

# Curriculum



Bachelor of Science  
Tourism

## YEAR 1 (BREDA)

### Semester 1: acquaintance with key-disciplines

Tourism: Principles & Practice  
Society, History & Globalisation  
Economics & Tourism  
Environment & Tourism  
Research Methods I

### Semester 2: multi-disciplinary exploration of domain

Sociology & Tourism  
Consumer Behaviour & Marketing Management  
Tourism Geographies  
National Field Project  
Statistics & Mathematics

## YEAR 2 (BREDA)

### Semester 3: tourism business, policy and governance

Tourism, Development & Planning  
Policy, Governance & Law  
Organisational Behaviour & Business Management  
Philosophy of Science & Ethics of Tourism  
Research Methods II

### Semester 4: synthesis

Cross-Cultural Studies  
Tourism Systems Analysis  
Tourism Destination Management  
International Field Project

## YEAR 3 (WAGENINGEN)

### Semester 5: elective component

Minor

### Semester 6: critical reflection and new approaches

Designing Innovative Policy Arrangements  
Sustainable Technology Development  
Bachelor Thesis

Joint degree programme of:

EXPLORE THE POTENTIAL OF TOURISM