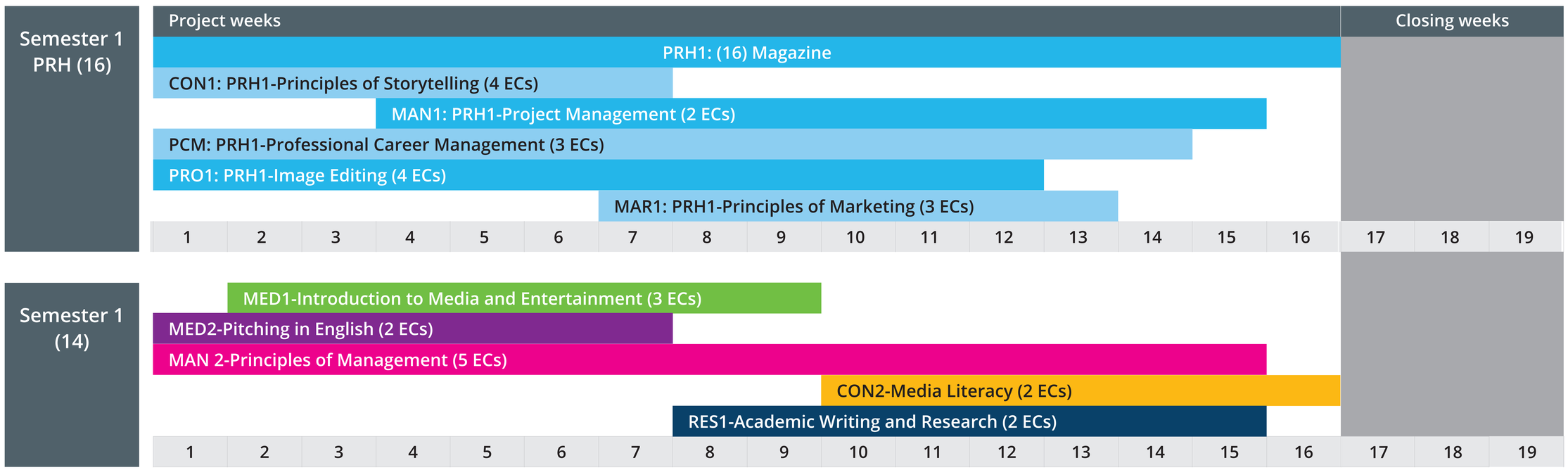
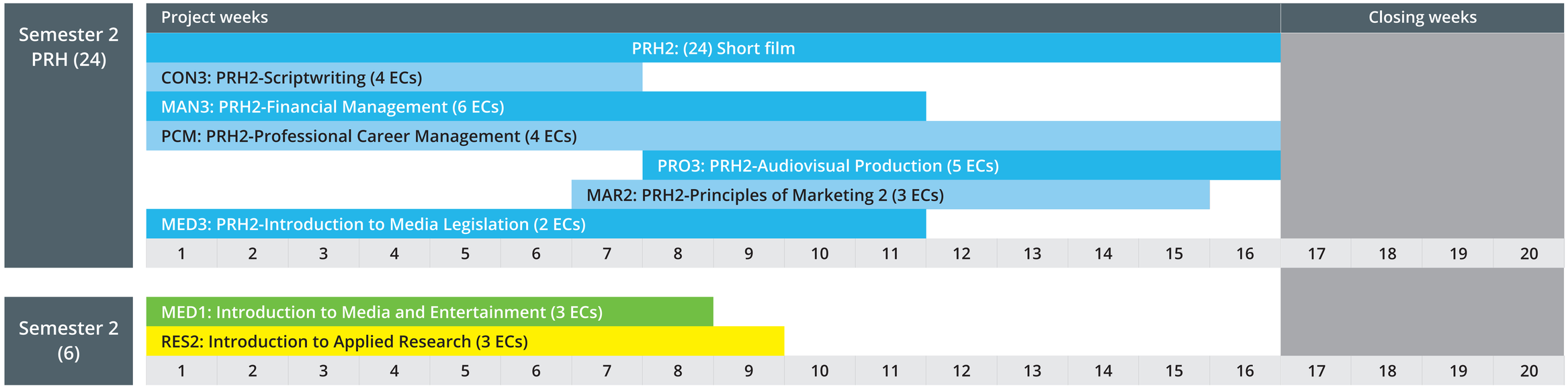
Year 1

Media


Semester 1
PRH (16)
Project weeks
Closing weeks
PRH1: (16) Magazine
CON1: PRH1-Principles of Storytelling (4 ECs)
MAN1: PRH1-Project Management (2 ECs)
PCM: PRH1-Professional Career Management (3 ECs)
PRO1: PRH1-Image Editing (4 ECs)
MAR1: PRH1-Principles of Marketing (3 ECs)
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19
Semester 1
(14)
MED1-Introduction to Media and Entertainment (3 ECs)
MED2-Pitching in English (2 ECs)
MAN 2-Principles of Management (5 ECs)
CON2-Media Literacy (2 ECs)
RES1-Academic Writing and Research (2 ECs)
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19


Semester 2
PRH (24)
Project weeks
Closing weeks
PRH2: (24) Short film
CON3: PRH2-Scriptwriting (4 ECs)
MAN3: PRH2-Financial Management (6 ECs)
PCM: PRH2-Professional Career Management (4 ECs)
PRO3: PRH2-Audiovisual Production (5 ECs)
MAR2: PRH2-Principles of Marketing 2 (3 ECs)
MED3: PRH2-Introduction to Media Legislation (2 ECs)
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20
Semester 2
(6)
MED1: Introduction to Media and Entertainment (3 ECs)
RES2: Introduction to Applied Research (3 ECs)
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20