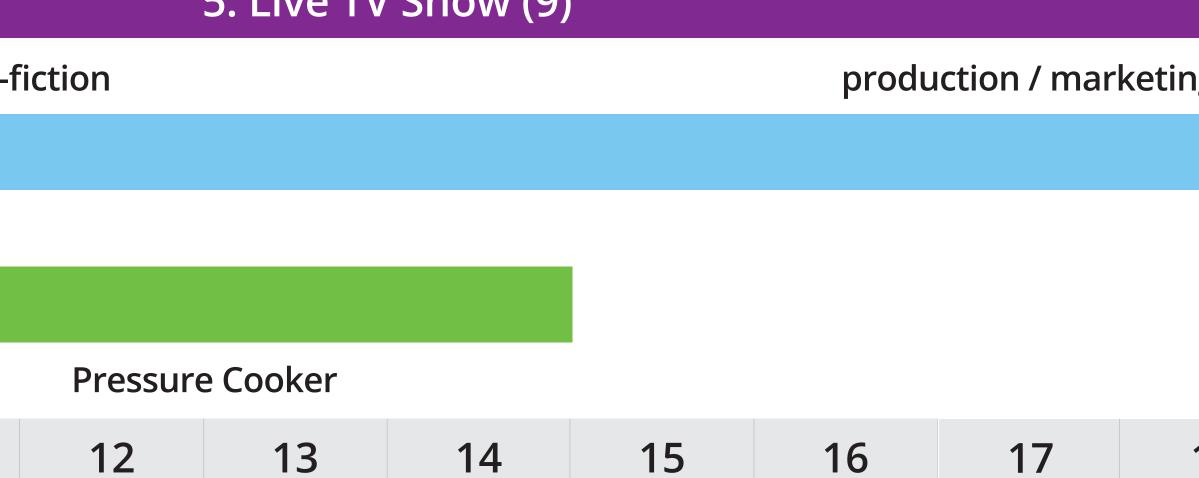
## Project weeks Semester 3 (30) 1. Design Thinking (2) Prototyping / design External clients / hu 2 3 1 4

Semester 4 (30)	Project weeks																
	3. Trends; opinion and expression (3) - speech & podcast																
	Voice own opinion through speech Ethical recorded debate							lebate									
			4. Br	rand Dev	elopmen	t (8)											
	Со	ontent		E	Business str	ategy / res	oonsive site	e / promotion	ו								
	5. Live TV Show								/ Show (9)	(9)							
										non-1	fiction				produ	uction / mai	rketing
								Fre	e elective	e (2)							
	Outside curriculum related to (study) career																
				7. P	Production	h House 4	l - Depart	:ments / F	lub								
	External clients / hub / PCM / supervisor Y1 students / quan research (audience (HUB) research) Pressure Cooker																
	1	2 3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18



												Fin	alizati
2. Short Documentary Production (6)													
	Fiction content / pre-production / marketing												
						3. Trend	ls; opinior	n and exp	ression (3	3) - essay			
						Discu	ss media inr	novation trei	nd / qual re	search			
			Free ele	ective (2)									
	6. Pro	duction l	- House 3	Departm	ients / Hi	ub (17)							
hub / PCM / Supervisor Y1 students / law / finance / business strategy / media psychology /													
5	6	7	8	9	10	11	12	13	14	15	16	17	1







tion v	veek	Closure week
18	19	20
g		
		Finalizing
18	19	20

