STUDY IN THE NETHERLANDS



BUas is your university

BUas is the university of applied sciences where you learn on a small scale what makes a big difference. In **management, creativity, tech or AI**, at an institute that leads the way. We are not a large university of applied sciences, nor do we want to be. We are here for students who want to be seen. On our campus in Breda, you will learn in an international environment, in small groups where lecturers know you by name, and where you will build friendships that last a lifetime.

What are your interests?

You can choose a programme in one of these areas:

- GAMES, TECH & AI
- MEDIA & CREATIVITY
- ENVIRONMENT & LOGISTICS
- HOTEL & BUSINESS
- EVENTS & TOURISM

Find the **bachelor's or master's programme** that matches your interests on the next page.

Ivona

"I expected the first year to be mostly theory, but we jumped straight into real projects for real companies – I thought that was awesome"



Márk

"The campus is really special – with an old convent building, but also tech and AI labs, right in the middle of Breda! I knew straight away: this is where I want to study"



Giulia

"I'm in a class with people from 12 different countries, but it still feels really personal – everyone knows each other, the lecturers too"



Breda University OF APPLIED SCIENCES

Choose your bachelor's programme

In total we offer 10 professional and 2 academic English-taught bachelor's programmes across 5 different areas of interest.

GAMES, TECH & AI

The study programmes:
> **Applied Data Science & Artificial Intelligence** | BSc
> **Creative Media and Game Technologies** | BSc
> **Logistics Engineering** | BSc

You want to understand how technology works – and build it yourself: games played by millions, smarter AI systems, and logistics processes that keep cities running. In these programmes, you work on real projects in digital technology, games and smart systems from day one.

MEDIA & CREATIVITY

The study programmes:
> **Creative Business** | BA
> **Creative Media and Game Technologies** | BSc

You have no shortage of ideas – about brands, media, games and what makes stories stick. In these programmes, you learn to bring those ideas to life, as a marketer, content creator, game designer or producer. You develop concepts and turn them into reality – for real clients, in our own production house, game lab or radio studio.

ENVIRONMENT & LOGISTICS

The study programmes:
> **Built Environment** | BSc
> **Logistics Engineering** | BSc
> **Logistics Management** | BSc

You look at the world and think: there must be a smarter way to do this. How does a city keep moving? What ensures a parcel arrives on time? How do you make a neighbourhood more sustainable? These programmes focus on finding solutions to urban planning issues and the movement of goods and transport.

HOTEL & BUSINESS

The study programmes:
> **Hotel Management** | BA
> **International Facility Management** | BA

You have an eye for people and organisations. The guest who walks in and instantly feels at home. The hotel that runs smoothly. The workplace people love coming to. You make sure it all clicks. In these programmes, you learn how to bring together hospitality, service and business operations – from day-to-day practice to strategic decisions.

EVENTS & TOURISM

The study programmes:
> **Tourism Management** | BA
> **Leisure & Events Management** | BA
> **Bachelor of Science Tourism** | Academic | BSc | 3 years
> **Bachelor of Science Leisure Studies** | Academic | BSc | 3 years

You want to give people a memorable experience. A festival everyone is talking about. A trip that changes the way someone sees the world. In these programmes, you learn to organise events, inspire visitors and put destinations on the map. You discover what moves people, what makes experiences special and how to create lasting impact.

Find the study programme that suits you

Master's programmes

After finishing your bachelor's, you can continue with a master's. BUas offers professional and academic master's programmes, many of which take just one year.

Professional master's programmes

> **MBA Imagineering** | MBA | 1 year
Also available in executive format
> **Master Game Technology** | MSc | 1 year
> **Master Media Innovation** | MA | 1 year
Also available in online executive format
> **Master Strategic Events Management** | MSc | 2 years
Only available in part-time format
> **Master Supply Chain Management** | MSc | 1 year
Also available in part-time format (2 years)
> **Master Tourism Destination Management**
Three tracks:
- Tourism Destination Management | MA | 1 year
- Tourism and Hospitality Innovations | MA | 1.5 to 2 years
- Urban Tourism and Mobility | MA | 1 year

Academic master's programmes

> **Master of Science Leisure and Tourism Studies** | MSc | 1 year

Pre-master's programmes

> **Leisure and Tourism Studies** | 1 year
> **Strategic Business Management and Marketing** | 1 year

What does it cost?

> BUas is a government-funded institute. Bachelor's and master's students from the EEA (or of Surinamese or Swiss nationality) pay the statutory fee of €2,771 (2027-2028).
> A higher statutory tuition fee of €3,750 applies to the following bachelor's programmes, due to the extra facilities and equipment involved:
- Applied Data Science & AI
- Creative Business
- Creative Media and Game Technologies
> The following master's programmes have a different statutory fee:
- MBA Imagineering
- Master Strategic Events Management
- Tourism and Hospitality Innovations

Check **BUas.nl/study-costs** for detailed information.



1 STUDY CHOICE TEST

In only 3 minutes, find out whether BUas and studying in the Netherlands are right for you.

2 DIGITAL DISCOVERY DAYS

What's it like to study in the Netherlands? And why choose BUas? Discover more during this webinar.

3 QUIZ

Take the quiz for a specific programme at **BUas.nl** and find out if this study programme is the right fit for you.

4 BUas STORIES

Watch interactive videos at **BUas.nl** where students share their experiences, projects, and campus life.

5 OPEN DAY IN BREDA

If you have the opportunity, come to an open day!
Dates: 21 Nov. 2026 | 23 Jan. 2027 | 17 Mar. 2027

6 CHAT WITH STUDENTS

Wondering what it's really like? Chat with students and ask about their experiences – from finding housing to choosing a programme.

SCAN THE QR CODE

For more details about the orientation options above.

GOOD TO KNOW





Want to start in September 2027?

Then apply via Studielink by 1 May 2027 at the latest. Double-check that you meet the entry requirements and check the deadlines! At **BUas.nl**, every programme page has a step-by-step guide under 'application procedure'.

Matching or selection?

After you apply, you'll be invited to take part in a study choice check (matching) to see whether the programme really suits you. Some programmes use a selection procedure: Creative Business, Data Science & AI, Creative Media and Game Technologies, and Hotel Management. Check the page of your chosen programme at **BUas.nl** under 'admission & application' for more information.



Housing

- With a steadily growing student community, accommodation in Breda can be scarce and sometimes challenging to find.
- BUas does not provide on-campus housing. To support you, we offer a Housing Manual with practical advice and guidance, as well as a Housing Buddy who can answer your questions and do viewings on your behalf.
- Monthly rental prices for student rooms in Breda generally range between €500 and €1,000.
- Check **BUas.nl/housing** for detailed information.

Feel at home at BUas

You don't study alone. Together we make sure you feel good and enjoy your studies. There's always extra attention for first-year students, because starting out can be a little bit nerve-wracking!

You'll make friends in no time at the introduction week or one of our BUas Clubs – student-run groups built around shared hobbies and interests. Whatever you're into, there's something for you: books, photography, cooking together, making music, sport, chess, games and many more. For more information check **BUas.nl/study-at-buas**.

Breda alone is a reason to study at BUas. Go out, hit a festival, grab a drink on a terrace, play sports or chill in the park. Our green campus is just a short walk from the city centre, and Breda sits on a direct international rail line – so you can be in Amsterdam or Brussels in about an hour, and Paris in under three.

