

Master Strategic Events Management

Year 1

Business Strategy (BS)
6 ECs

Innovation & Change (I&C)
6 ECs

Sustainability &
Responsibility (S&R)
6 ECs

Event Marketing (EM)
6 ECs

Experience Design (ED)
6 ECs

M SEM Learning Community

Year 2

Collaboration & Co-creation (C&C)
6 ECs

Strategic Value Creation (SVC)
6 ECs

Graduation Preparation (GP) in
M SEM Learning Community

Graduation
18 ECs