & Strategy in Emerging Markets MSc in Learning & Development in Organisations MSc Global Supply Chain Management & Change MSc Digital Business & Economics MSc Sustainability, Science, Policy and Society MSc International Business Tracks: MSc Strategic marketing MSc Strategy & Innovation MSc Organization: Management, Change & Consultancy MSc Entrepreneurship & Business Development MSc Marketing & Finance MSc Strategic Corporate Finance MSc Sustainable Finance MSc Supply Chain Management MSc Accounting and Business Information Technology MSc Information Management and Business Intelligence MSc Accounting and Control Dual Degree Programmes (QUT Australia,LUISS Rome, NOVA Lisbon, Queen's University, Smith School of Business - Canada) International Triangle Programme International Business	SBM|No GMAT

University of Amsterdam (UvA)	Amsterdam Business School (ABS)	MSc Business Administration Tracks (9): Sustainability & Data Driven Management Honours Programme Consumer marketing Digital Marketing Entrepreneurship and innovation Entrepreneurship and management in the creative industries International business Leadership and management Management of international business and trade Strategy and AI Transformation	SBM|No GMAT
Erasmus University Rotterdam (EUR)	Rotterdam School of Management	Accounting & Financial Management (MScBA) https://www.youtube.com/watch?v=f0dO4oun65c&t=105s Business Analytics Management (MScBA) https://www.youtube.com/watch?v=GnRINao5Ae4&t=4s Business Information Management (MSc BIM) https://www.youtube.com/watch?v=WLl6LNRtJE4&t=40s Finance & Investments (MScFI) https://www.youtube.com/watch?v=rBrW6dl6R8Y&t=8s Global Business & Sustainability (MScGBS) https://www.youtube.com/watch?v=BslKtJL1TDA&t=12s People, Organisations & Change (MScPOC) https://www.youtube.com/watch?v=Y2I9gGF8cGg&t=1427s International Management – CEMS (MScIM) https://www.youtube.com/watch?v=rTAKCyg_QDs&t=1362s Management of Innovation (MScMI) https://www.youtube.com/watch?v=hhvnToitjdA&t=14s Marketing Management (MScMM) https://www.youtube.com/watch?v=7BISS8rrE6Q&t=26s MSc MI Medical Business & Innovation https://youtu.be/0-OmNePF6YE Master in Management (MScBA) https://www.youtube.com/watch?v=57NVPV5HQ0g&t=87s Strategic Entrepreneurship (MScSE) https://www.youtube.com/watch?v=Lyd12NLmiZo&t=6s	SBM|No GMAT

		Strategic Management (MScSM) https://www.youtube.com/watch?v=kIFuCSCjtGs&t=29s Supply Chain Management (MScSCM) https://www.youtube.com/watch?v=QGL6RnH79OI&t=1501s	
Tilburg University	Tilburg School of Humanities and Digital Sciences	MSc Communications and information Sciences 3 Tracks: Business Communication & Digital Media Communication & Cognition New Media Design	SBM + selection
	Tilburg School of Humanities and Digital Sciences	MSc Data, Science and Society Data Science and Society | Tilburg University	SBM
	Tilburg School of Economics & Management	MSc Marketing Management: https://www.tilburguniversity.edu/education/masters-programs/marketing-management MSc Strategic Management; consultancy track https://www.tilburguniversity.edu/education/masters-programs/strategic-management MSc Strategic Management; entrepreneur track https://www.tilburguniversity.edu/education/masters-programs/strategic-management-entrepreneurship MSc Information Management https://www.tilburguniversity.edu/education/masters-programs/information-management MSc Supply Chain Management (only for students Logistics & Applied Data Science & AI) https://www.tilburguniversity.edu/education/masters-programs/supply-chain-management	SBM

University of Nyenrode		MSc in Management 3 Tracks: MSc Digital Business & Innovation MSc Financial Management MSc Global Business	SBM
Vrije Universiteit Amsterdam	School of Business and Economics (SBE) Executive Education (EE)	MSc Marketing parttime (20h per week, 2 years)	+ 3 (or 2) years of work experience
For the following programmes, admission is dependent on individual performance and annual agreements/negotiations:			
(UT) (Enschede)	Management & Bestuur	*Tracks:* MSc Service Management MSc Human Resource Management	
University Warwick (UK)		MSc International Management	SBM+GPA = 8
University Antwerp (B)		MSc Cultuurmanagement(nl) MSC Organisation & Management	SBM
University of Wageningen		MSc Management,Economics and Consumer Studies	SBM + GPA