



AI Ethics policy



PERSONAL RESPONSIBILITY

At BUas, we believe in the autonomy of the individual and their ability to choose responsibly when and how to use AI. We also expect and trust that the BUas community critically reflects on the use and application of AI technologies.

Before using AI, we expect individuals to think carefully, thoughtfully, and emphatically about the aim and consequences. All of this in concert with, amongst others, the values listed below and BUas' strategic goals. This personal responsibility, and therefore accountability, requires people to thoroughly assess the best course of action within the context in which they operate.

It requires individuals to weigh the benefits and drawbacks that the use of AI technology may produce. Am I using the right tool for the right purpose, process or outcome? Is it necessary, or merely convenient? Does it benefit the development of the student and/or colleague? Am I sharing private information?

Remember that by using this technology, some ethical dilemmas may arise and lead to negative effects, such as bias. These considerations help in determining which effects are acceptable for those involved and for BUas as an organisation.

VALUES



EQUAL ACCESS

We ensure that all individuals involved have equal access to AI platforms formally adopted or required within teams or groups.



TRANSPARENCY

Any Artificial Intelligence developed and used must be transparent regarding the model it employs and/or the sourcing of its data. Moreover, decision-making involving AI must be transparent.



FAIRNESS

One must consider both the advantages and potential disadvantages of AI systems in use. These should not disadvantage or harm any individual or group.



HUMAN AGENCY

Autonomy is a crucial factor. There must be a human in control and responsible when autonomous systems are at play.

FUNDAMENTAL RULES



AI cannot be adopted in a way that undermines the autonomy of individuals actions.



Individuals will always be held responsible for the use of AI-generated output.

ORGANISATIONAL DUTIES



- Create a critical assessment of AI system purchases or in-house development.
- Adhere to the data governance policy, which must be reviewed regularly.
- Acknowledge and maintain the value of critical thinking and responsible AI use.
- Dedicate ourselves to promoting sustainable AI practices.
- Continuously develop and improve educational materials and trainings on (responsible) AI practices for students and colleagues to help them develop and use AI responsibly.
- Acknowledge and maintain the value of autonomous thinking and learning in curricula, research, and operations.