

BUAS Academic Premaster Strategic Business Management & Marketing

Overview Partner Universities and Master of Science Programmes for direct access

University	Faculty	MSc Programme	Entrance conditions
University of Maastricht (UM)	School of Business and Economics (SBE) Excellence Programmes (selection required)	MSc Business Intelligence & Smart Services MSc Economics & Strategy in Emerging Markets MSc in Learning & Development in Organisations MSc International Business Tracks: MSc Strategic marketing MSc Strategy & Innovation MSc Organization: Management, Change & Consultancy MSc Entrepreneurship & SME Management MSc Marketing & Finance MSc Strategic Corporate Finance MSc Sustainable Finance MSc Supply Chain Management Double Degree Programmes (QUT Australia, UCL Belgium, LUISS Rome, NOVA Lisbon) International Triangle Programme International Business	SBM No GMAT
University of Amsterdam (UvA)	Amsterdam Business School (ABS)	MSc Business Administration Tracks (9): Sustainability & Data Driven Management Honours Programme Consumer marketing Digital business Digital Marketing Entrepreneurship and innovation Entrepreneurship and management in the creative industries International business Leadership and management Managing international business and trade Strategy	SBM No GMAT

<p>Erasmus University Rotterdam (EUR)</p>	<p>Rotterdam School of Management</p>	<p>Accounting & Financial Management (MScBA) https://www.youtube.com/watch?v=f0dO4oun65c&t=105s Business Analytics Management (MScBA) https://www.youtube.com/watch?v=GnRINao5Ae4&t=4s Business Information Management (MSc BIM) https://www.youtube.com/watch?v=WLI6LNRtJE4&t=40s Finance & Investments (MScFI) https://www.youtube.com/watch?v=rBrW6dl6R8Y&t=8s Global Business & Sustainability (MScGBS) https://www.youtube.com/watch?v=BslKtJL1TDA&t=12s People, Organisations & Change (MScPOC) https://www.youtube.com/watch?v=Y2I9gGF8cGg&t=1427s International Management – CEMS (MScIM) https://www.youtube.com/watch?v=rTAKCyg_QDs&t=1362s Management of Innovation (MScMI) https://www.youtube.com/watch?v=hvntoitjdA&t=14s Marketing Management (MScMM) https://www.youtube.com/watch?v=7BISS8rrE6Q&t=26s MSc MI Medical Business & Innovation https://youtu.be/0-OmNePF6YE Master in Management (MScBA) https://www.youtube.com/watch?v=57NVPV5HQ0g&t=87s Strategic Entrepreneurship (MScSE) https://www.youtube.com/watch?v=Lyd12NLmiZo&t=6s Strategic Management (MScSM) https://www.youtube.com/watch?v=klFuCSCjtGs&t=29s Supply Chain Management (MScSCM) https://www.youtube.com/watch?v=QGL6RnH79OI&t=1501s</p>	<p>SBM No GMAT</p>
<p>Tilburg University</p>	<p>Tilburg School of Humanities and Digital Sciences</p>	<p>MSc Communications and information Sciences 3 Tracks: Business Communication & Digital Media Communication & Cognition New Media Design</p>	<p>SBM + selection</p>

	Tilburg School of Humanities and Digital Sciences	MSc Data, Science and Society Data Science and Society Tilburg University	SBM
	Tilburg School of Economics & Management	MSc Marketing Management: https://www.tilburguniversity.edu/education/masters-programs/marketing-management MSc Strategic Management; consultancy track https://www.tilburguniversity.edu/education/masters-programs/strategic-management MSc Strategic Management; entrepreneur track https://www.tilburguniversity.edu/education/masters-programs/strategic-management-entrepreneurship MSc Information Management https://www.tilburguniversity.edu/education/masters-programs/information-management MSc Supply Chain Management (ONLY for students from ABEL) https://www.tilburguniversity.edu/education/masters-programs/supply-chain-management	SBM
University of Nyenrode		MSc in Management 3 Tracks: MSc Digital Business & Innovation MSc Financial Management MSc Global Business	SBM
Vrije Universiteit Amsterdam	School of Business and Economics (SBE) Executive Education (EE)	MSc Marketing parttime (20h per week, 2 years)	+ 3 (or 2) years of work experience

For the following programmes, admission is dependent on individual performance and annual agreements/negotiations:

(UT) (Enschede)	Management & Bestuur	Tracks: MSc Service Management MSc Human Resource Management	
University Warwick (UK)		MSc International Management	SBM+GPA = 8
University Antwerp (B)		MSc Cultuurmanagement(nl) MSC Organisation & Management	SBM
University of Wageningen		MSc Management,Economics and Consumer Studies	SBM + GPA