

# Year 2



Media

Semester 3 (30)	Project weeks																Finalization week			Closure week
	2. Short Documentary Production (6) Fiction content / pre-production / marketing																			
	1. Design Thinking (2) Prototyping / design																			
	3. Trends; opinion and expression (3) - essay Discuss media innovation trend / qual research																			
	Free elective (2)																			
	6. Production House 3 - Departments / Hub (17) External clients / hub / PCM / Supervisor Y1 students / law / finance / business strategy / media psychology /																			
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
Semester 4 (30)	Project weeks																			
	3. Trends; opinion and expression (3) - speech & podcast Voice own opinion through speech												Ethical recorded debate							
	4. Brand Development (8) Content								Business strategy / responsive site / promotion											
	5. Live TV Show (9) non-fiction																production / marketing			
	Free elective (2) Outside curriculum related to (study) career																			
	7. Production House 4 - Departments / Hub External clients / hub / PCM / supervisor Y1 students / quan research (audience (HUB) research)														Pressure Cooker					
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
																				Finalizing