Events for Business

Leisure & Events

Year 2

Knowing the Industry
Explore the world of Events for Business and produce your own first live event

11 ECTS credits

TP* WEEK

Check
Measure and evaluate the effects of a business event

11 ECTS credits

TP* WEEK

Plan
Develop a strategic concept for a business client

11 ECTS credits

TP* WEEK

Do
Translate a strategy into a concept and tangible (event) design

11 ECTS credits

TP* WEEK

Personal Development | 12 ECTS credits
Develop your personal and professional identity in relation to your (professional) environment.

English | 04 ECTS credits
Communicate in English with a focus on business vocabulary and formality.

Year 3

Placement (operational-content) | 56 ECTS credits
The placement period lasts 40 weeks.
Within this period, there are various possibilities, such as an exchange, starting your own business, one 40-week placement (operational and content-related) or two 20-week placements (operational and content-related).

English | 04 ECTS credits
Communicate in English with a focus on business vocabulary and formality.

Year 4

Minor
30 ECTS credits

Graduation
30 ECTS credits

* TP Week stands for TouchPoint Week, which takes place in the last week of every 10-week term.
In this week, presentations for clients, field trips, social gatherings, and so on are organised.

Breda University OF APPLIED SCIENCES