

Master Strategic Events Management

Year 1

Innovation & Change
(I&C)

6 ECTS

Business Strategy
(BS)

6 ECTS

Responsible Event
Strategies (RES)

6 ECTS

Event Marketing
(EM)

6 ECTS

Experience Design
(ED)

6 ECTS

M SEM Learning Community

Year 2

Collaboration & CO-creation (C&C)
6 ECTS

Strategic Value Creation (SVC)
6 ECTS

Graduation Preparation (GP)
in M SEM Learning Community

Graduation

18 ECTS